



## **TOURIST GUIDES CONNECTING WORLDS THROUGH GASTRODIPLOMACY**

Thursday, 13th of February 2020 from 10.30 am to 4 pm

Governor's palace Rijeka (Maritime and History Museum of the Croatian Coast, Rijeka)

Trg Riccarda Zanelle 1, 51000, Rijeka, Croatia

## **WELCOME TO THE 10th REGIONAL MEETING OF ALPS ADRIATIC REGION**

In 2020 we are celebrating the 10th anniversary of Annual tourist guides meeting in Alps Adriatic region. In 2020 we are going to meet for the 10th time and this time closer to Adriatic as in 2019 we were closer to the Alps in beautiful Klagenfurt, Austria.

We are meeting in the European capital of culture 2020. Rijeka (Fiume, Sankt Veit am Flaum) is the port of diversity, located on the Adriatic shore and surrounded by Grobnik Alps. It perfectly presents a combination of Mediterranean and Alpine worlds.

Tourist guides are essential link in tourism industry and cross-cultural exchange, connecting different cultures, stakeholders and building bridges between people. As such, they can be main accelerators of cross boarder cooperation and cultural, as well as business exchange. Annual meeting of tourist guides 2020 will explore the unlimited possibilities of gastrodiplomacy and will discuss possible options to strengthen the cooperation in Alps Adriatic region with culinary diplomacy.

**FOR ALL INFORMATION AND CONFIRMATION OF OUR ARRIVAL PLEASE CONTACT US ON: [responsibleguides@gmail.com](mailto:responsibleguides@gmail.com).**

## PROGRAMME:

**10.30 – 11.00** Registration

**11.00 – 11.15** Welcome and introduction

**11.15 – 11.25** Alps Adriatic region and its value in tourism industry –

**Gregor Kovačič**, University of Primorska, Slovenia

**11.25 – 11.35** What is Gastrodiplomacy? **Maria Athanasopoulou** –

Chairwoman of World food travel association

**11.35 – 12.00** Gastrodiplomacy in Alps Adriatic region:

**11.35 – 11.40 Jelena Holenko** (Croatia) - Lynx and Fox - Tastes of Gorski Kotar county

**11.40 – 11.45 Prodan family** (Croatia): Truffle hunting experience, Prodan tartufi

**11.45 – 11.50 Sonia Cos** (Italy) - Discover Friuli - Gastro offer from Friuli region

**11.50 – 11.55 Irena Fonda** (Slovenia), Fonda fish farm

**11.55 – 12.00 Sigrid Alber** (Austria), Graz Guides

**12.00 – 12.10** How tourist guides can contribute to gastrodiplomacy?

**Tina Hudnik**, G-Guides

## **12.10 – 13.00 PANEL DISCUSSION: HOW WE CAN BETTER CONNECT ALPS ADRIATIC REGION WITH GASTRODIPLOMACY?**

Moderated by Maja Čampelj, G-Guides

Panelists:

**Sigrid Alber**, *Graz guides, Austria*

**Irena Fonda**, *Fonda fishfarm, Slovenia*

**Jelena Holenko**, *Lynx and Fox, Croatia*

**Prodan family**, *Truffle hunting experience, Croatia*

**Sonia Cos**, *Discover Friuli, Italy*

**Tina Hudnik**, *G-Guides, Slovenia*

**Maria Athanasopoulou**, *World food travel association, Greece*

## **13.00 COMPLIMENTARY LIGHT LUNCH**

## **14.00 – 16.00 POST MEETING PROGRAMME**

Hosted by: Alessandra Cuculić, Dalida Jurčić Marković, Igor Pap  
(Udruga turističkih vodiča Liburnia)

## **GUIDED TOUR OF EUROPEAN CAPITAL OF CULTURE 2020 (available in: English, German, Italian, Croatian)**

## **17.00 – 19.00 KALTENBERG ADRIA BEER TOUR**

**PLEASE SELECT ALL THE TOURS IN WHICH YOU WISH TO PARTICIPATE, WHEN CONFIRMING YOUR ATTENDANCE AT THE MEETING. ALSO PLEASE NOTE DOWN THE PREFERRED LANGUAGE OF THE TOUR.**



We are looking forward to welcoming you all again, this time in Rijeka, Croatia. If you can think of anyone else who would like to contribute to a better cooperation in the Alps Adriatic region, please share the information about the event with them as we would like to welcome them as well.

