



Zagreb, April 21, 2021

Dear colleague/s,

We would like to invite you to be our guest/ hosted buyer at **Network on Wellness & Health Tourism/ NOW+H**, a 2-day event, where we wish to connect buyers from Europe (travel agencies, family offices, and luxury concierges) with suppliers from the Adriatic region (health & wellness facilities and program organizers). The event will take place in a virtual world, on **June 7-8, 2021**. Hosted buyer participation is **free of charge**.

#### WHY NETWORKING EVENT

During Covid time, we are unable to travel and therefore meet our current and new business partners. In addition, there are many contacts available online yet expand our business less than before. This is why we want to gather potential partners and make this event worth new deals.

How are we going to achieve that:

The platform we are using gives you the possibility to **pre-schedule meetings** and therefore spend time in the most effective way. As addition, we will ask you for some details before so we can suggest you whom you should meet and discuss prospective business collaboration.

**We are here to save your time and create valuable connections.**

#### WHY WELL-BEING AND HEALTH

Today, more than ever, being in a good shape and stay healthy (physically and mentally) becomes imperative for the whole of humankind. Due to mentioned, every year more and more people vacate their place of living to come back **healthier** and no less important **happier**.

#### WHY ADRIATIC REGION

Sometimes called „The most beautiful Mediterranean garden“, Adriatic region with Croatia on top, owns many natural healing factors, a guarantee of service that respects the highest international standards (including health and non-health staff), an excellent value for the money, and sustained potential for further development of health tourism and its forms (medical & wellness tourism).

Croatia has a notable tradition in wellness & health tourism since Roman times as well as geographical and natural predispositions to fulfil client's expectations. Medical tourism experts have been saying for some time that Croatia has the potential to be one of the top ten countries in the world in the industry of medical tourism within ten years.

Continuing the above, not at all surprising **Croatia won ITB Medical Tourism Award as the 2021 Medical Tourism Destination.**



#### WHO IS INVITED?

**Hosted buyers** are from around Europe and global:

- Travel agencies,
- Family offices,
- Luxury concierges

**Suppliers** are from the Adriatic region (Croatia, Slovenia, Montenegro, Serbia, Bosnia and Herzegovina, Kosovo, Albania):

- Hotels (wellness & spa hotels, thermal resorts and waterparks...),
- Medical institutions (dental offices, plastic surgery...),
- other Well-being and Health providers (luxury, detox, weight loss, yoga, meditation, senior programs...)

#### ABOUT US:

HESA Group from Zagreb, Croatia has been founded in 2012. Over the years, we have become one of the most successful and known regional event management companies. We strongly follow global trends and use innovations in every aspect of our work **and now it is a time to take a step forward.**

Program: **B2B Hosted buyers' event - individual meetings of potential partners**

Event date: **June 7-8, 2021**

Participation: **Free of charge**

**EXPRESS INTEREST DEADLINE: April 30, 2021 until 16.00 hrs**

Application link: [application form](#)

If you are interested to participate as a **hosted buyer**, please fill in the **application form by April 30, 2021** or contact us at the email addresses or phone numbers below.

Kind regards,

NOW+H Team

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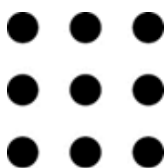
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