



Mega Familiarization Trip Wonderful Indonesia Tourism Fair

For Travel Agent/Tour Operator/Wholesaler/DMC
Europe, Middle East, Africa & America (EMEAA) Market

CALL FOR PARTICIPATION

10 - 17 OCTOBER 2026

Ministry of Tourism of the Republic of Indonesia

About Familiarization Trip

- **The Mega FAM Trip** serves as a strategic extension of the Wonderful Indonesia Tourism Fair (WITF) 2026, creating meaningful business opportunities beyond the exhibition.
- Selected tourism professionals from the EMEAA market will join the program and participate in WITF as hosted buyers.
- Through carefully curated visits to priority destinations, participants will discover new tourism products, strengthen their destination knowledge, and experience the diversity of Indonesia's tourism offerings firsthand.

Mega Familiarization Trip Objectives

- Connect Mega FAM Trip participants with Indonesian tourism industry stakeholders to foster direct engagement and future collaboration.
- Refresh and enhance participants' knowledge of Indonesia through curated visits to destinations, enabling stronger product development and market-tailored promotion.
- Disseminate the latest policies and strategic directions of Indonesia's tourism sector to ensure alignment with key international stakeholders.



About Wonderful Indonesia Tourism Fair (WITF)

Initiated and owned by GIPI (Indonesian Tourism Industry Association), WITF brings together tour operators, travel agents, DMCs, airlines, hoteliers, and MICE planners to explore new destinations, build valuable business connections, and create long-term partnerships. More than a trade show, WITF 2026 is where fresh ideas, market opportunities, and Indonesia's tourism potential come together.

Mega FAM Trip participants will attend WITF 2026 on 15 October 2026.

More details : witf-gipi.com

Event Details

Dates : 15 -17 October 2026

Venue : Grand Ballroom, JIExpo Jakarta, Indonesia

Mega FAM Trip Programs

10 - 17 October 2026

Wonderful Indonesia Tourism Fair (WITF)



The participants will attend WITF on 15 October 2026. In the event, participants will come as hosted buyers and connect with the exhibitors.

Destination Immersion



Besides WITF, participants will also embark on a 4-day, 3-night tour to selected destinations, gaining direct destination immersion and enhanced product knowledge.

Familiarization Trip Schedule

10 October 2026	• Arrival of participants in Indonesia
11-14 October 2026	• Destination immersion to different destinations
15 October 2026	• B2B session at WITF (Day 1) • Opening WITF
16 October 2026	• Destination immersion in Jakarta • Networking dinner
17 October 2026	• Departure from Indonesia

Note:

Participants will be divided into four groups, each visiting a different destination:

1. **Tanjung Kelayang, Bangka Belitung Islands (for European participants)**
2. Bandung, West Java
3. Bromo - Tengger - Semeru, East Java
4. Manado - Likupang, North Sulawesi

Destination Immersion for European participants



Tanjung Kelayang

Tanjung Kelayang is a picturesque coastal destination in northern Belitung, renowned for its soft white sand, crystal-clear turquoise waters, and striking giant granite formations. The beach offers relaxing seaside scenery, swimming and snorkeling opportunities, and serves as a convenient starting point for island-hopping adventures to nearby islands such as Lengkuas and Kepayang.

Jakarta

Jakarta is Indonesia's dynamic capital city, offering a vibrant blend of modern urban life, rich cultural heritage, and diverse culinary experiences. Visitors can explore iconic landmarks, historic districts such as Kota Tua, museums, shopping and entertainment hubs, while also enjoying the city's thriving food scene and contemporary lifestyle. As a major international gateway, Jakarta also provides convenient access to surrounding destinations and islands.



Participants

OCCUPATION

Travel Agent/Tour Operator/Wholesaler/DMC

ORIGIN OF MARKET

European region

NUMBER OF PARTICIPANTS

8-10 participants

Participant Requirements

- Must be a **decision maker** or **person in charge** of product development or business partnerships in the company.
- Represents a registered Travel Agent, Tour Operator, Wholesaler or DMC with an active website or online presence.
- **Each company** may send only **one representative**.
- Willing to actively promote Indonesian destinations as part of the future product offerings.
- Preference will be given to companies who have not yet sold Indonesian packages or are looking to expand their Indonesian portfolio.
- **Must be available to attend the entire duration of the WITF & FAM Trip program, from 10-17 October 2026.**
- **Must attend the Wonderful Indonesia Tourism Fair on 15 October 2026.**
- Participants are expected to provide feedback and potential collaboration plans after the trip.

Additional Information

For Selected Participants:

The Ministry of Tourism of Indonesia will cover:

- Access to Wonderful Indonesia Tourism Fair 2026
- Hotel accomodation
- Meals during the official program
- Local transportation
- Domestic airfare within Indonesia (as per official itinerary)
- Curated pre and post tour program

Participant will cover:

- International airfare
- Indonesian visa fees
- Personal expenses



Scan here for registration:



<https://kemenpar.id/megafamwitf2026>

Previous Event

Mega FAM Trip x Wonderful Indonesia Tourism Fair 2025

33 Top-tier International Buyers from 10 Global Markets.

 OMAN 3 Participants	 RUSSIA 1 Participant
 SAUDI ARABIA 8 Participants	 USA 6 Participants
 UAE 3 Participants	 UK 2 Participants
 CANADA 3 Participants	 FRANCE 2 Participants
 NETHERLANDS 3 Participants	 GERMAN 1 Participant

8 Top Indonesia Destinations

Bandung	Surabaya	Bromo	Lombok
Yogyakarta	Malang	Bali	Labuan Bajo

46 Sellers & Collaborators

- 2 Airlines
- 11 Travel Agents and Tour Operator
- 12 Attractions
- 19 Hotels and Resorts





See you in Wonderful Indonesia!

wonderful
indonesia

