

# înno up

# **CHALLENGE DESCRIPTION**



Mondi plc is a publicly listed packaging and paper company with headquarters in Vienna, Austria, and Weybridge, United Kingdom. Mondi employs around 26,000 people across more than 100 production sites in over 30 countries, mainly in Europe, North America, and South Africa. Mondi operates along the entire value chain of packaging and paper production – from managing forests and producing pulp, paper, and composites to developing and manufacturing industrial and consumer packaging.

Our goal is to contribute to a better world by developing innovative, sustainable packaging and paper solutions. We focus on circular solutions, created by empowered employees who take climate action to ensure the greatest positive impact through our business.

### **Category:**

As part of înno up, Mondi is looking for innovative startups with solutions, services, or technologies that contribute to the utilization and valorization of previously unused energy and material streams in paper and packaging production.

The focus areas include in particular:

- Waste heat utilization from wastewater (35–50 °C, large flow volumes) and cooling towers,
- Resource recovery from fibers and sludge (e.g., for the production of new materials such as 3D packaging or fertilizers),
- Energy efficiency and climate protection solutions that enable a significant reduction of CO<sub>2</sub> emissions.

We are seeking startups that, through innovative technologies or processes, can contribute to a more climate-friendly, circular industry – whether through specialized single-purpose solutions or holistic approaches that make waste heat, residues, or by-products economically usable.

### Participation criteria:

To participate in the Mondi Challenge, your startup should meet the following criteria:

- Your solution is at least PoC-ready,
- Ideally, a proof of market already exists,
- Willingness to collaborate with Mondi,
- Willingness to potentially cooperate with other finalists to create a joint solution,
- Working languages: English; German is advantageous.

### Offer to the winning team:

Mondi offers the winning team:

- an equity-free prize money of EUR 3.000 for the winning team
- Proof of Concept phase of 4-6 month to prove the solution with full access to Mondi resource

## **Legal Disclaimer:**

All adult natural persons and legal entities meeting the participation criteria above are eligible. Employees of Mondi, their relatives, as well as public officials are excluded from participation.

Mondi defines a challenge that serves as the basis for innovative startups to apply via the project website <a href="www.inno-up.at">www.inno-up.at</a> on an online platform. This platform enables the pre-selection of suitable participants, who are then presented to the partner company. Subsequently, Mondi, in consultation with the coaches, selects the three (up to a maximum of five) most suitable startups for the final (Pitch Day). Notification of the finalists will be sent by e-mail. In the final stage, ideas will be finalized and presented. One or more winners may be selected from the finalists.

There is no legal entitlement to the conclusion of contracts or other business relationships between participants/winners and Mondi. Likewise, there is no legal entitlement to a final or the determination of a winner. Participants will not receive any reimbursement of expenses for their participation.

The conditions of participation, parts of the process, or the entire process may be changed at any time. Changes will be announced in good time and published on the platform <a href="https://www.inno-up.at">www.inno-up.at</a>.

Participants expressly acknowledge that research, development, and other activities of the participants and Mondi may overlap thematically. No claims shall arise for participants as a result. Registration for participation is deemed as express consent to this disclaimer.