

MEET the HTI

HTI Health Tourism Industry is the leading platform for doing health tourism business in Europe, and the organizer of the **HTI Conference**, the leading European event of its kind. It brings together top professionals and thought health tourism industry leaders from private and public sector, who aim to address key challenges and discuss upcoming developments in health tourism industry. HTI enables global stakeholders to stay on top of the trends, to exchange and grow their knowledge, and to establish profound industry network generating new business opportunities. HTI represents a source of education, information and business intelligence, at the same time serving other industries complementary to travel for care.

The HTI Conference gathers:

- Medical, Spa and Wellness Providers
- Facilitators, Travel Agents & Tour-Operators
- Health Insurance Industry
- Hospitality Industry
- Pharmaceutical Industry
- Healthcare Products and Services Providers
- Banking, Finance and IT Industry
- Business Associations and Consultants
- Tourism Boards, Governments and Public Authorities

Honouring the European Tourism Day, the **9th HTI Conference** will be offered on **26-27 November 2018** in **Brussels** (Belgium), incorporating B2G sessions with industry leaders and high officials in the **European Parliament** premises, and B2B meetings at the **Square Brussels Convention Centre**. The number of participants is limited to **200 professionals** from **30+ countries** world-wide, including **30+ top international buyers** in search for new suppliers and partners.

The agenda includes the **3rd European Health Tourism Industry - EHTI Summit** aiming to create synergies to promote Europe as a destination of health, and the **4th EBI - European Buyers Initiative** gathering top industry buyers, facilitators, agents and insurers. High-level officials from the European Parliament, European Commission, World Health Organization and World Tourism Organization are expected to discuss industry trends with leaders of national health tourism associations, European business associations and healthcare providers.

Official HTI Partners include ITB Berlin, EHTTA - European Historical Thermal Town Association, ESPA - European Spas Association and Termatalia. **HTI** also brings in international partners such as Deloitte, ILHA - International Luxury Hotel Association, MTA - Medical Tourism Association, Energy Clinic, Cigna, Protecti Global and others.

More information is available at: <http://www.hticonference.com/>

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