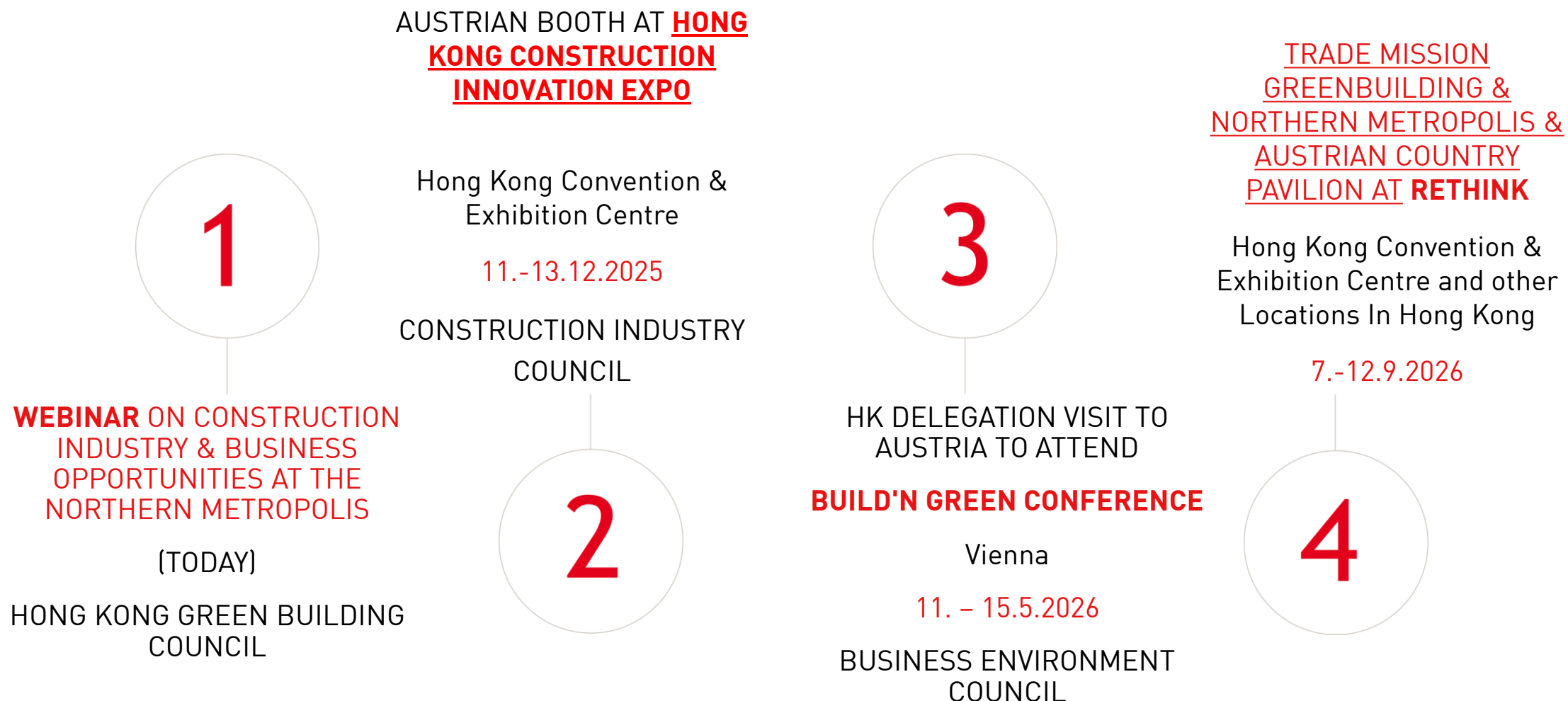


Webinar: Construction Industry & Business Opportunities for Austrian Greenbuilding companies in Hong Kong

KEY DEVELOPMENTS
SHAPING THE CITY'S URBAN
GROWTH



CONSTRUCTION MISSION 2025 & 2026



TODAY'S RUNDOWN

Time	Activity
16:00 - 16:10 10:00 - 10:10 (Austrian Time)	Welcome Remarks by Jennifer VEIGEL, the Austrian Trade Commissioner for Hong Kong and Macao Introduction by Yvonne CHOI, Senior Market Officer
16:10 - 16:30 10:10 - 10:30 (Austrian Time)	Presentation by Fiona LIU, Head, Planning & Development Team of Northern Metropolis Co-ordination Office, Development Bureau, HKSAR Government Topic: Latest Development of the Northern Metropolis
16:30 - 16:50 10:30 - 10:50 (Austrian Time)	Experience sharing by Dr CHEUNG Tin-cheung, Chairman of Hong Kong Green Building Council Topic: Emerging Business Opportunities and Future Trends in the Green Building Industry
16:50 - 17:10 10:50 - 11:10 (Austrian Time)	Presentation by Michael FONG, Director of Civil Engineering and Development Department Topic: Major Projects in Hong Kong
17:10 - 17:15 11:10 - 11:15 (Austrian Time)	Q & A session



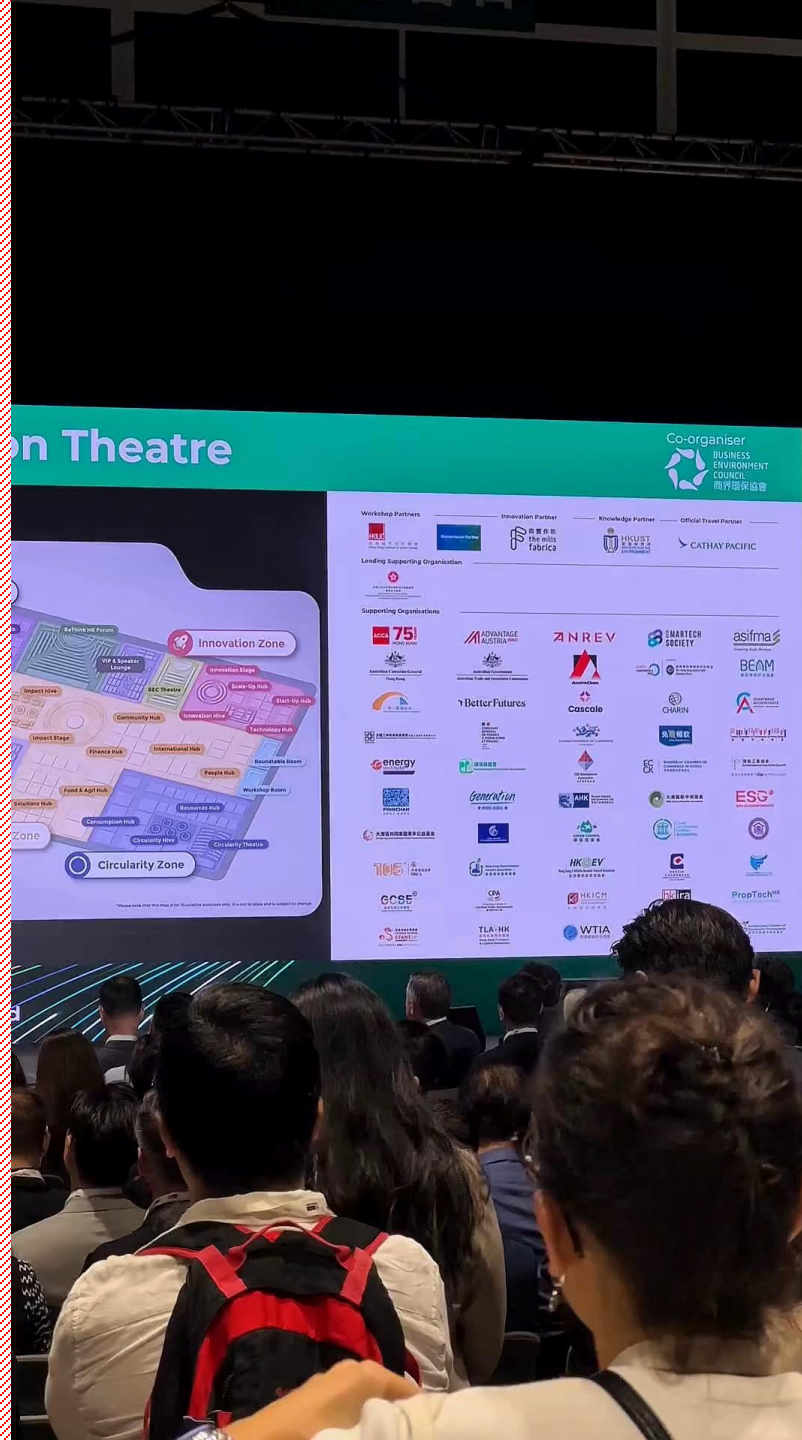
Development Bureau
The Government of the Hong Kong Special Administrative Region
of the People's Republic of China



HKGBC
香港綠色建築議會



RETHINK 2025



Overview



Public and Private Sector Projects

Building and Construction

Hong Kong companies have a strong reputation for:

- Swift construction of high-quality high-rise apartment blocks and office towers

Specialized construction techniques include:

- Reclamation
- Design-and-build methods

Hong Kong is a regional leader in the construction industry!

Architecture

Hong Kong is recognized for expertise in:

- High-rise design
- Slope design
- High-density development within space constraints

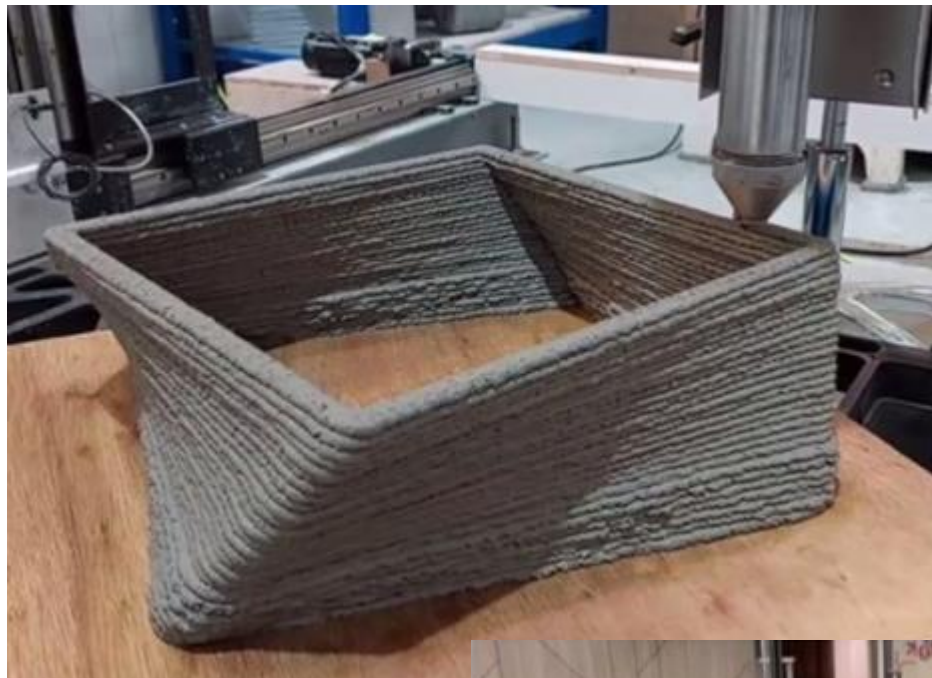
Hong Kong is famous for:

- Innovative use of building materials and technology
- Reflecting the creativity and versatility of its architects



Key Trends





Infrastructure Expansion and Technological Advancements

Major Infrastructure Projects

Large-scale developments like Northern Metropolis and MTR extensions are boosting transportation and urban growth in Hong Kong.

Green and Smart Construction

Adoption of BIM, modular integrated construction (MIC), 3D printing and sustainable techniques are transforming industry practices towards eco-friendly building.

Challenges and Digital Solutions

Labor shortages and aging workforce drive adoption of AI, drones, and IoT to enhance site monitoring, safety, and efficiency.

An aerial photograph of a dense urban landscape, likely Hong Kong, featuring a large harbor with several boats and a prominent Ferris wheel. The city is filled with numerous high-rise buildings, some with visible logos like UBS and Prudential. The image is partially obscured by a white overlay on the left side where the text is located.

Statistics

Major Indicators of the Construction Sector

	2022	2023	YOY %
Establishments	26,559	27,203	+2.4
Employment	186,867	195,840	+4.8
Gross value of construction works performed (HK\$ million)	398,599	439,159	+10.2

Source: Key Statistics on Business Performance and Operating Characteristics of the Building, Construction and Real Estate Sectors (2023 Edition), Census and Statistics Department

	Dec 2024 (YOY %)	Mar 2025 (YOY%)
Number of Construction Sites	1,681 (+4.0)	1,626 (-2.5)
Public	849 (+0.5)	849 (-0.5)
Private	832 (+7.9)	777 (-4.7)
Employment at Construction Sites	120,974 (+0.7)	123,593 (-0.0)
Public	67,228 (+15.6)	67,679 (+5.4)
Private	53,746 (-13.3)	55,914 (-5.9)

Gross Value of Construction Works Performed by Main Contractors

Sector	2022		2023		2024	
	HK\$ million	YOY %	HK\$ million	YOY %	HK\$ million	YOY %
Private sector sites	66,925	+7.5	85,479	+27.7	85,148	-0.4
Public sector sites	92,357	+23.9	92,573	+0.2	118,117	+27.6
Locations other than sites	89,827	-7.4	92,850	+3.4	87,345	-5.9
All group	249,109	+6.6	270,903	+8.7	290,610	+7.3

Source: Report on the Quarterly Survey of Construction Output (First Quarter 2025), Census and Statistics Department



Economic Contribution

Impact on GDP and Employment



Contribution to GDP

The construction industry contributes approximately 4–6% to Hong Kong's GDP, highlighting its economic importance.

Employment Sector

The sector employs over 300,000 professionals, technicians, and laborers, supporting a large workforce.

Supporting Related Industries

Construction stimulates manufacturing, logistics, and professional services, boosting the broader economy.

Future Growth Prospects

Ongoing infrastructure and urban renewal projects ensure construction remains key to economic growth and jobs.

An aerial photograph of a dense urban landscape, likely Hong Kong, featuring a harbor with a large ferry, a Ferris wheel, and numerous skyscrapers. The word "Challenges" is overlaid on the left side of the image.

Challenges

Development Constraints and Environmental Issues



Land Costs and Space Limits

High land costs and limited development space restrict new construction projects and increase financial challenges.

Approval Delays and Opposition

Complex approval processes and public opposition cause project delays, impacting budgets and timelines.

Environmental Challenges

The industry faces pressure to reduce carbon emissions and protect natural resources through sustainable practices.

Collaborative Innovation

Stakeholders must innovate collaboratively to enhance efficiency and promote environmentally responsible construction.

An aerial photograph of a dense urban landscape, likely Hong Kong, featuring a harbor with several boats and a large Ferris wheel. The image is partially obscured by a white overlay on the left side where the text is located. The text "Green Construction" is written in a large, bold, black sans-serif font. Above the text, there is a small, solid grey rectangular bar. Below the text, a thin grey horizontal line extends across the width of the text.

Green Construction

Practices and Benefits



Energy Efficiency Technologies

Key green construction practices include LED lighting, smart HVAC systems, and renewable energy like solar and wind power.

Sustainable Materials and Construction

Use of recycled, locally sourced, and low-carbon materials plus modular integrated construction reduces waste and boosts efficiency.

Water Conservation and Waste Reduction

Water-saving fixtures, rainwater harvesting, greywater recycling, and on-site waste sorting enhance resource efficiency.

Benefits and Future Trends

Green buildings offer lower costs, healthier environments, reduced carbon footprint, and will integrate AI, IoT, and urban greening.

AUSTRIA IST ÜBERALL.



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Quarterly e-newsletter: send us an [email](#)

Jennifer VEIGEL, Austrian Trade Commissioner

Yvonne CHOI, Senior Market Officer – Construction

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