

Three women of diverse backgrounds are standing side-by-side against a plain white background. The woman on the left has light brown hair and is wearing a black blazer over a white top and black trousers. The woman in the middle has blonde hair and is wearing a pink blazer and matching pink trousers. The woman on the right has dark hair and is wearing a light pink blazer and matching light pink trousers. All three women have serious expressions and are looking directly at the camera.

WOMEN ARE INCREASINGLY SHAPING THE AUSTRIAN ECONOMY

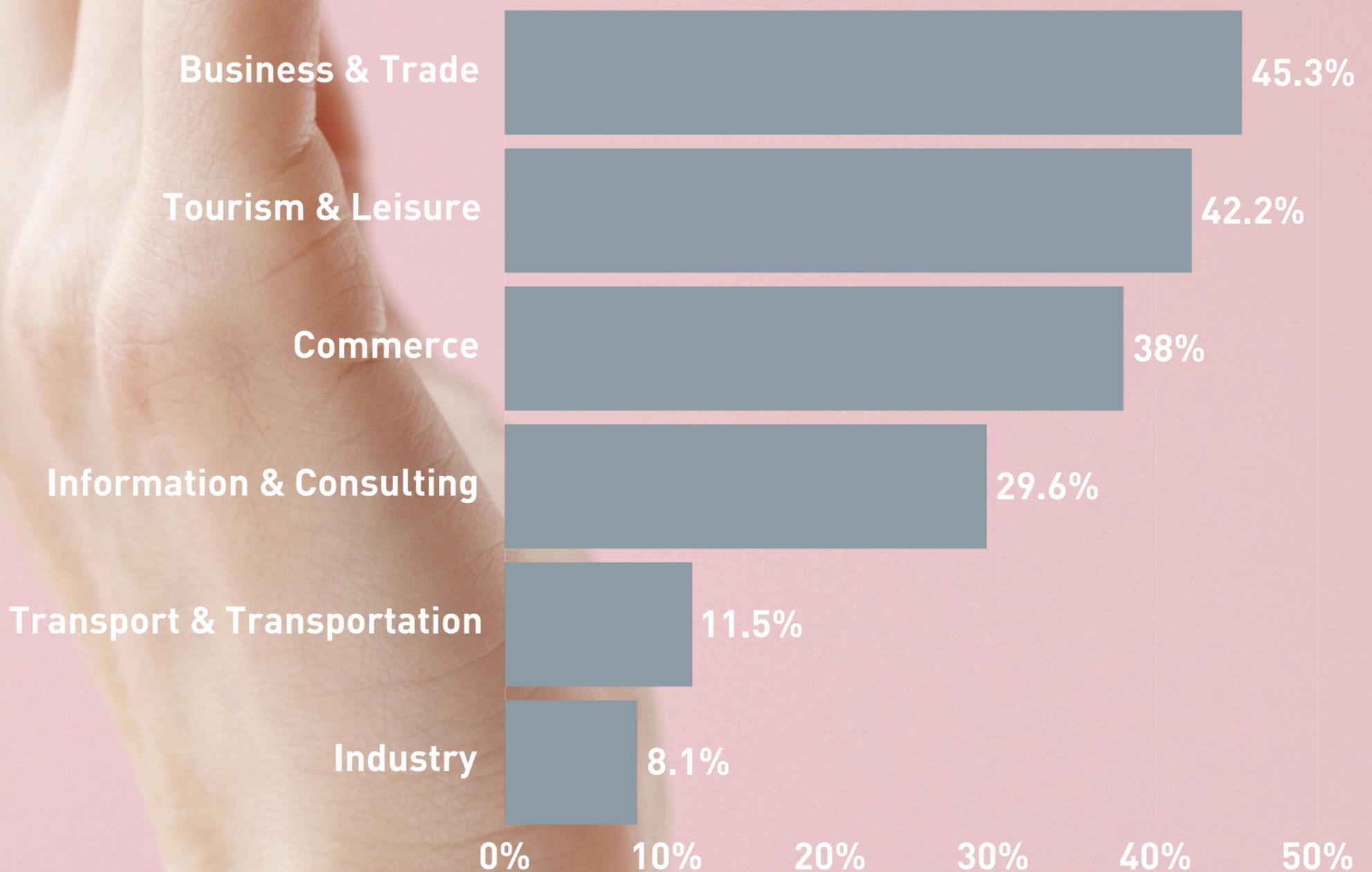


In 2026, more than 150,000 female entrepreneurs will influence the Austrian economy and drive innovation across all sectors.

Women are founding, leading, and taking over businesses in every age group, and are steadily becoming an increasingly strong force within Austria's economy.

Together with business network Frau in der Wirtschaft (Women in Business), we take a look at current **figures, data, and facts.**

TOP INDUSTRIES FOR FEMALE ENTREPRENEURS



Source: Austrian Federal Economic Chamber, membership statistics excluding personal carers, 12/2025



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**WOMEN START A
BUSINESS EVERY DAY**

45,7 %

2025

43,1%

2014

40,4 %

2008

39,5 %

2010

15,102

**Number of new
female entrepreneurs 2025**

35,2 %

2004



WOMEN FOUND BUSINESSES ACROSS GENERATIONS

New businesses by age group:

30-40 years (36.8 %)
20-30 years (24.1 %)
40-50 years (22.9 %)

NEXT GENERATION FEMALE LEADERSHIP

42.1 % of all business
transferees are women

Business transfers have potential.

They secure:

More investments.

More revenue.

More jobs.

281.9 million ²⁰²⁴

working hours are contributed
to the Austrian economy by women.

FEMALE EMPLOYMENT RATE

