



FOODDRINK
EUROPE

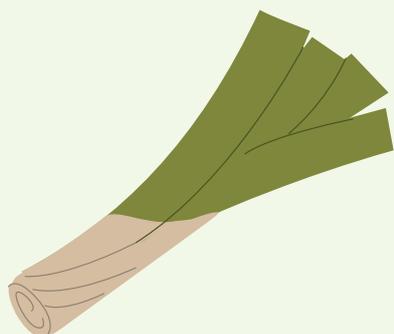
Annual Report 2026





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01

Looking back at 2025

Food Drink Dialogues 2025

In partnership with
The Financial Times

600
attendees



3
high-level
dialogues:

- Net-Zero
- Empowering consumers
- Strategic competitiveness



#FoodFuture Ideas Fest

Unveiling the next-gen innovations behind our food systems

6
innovation booths



4
showcase talks



4
immersive
workshops

+
an array of tasty
food and drink



750+
attendees

€2,500+
donated to the
Brussels Food Bank



EU engagement

FoodDrinkEurope engaged directly with hundreds of Brussels stakeholders to provide expertise, insight and advice.

Our engagement included:

200+

EU officials and other high-level policymakers

(MEPS, European Commission officials, Member State representatives, Ambassadors)



15

International organisations



115+

partners from NGOs, trade unions, and the wider agri-food chain



3

site visits with policymakers to:

- Coca-Cola R&D Centre – Brussels, Belgium
- Spadel factory – Spa, Belgium
- Port of Antwerp-Bruges – Antwerp, Belgium



Digital activity



115,000

website views (+7%)



15,559

followers (+22%)

154,770

views (+13%)



02

A message from the Director General



Dirk Jacobs
Director General

2025 was a year of geopolitical turbulence, economic uncertainty, and sustained pressures on Europe's food and drink industry. Yet our sector proved its resilience. Companies of all sizes delivered safe, affordable, and high-quality products to millions of Europeans every day, while protecting jobs, supporting farmers, and investing in innovation and sustainability. Their commitment under challenging conditions remains the backbone of Europe's economy and communities.

FoodDrinkEurope amplified the voice of Europe's largest manufacturing industry at the highest levels of EU governance. We highlighted the sector's strategic role in Europe's prosperity, security, and stability – a message reinforced by the Vision for Agriculture and Food, launched in February 2025. Through high-level engagements with EU Institutions, including with European Commissioners Christophe Hansen, Maroš Šefčovič, Jessika Roswall, Olivér Várhelyi and Valdis Dombrovskis, and

through the European Board of Agriculture and Food, we advocated for policies that drive investment, innovation, sustainable growth, and fairness across the supply chain.

Global volatility reinforced the need for open, rules-based trade and diversified markets. FoodDrinkEurope strengthened efforts to secure open, rules-based trade and market access, with missions to Japan and Brazil, engagement at the World Trade Organisation, and contributions to Codex Alimentarius. At home, we continued supporting members in navigating regulatory and market complexity.

I am proud of how our members rose to the challenges of 2025 and the role the FoodDrinkEurope team played in supporting them. Together, we will continue to advocate for practical, science-based policies that support growth, safety, fairness and a sustainable, future-ready food and drink sector, firmly anchored in Europe.

Our team

Director General



Dirk Jacobs
Director General



Maryline Crooijmans
Executive Assistant to
the Director General

Operations



Régine Mynsberghe
Operations Director



Daria Kuzmina
Assistant, Operations
& Communications



Ekaterina Tsurkan
Assistant, Operations
& Communications

03

Consumer Information, Nutrition & Health

Policy topics

Claims

Consumer information

Food labelling

Health and nutrition



Highlights

- 01** Published a toolkit with the European Breakfast Cereals Association to help breakfast cereal producers understand how they can increase wholegrain in their products.
- 02** Engaged with EU policymakers to promote the simplification and harmonisation of EU food labelling, contributing to discussion on origin labelling and packaging sorting instructions.
- 03** In April 2025, as part of the Digital Consumer Information Alliance, FoodDrinkEurope co-hosted an exhibition in showcasing interactive, real-world digital labelling solutions for consumers.



Our team



Sara Lamonaca
Director, Consumer
Information,
Nutrition & Health



Caroline Bialek
Senior Manager,
Consumer Information



Bo Dohmen
Senior Manager,
Nutrition & Health



Sophie Margetis
Assistant of
Consumer Information,
Nutrition & Health

A message from the Director, Sara Lamonaca:

“This year, we accelerated our nutrition and health efforts with a new reformulation toolkit, focused on boosting wholegrain in breakfast cereals, that supports our members in evolving their product ranges in line with consumer expectations and needs. We also amplified our industry’s voice as a committed and responsible partner in shaping more balanced diets. Looking ahead, FoodDrinkEurope will build on this momentum by expanding our guidance, deepening collaboration, and driving practical, science-based initiatives that make healthier choices more accessible and appealing for consumers.”

04

Economic Affairs

Policy topics

Agriculture

Competitiveness

Costs

Deforestation

Due diligence

Food supply chain

Free trade agreements

Inflation and input costs

Market access

Regenerative agriculture

Resilience

SMEs

Trade

Unfair trading practices



Highlights

01

Provided expertise to ensure a fairer and more resilient supply chain, with the final agreement on the Regulation on cross border enforcement of the Unfair Trading Practices (UTP) Directive representing a welcome first step towards addressing persistent power imbalances in the EU food chain.

02

Our annual delegation visit to the 2025 WTO Public Forum in Geneva, Switzerland included meetings with WTO Deputy Director-General, EU Ambassador to the WTO, Ambassador of India to the WTO, and this country missions.

03

Commissioned research on the competitiveness of the food and drink industry and the economic performance of the industry in the past 15 years.

04

Contributed to discussions on financing the transition to sustainable and regenerative agriculture, including at a DG AGRI-EIB high-level event in Milan, focusing on scalable approaches and alignment between public and private investment.

Our team



Evelyne Dollet
Director,
Economic Affairs



Louis Hinzen
Senior Manager,
Economic Affairs,
Trade & Market
Access Lead



Anna Vuillerod
Manager,
Agriculture and
Economics



Donata Nickel
Assistant, Economic
Affairs & Financial
Management of EU
Research Projects

A message from the Director, Evelyne Dollet:

“In 2025, we strengthened our economic advocacy in support of fairer supply chains through progress on UTP enforcement, deepening global engagement at the WTO, and grounding our work in new competitiveness research. We advanced dialogue on financing sustainable agriculture and engaged early with the new Commission on trade, resilience, and industry priorities. In 2026, our ambition is clear: ensure Europe’s largest manufacturing industry remains competitive at home and abroad.”

05

Environment and Sustainability

Policy topics

Bioeconomy

Circular economy

Climate

Deforestation

Due diligence

Energy

Food waste

Forced labour

Green claims

Nature

Packaging

Sustainability reporting

Water



Highlights

- 01** High-level engagement on the first simplification Omnibus on sustainability and due diligence and on the EU Deforestation Regulation.
- 02** Engaged with policymakers to flag improvements in implementing the Packaging & Packaging Waste Regulation and made important contributions to the Circular Economy Act and Waste Framework Directive consultations.
- 03** Worked with members and value chain partners to support policymakers to further decarbonise the food and drink value chain, including understanding our member’s capacity to electrify processes and the publication of an updated decarbonisation toolkit for SMEs.
- 04** Engaged with policymakers on water resilience, bioeconomy, and nature credits.

Our team



Katrin Heeren
Director, Environment
& Sustainability



Agnese Ruggiero
Senior Manager,
Climate & Food



Alessandro Piccione
Manager, Environment
& Circular Economy



Maryline Crooijmans
Assistant, Environment
& Sustainability

A message from the Director, Katrin Heeren:

“This year, we navigated complex sustainability files with a constructive and collaborative approach with our partners—shaping the Omnibus simplification, highlighting improvements to the PPWR, and promoting a sustainability approach that goes hand-in-hand with competitiveness. We also launched new work on water resilience, energy, bioeconomy and nature credits, delivering practical reports and SME tools. Next year, our ambition is clear: help our members decarbonise, unlock the circular economy, and safeguard our water resources.”

06

Food Safety

Policy topics

Contaminants

Food improvement agents

Import controls

EFSA performance

Risk management

Food contact materials

Food science



Highlights

01

Presented 25 detailed recommendations for the simplification omnibus, across the areas of food contaminants, food contact materials, food improvement agents, novel foods, EFSA risk assessments, hygiene rules, and areas addressing crisis preparedness, emerging risks, and food security.

02

Called for a high performing EFSA and provided clear recommendations on how to reduce administrative bottlenecks, improve transparency and predictability towards its applicants and data providers, and ensure a proportionate approach to risk assessment.

03

Provided numerous expert feedback to EFSA opinions and to European Commission regulatory proposals to ensure a food safety regulatory environment that remains proportionate, upholds high levels of consumer protection, and also considers the broader consequences of stricter food safety standards.

04

Published two peer-reviewed articles to continue supporting science-based policies. Namely, one on new occurrence data for furan and alkylfurans across product categories and practical risk management measures; and the second on maximising the use of New Approach Methodologies in food safety assessment.

Our team



Alejandro Rodarte
Director, Food Safety



Ricard Celorio i Sardà
Manager, Food Safety



Luca Terzi
Senior Manager,
Food Safety



Sophie Margetis
Assistant of
Food Safety



Gianluca Colombo
Manager, Food Safety

A message from the Director, Alejandro Rodarte:

“In 2025, we launched a vital stakeholder dialogue on food and feed contaminants through a dedicated workshop with the Commission and 16 Member States. Our aim is for a more holistic, risk-based approach to food safety in the EU—one that safeguards consumers while supporting food security, resilience and workable solutions for all operators. In 2026, our ambition is to ensure Europe’s level of food safety remains the highest in the world.”

07

Strategic Communications, Public Affairs and ESG



Highlights

- 01** Welcomed over 2000 Brussels stakeholders to our flagship events in 2025, from deep dive policy discussions at our Food Drink Dialogues to futuristic food innovations at our #FoodFuture Ideas Fest, where we managed to raise €2500 for the Brussels Food Bank.
- 02** Engaged with over 200 EU policymakers through our work to promote fairness in our food chain, highlight the role of food processing in healthy and balanced diets, and support the agri-food transition to Net-Zero.
- 03** Highlighted an industry at a crossroads in our [State of the Industry Survey 2025](#). Hearing from 118 food and drink CEOs, we heard how Europe's largest manufacturing industry was facing considerable competitiveness headwinds hampering ambitions on sustainability and health ambitions.



Our team



Will Surman
Deputy Director General,
Director, Communications
& Public Affairs



Silvia Lofrese
Senior Manager,
Public Affairs



Rafael Sampson
Senior Manager,
Public Relations
& Public Affairs



Lorenza Lirosi
Manager, Research &
Innovation, ETP 'Food
For Life' secretariat



Guoda Bubnytė
Junior Manager,
Data & Insights



Achilleas Panteli
Junior Manager,
Food Policy
Communications

A message from the Director, Will Surman:

“FoodDrinkEurope is committed to play its part in delivering sustainable and resilient food systems, as detailed in our annual [Action Project report](#). We are bringing solutions to deliver on our ambition for healthier living, greener planet, thriving business and food safety. But we know we can't do it alone. That's why our team is working hard to build the conversation in Brussels and beyond. In 2025 we convened over 2000 Brussels stakeholders, engaged 200 EU policymakers, and reiterated the need to secure Europe's industry from growing challenges at home and abroad. In 2026, we will build on this momentum, showing Europe's food and drink industry, its largest manufacturing sector, as the keystone of the agri-food chain and a strategic pillar of Europe's resilience and growth.”

08

Governance and Structure

General Assembly

The General Assembly is composed of all FoodDrinkEurope members (national federations, European sector associations and individual food and drink companies). It approves the budget and annual accounts, adopts the Roadmap, establishes internal rules of procedure and elects Board members and the FoodDrinkEurope President.

Board

The Board of Directors is composed of 17 Directors, all of whom are CEOs of food and drink companies operating in Europe. The Board defines FoodDrinkEurope’s vision, policies and priorities in accordance with the Roadmap, which it submits to the General Assembly for approval.

Liaison Committee

The Liaison Committee is composed of high-level representatives from each direct food and drink company member. It ensures smooth communication between the secretariat and its members.

Committee of Directors General

The Committee of Directors General is composed of representatives from each national federation and European sector association. It also ensures smooth communication between the secretariat and its members.

Communications and Public Affairs Committee

The Communications & Public Affairs Committee supports the work of Food-DrinkEurope on reputation, coordinates and disseminates key messages and operates as a structure for exchange of information and best practices on strategic issues. The Committee also handles research and innovation.

Economic Affairs Committee

The Economic Committee deals with issues related to competitiveness, commercial relations, trade, agricultural policies, SMEs, and economics of the food chain.

Environment & Sustainability Committee

The Environment & Sustainability Committee addresses issues such as sustainable production and consumption, circular economy and packaging, food waste, climate and energy, industrial emissions, and water.

Food Safety Committee

The Food Safety Committee deals with issues related to food safety.

Health & Consumers Committee

The Health & Consumers Committee deals with issues related to consumer information, nutrition and health.

09

Board of Directors

as of February 2026



FoodDrinkEurope President

Pablo Perversi

President Europe, Turkey, Middle East, and Africa (EMEA), Danone



FoodDrinkEurope Vice-President

Niels Pörksen

CEO, Südzucker



FoodDrinkEurope Vice-President & Treasurer

Jan Vander Stichele

President of the Board of Directors, Lotus Bakeries



FoodDrinkEurope Vice-President

Marc Carena

Global President Petcare, Mars



Cybelle Buyck
Vice-President, Legal
& Corporate Affairs
Europe,
AB InBev



Gerard Gilles
CEO, Luxlait



Nicola Levoni
President, Levoni
S.p.a.



**Jean-Christophe
Levêque**
President, Novepan



**Louis-Philippe
Michielssen**
CEO, Vleeswaren
Michielssen



Mats Liedholm
Managing Director
Sweden, Fazer



Daniel Poturnay
President, Food
Chamber of Slovakia



Pieraldo Oldano
Chief Global Brands
Officer,
Ferrero



Iñaki Soroa Echave
CEO, EVA Group



Ismael Roig
President EMEA, ADM



Ioannis Yiotis
President, Yiotis S. A.



Miranda Visscher
CEO, GB Foods
Europe

10

Members

as of February 2026

26 National Federations

28 European Sectors

29 Companies



National Federations

<p>Austria </p> <p>FIAA – Fachverband der Nahrungs- und Genussmittelindustrie www.dielebensmittel.at</p>	<p>Germany </p> <p>Lebensmittelverband Deutschland www.lebensmittelverband.de</p>	<p>Poland </p> <p>PFPZ – Polska Federacja Producentów Żywności Związek Pracodawców www.pfpz.pl</p>
<p>Belgium </p> <p>FEVIA – Fédération de l'Industrie Alimentaire/Federatie Voedingsindustrie www.fevia.be</p>	<p>BVE – Bundesvereinigung der Deutschen Ernährungsindustrie www.bve-online.de</p>	<p>Portugal </p> <p>FIPA – Federação das Indústrias Portuguesas Agro-Alimentares www.fipa.pt</p>
<p>Bulgaria </p> <p>Food Drink Bulgaria www.fooddrink.bg</p>	<p>Greece </p> <p>SEVT – Σύνδεσμος Ελληνικών Βιομηχανιών Τροφίμων Federation of Hellenic Food Industries www.sevt.gr</p>	<p>Romania </p> <p>ROMALIMENTA – Federația Patronală din Industria Alimentară www.romalimenta.ro</p>
<p>Croatia </p> <p>HUP – Hrvatska Udruga Poslodavaca www.hup.hr</p>	<p>Hungary </p> <p>Felelős Élelmiszergyártók Szövetsége elelmiszeripar.hu</p>	<p>Slovakia </p> <p>PKS – Potravinárska Komora Slovenska www.potravinari.sk</p>
<p>Czech Republic </p> <p>PKČR – Potravinářská Komora České Republiky www.foodnet.cz</p>	<p>Ireland </p> <p>FDI – Food Drink Ireland www.fooddrinkireland.ie</p>	<p>Slovenia </p> <p>GZS – Gospodarska zbornica Slovenije www.gzs.si</p>
<p>Denmark </p> <p>DI – DI Fødevarerindustrien www.danskindustri.dk/brancher/di-foedevarer/</p>	<p>Italy </p> <p>FEDERALIMENTARE – Federazione Italiana dell'Industria Alimentare www.federalimentare.it</p>	<p>Spain </p> <p>FIAB – Federación Española de Industrias de la Alimentación y Bebidas www.fiab.es</p>
<p>Estonia </p> <p>ETL – Eesti Toiduainetööstuse Liit www.toiduliit.ee</p>	<p>Luxembourg </p> <p>FEDIL – Fédération des Industries Agro-Alimentaires Luxembourgeoises www.fedil.lu</p>	<p>Sweden </p> <p>LI – Livsmedelsföretagen www.li.se</p>
<p>Finland </p> <p>ETL – Elintarviketeollisuusliitto www.etl.fi</p>	<p>The Netherlands </p> <p>FNLI – Federatie Nederlandse Levensmiddelen Industrie www.fnli.nl</p>	<p>United Kingdom (Associate) </p> <p>FDf – Food & Drink Federation www.fdf.org.uk</p>
<p>France </p> <p>ANIA – Association Nationale des Industries Alimentaires www.ania.net</p>	<p>Norway (Associate) </p> <p>NHO – Mat og Drikke www.nhomatogdrikke.no</p>	

European Sectors

Bakery & confectionery ingredients

FEDIMA – Federation of EU Manufacturers and Suppliers of Ingredients to the Bakery, Confectionery and Patisserie Industries

www.fedima.org

Beer

The Brewers of Europe

www.brewersofeurope.org

Breakfast cereals

CEEREAL – European Breakfast Cereal Association

www.ceereal.eu

Broths & soups

CULINARIA EUROPE – Federation of Associations and Enterprises of Industrial Culinary Product Producers in Europe

www.culinaria-europe.eu

Chocolate, biscuits & confectionery

CAOBISCO – Association of Chocolate, Biscuit and Confectionery Industries of the European Union

www.caobisco.eu

Coffee

ECF – European Coffee Federation

www.ecf-coffee.org

Dairy

EDA – European Dairy Association

www.euomilk.org

Fruit & vegetable juices

AIJN – European Fruit Juice Association

www.aijn.org

Fruit & vegetable products

PROFEL – European Association of Fruit & Vegetable Processors

www.profel-europe.eu

Ice cream

EUROGLACES – European Ice Cream Association

www.euroglaces.eu

Margarine

IMACE – European Margarine Association

www.imace.org

Meat products

CLITRAVI – Liaison Centre for the Meat Processing Industry in the European Union

www.clitravi.eu

Mineral waters

Natural Mineral Waters Europe

www.naturalmineralwaterseurope.org

Pasta

UNAFPA – Union of Organisations of Manufacturers of Pasta Products of the EU

www.pasta-unafpa.org

Pet food

FEDIAF – European Pet Food Industry Federation

www.fediacf.org

Plant-based foods

Plant-Based Foods Europe

<https://plantbasedfoodseurope.eu/>

Potato products

EUPPA – European Potato Processors' Association

www.euppa.eu

Salt

EUsalt

www.eusalt.com

Snacks

ESA – European Snacks Association

www.esasnacks.eu

Soft drinks

UNESDA – Soft Drinks Europe

www.unesda.eu

Specialised nutrition

SNE – Specialised Nutrition Europe
www.specialisednutritioneurope.eu

Spices

ESA – European Spice Association
www.esa-spices.org

Spirits

spiritsEUROPE
www.spirits.eu

Starch

Starch Europe
www.starch.eu

Sugar

CEFS – European Association of Sugar Manufacturers
www.cefs.org

Supplements

EHPM – European Federation of Associations of Health Product Manufacturers
www.hpm.org

Tea & herbal infusion

THIE – Tea & Herbal Infusions Europe
www.thie-online.eu

Yeast

COFALEC – Confederation of EU Yeast Producers
www.cofalec.com

Companies











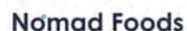






















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