

CURRICULUM VITAE



KommRⁱⁿ Mag.^a Angelika Sery-Froschauer
Vice-President of the Austrian Federal Economic Chamber

Personal Details

Born on March 3, 1966
Married, 2 daughters

Contact

SERY* Brand Communications GmbH
Ruflinger Straße 155, 4060 Leonding
Piaristengasse 17/2/3, 1080 Vienna, Austria
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Company History and Professional Career

1966	Founding of SERY* Advertising Agency in Linz/Upper Austria
1972 - 1976	Primary School Kreuzschwestern Linz/Upper Austria
1976 - 1980	Secondary School (Realgymnasium) Kreuzschwestern Linz/Upper Austria
1980 - 1984	Ski Gymnasium Stams, school-leaving exam (Matura) at Sports Gymnasium Wels/Upper Austria
1984 - 1991	Studies in Business Administration at Johannes Kepler University Linz/ Upper Austria, Specializations: Marketing, Organization
1986 - 1993	Account Manager at SERY* Advertising Agency
04/1994	Founding of sdm marketing GmbH in Linz by Angelika Sery
10/2001	Takeover of the family advertising agency SERY* & merger with sdm marketing GmbH
since 2001	Managing Director, SERY* Brand Communications GmbH, Leonding
since 2001	Managing Director, SERY* Brand Communications GmbH, Munich
since 07/2025	Managing Director, SERY* Brand Communications GmbH, Vienna
since 2020	Lecturer, WU Executive Academy, University of Applied Sciences Steyr, University of Applied Sciences St. Pölten/Lower Austria
since 10/2025	Adjunct Lecturer, WU Executive Academy

Professional Career - Chamber of Commerce Representation

since 06/2025	Vice President of the Austrian Federal Economic Chamber (WKÖ)
06/2020 - 06/2025	Chairwoman of the Federal Division for Information and Consulting, WKÖ
11/2015 - 06/2025	Chairwoman of the Social Committee, Upper Austrian Economic Chamber Deputy Chairwoman of the Clusterland Advisory Board, Business Upper Austria
06/2015 - 06/2025	Vice President of the Upper Austrian Economic Chamber (WKOÖ)
11/2011 - 07/2017	Board Member, Austrian Advertising Council
06/2010 - 11/2020	Chairwoman, Professional Association for Advertising and Market Communication, WKÖ
11/2014 - 06/2015	Chairwoman, Division for Information and Consulting, WKOÖ
04/2010 - 10/2014	Deputy Chairman, Division for Information and Consulting, WKOÖ
04/2005 - 05/2012	Chairwoman, Professional Group for Advertising and Market Communication, WKOÖ
since 06/2000	Member, Professional Association for Advertising and Market Communication, WKÖ
since 04/1995	Member, Professional Group for Advertising and Market Communication, WKOÖ
05/2012 - 06/2015	Deputy Chairwoman, Professional Group for Advertising and Market Communication, WKOÖ
1993 - 1995	Federal Deputy Chairwoman, Young Entrepreneurs Austria
1991 - 1994	Regional Chairwoman, Young Entrepreneurs Upper Austria