

WIFI AUSTRIA

**INSTITUTE FOR ECONOMIC PROMOTION OF THE AUSTRIAN FEDERAL
ECONOMIC CHAMBER**



BOOSTING THE ECONOMY

The entrepreneurs' success is based on a competitive edge in know-how and skills. In this context, the Institutes for Economic Promotion (WIFIs) are the largest provider of continuing and further training for the Austrian economy, with a main WIFI in each province and over 80 offices across the country.

ALL MAJOR OFFERS UNDER ONE ROOF

WIFI Austria acts as a platform and know-how facilitator for all WIFIs in the fields of advertising, public relations, the internet, new educational products, technologies and innovation.

WIFI Austria is a popular business partner particularly for SMEs, be it in management and innovation issues, in questions of business leadership, as an initiator of international programmes and knowledge transfer projects, or due to its training concepts for "young" businesses.

Also when doing business abroad, Austrian entrepreneurs can rely on the WIFI, for example in Hungary, Poland and Croatia. It is thanks to its internationalisation that the WIFI has acted as an initiator for economic co-operations in many cases and has thus been able to support our companies abroad.

RESPONDING TO CHALLENGES

WIFI Austria provides all-round support and assistance to entrepreneurs, the Austrian workforce, and everybody practising lifelong learning. In three teams, specialists from the huge field of teaching and training ensure that this is done professionally.

WIFI NETWORK

WIFI Network is the co-ordination office for all nine regional WIFI's. It continuously develops innovative educational products in demand on the market in the following areas: management / corporate leadership, personality, languages, applied business administration, applied data processing / information technology, technology, and sectors of the industry. The WIFI's in-house training programmes are customised skills training packages and programmes for the human resource development for enterprises. Every year 300,000 customers attend about 25,000 courses and seminars. A total of 12,000 trainers who are all practitioners and professionally involved in the economy are active for the WIFI. A market share of 20 per cent and a turn-over of EUR 125m make the WIFI the number-one provider of continuing and further vocational training in Austria.

WIFI SME SUPPORT CENTER

WIFI SME Support Center is active in the fields of corporate leadership & management, innovation & technology, energy & environment, and labour & health. In collaboration with internal and external partners, the SME Support



Center develops support programmes and specific solutions for small and medium-sized enterprises. Enterprises are guaranteed competent service, whether they want to implement new provisions in the context of Basle II, require information and know-how on topics related to health, preventive health care and safety at work, or have queries related to energy efficiency in an environmental context,



to name but a few examples. Each year, the WIFI SME Support pool, which comprises 4,000 experts, provides about 30,000 consultancy services in collaboration with the SME network partners in the regions.

WIFI INTERNATIONALER KNOW-HOW TRANSFER (IKT)

Since 1990, WIFI IKT has offered courses for entrepreneurs and top managers in the countries of Central and Eastern Europe, Russia and in the successor states of the Soviet Union and in selected target markets. The offer ranges from management programmes, whose graduates are awarded internationally recognised certificates, to consultancy for business start-ups, and workshops for international EU projects. Every year, the WIFI organises business programmes with about 800 participants in about 13 countries.

WIFI INTERNATIONAL NETWORK (WIN)

Since 2007 the WIN team has been promoting the internationalisation of WIFI (Federal Institute for Economic Promotion) and has acted as a hub, especially for the new EU member states. Its goal is to provide services to all WIFI customers abroad. In Hungary, Poland and Croatia the WIFIs are already well-established in their markets, further expansion to Slovakia, the Czech Republic, Romania and Bulgaria are close to realisation.





SECURING SUCCESS

Knowledge creates a future. Know-how secures success and competitiveness. High-quality continuing and further vocational training plays a key role in that it represents a guarantee for the entrepreneurs' success, an engine for innovations, and contributes substantially to securing jobs. And this continuing vocational training has a name: WIFI.

For more than 60 years, the WIFI has been a competent partner of the Austrian economy. This tradition is our commitment to innovation. The WIFI stands for applied knowledge and the dialogue between business and learning.

The 2000 Lisbon European Council set the European Union the goal of becoming the most competitive and dynamic knowledge-based society in the world – with sustainable growth. In this process, the WIFI is a reliable partner for Austria to reach this objective.

Training secures location and growth.

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