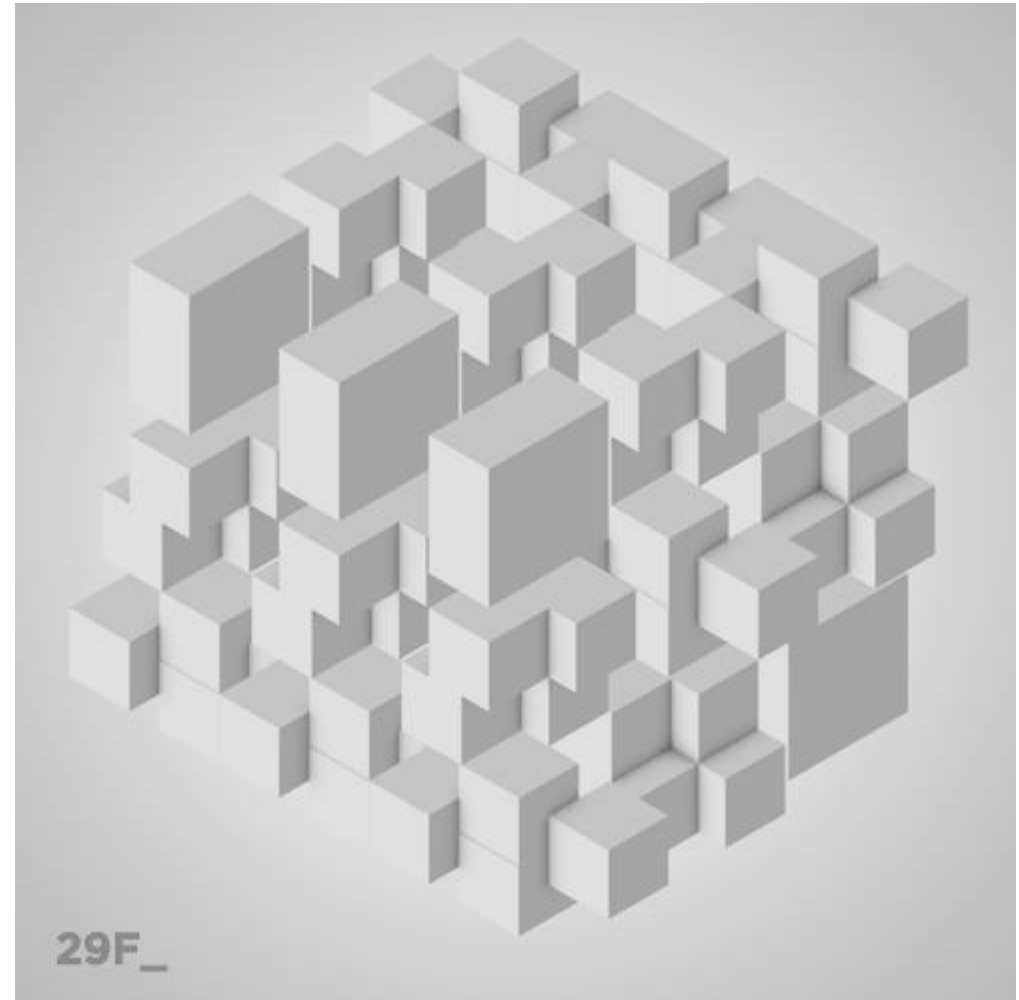


Blockchain!

What consultants should know
about it.



Daniel Karzel @
SENACOR

Workshop Overview

Quick overview of what is planned for the workshop.



Workshop goals

- Understand what's behind the term “**Blockchain**”.
- Basic understanding of current **Platforms** and their goals.
- Understand what **Use Cases & Characteristics** fit certain platforms.
- Very basic understanding of **Tokens** and **Cryptocurrencies**.
- (Very basic understanding of **Smart Contracts**.)

Presentation
(~45 minutes)

Open Discussion
(~30 minutes)

Blockchain...

... an overloaded buzzword!

A word cloud of blockchain-related terms. The words are arranged in a circular pattern, with some larger and more prominent than others. The colors used include blue, orange, red, green, and grey. The words include: ledger, governance, economy, Bitcoin, DApp, network, POS, account, crypto, Ethereum, transparency, open-source, smart-contract, game-theory, double-spend, blockchain, P2P, NEM, Byteball, signatures, permissioned, availability, byzantine, fault, public, currency, scalability, roles, consensus, proof-of-stake, zero-knowledge, proof-of-work, transaction, world-computer, cryptography, merkle-tree, node, trading, exchange, off-chain, performance, protocol, fork, NEO, private, throughput, client, identity, block, tokens, assets, Candano, regulation, incentive, address, mining, graphs, wallet, IOTA, stake, coin, cross-ledger, Hyperledger, and Monero.

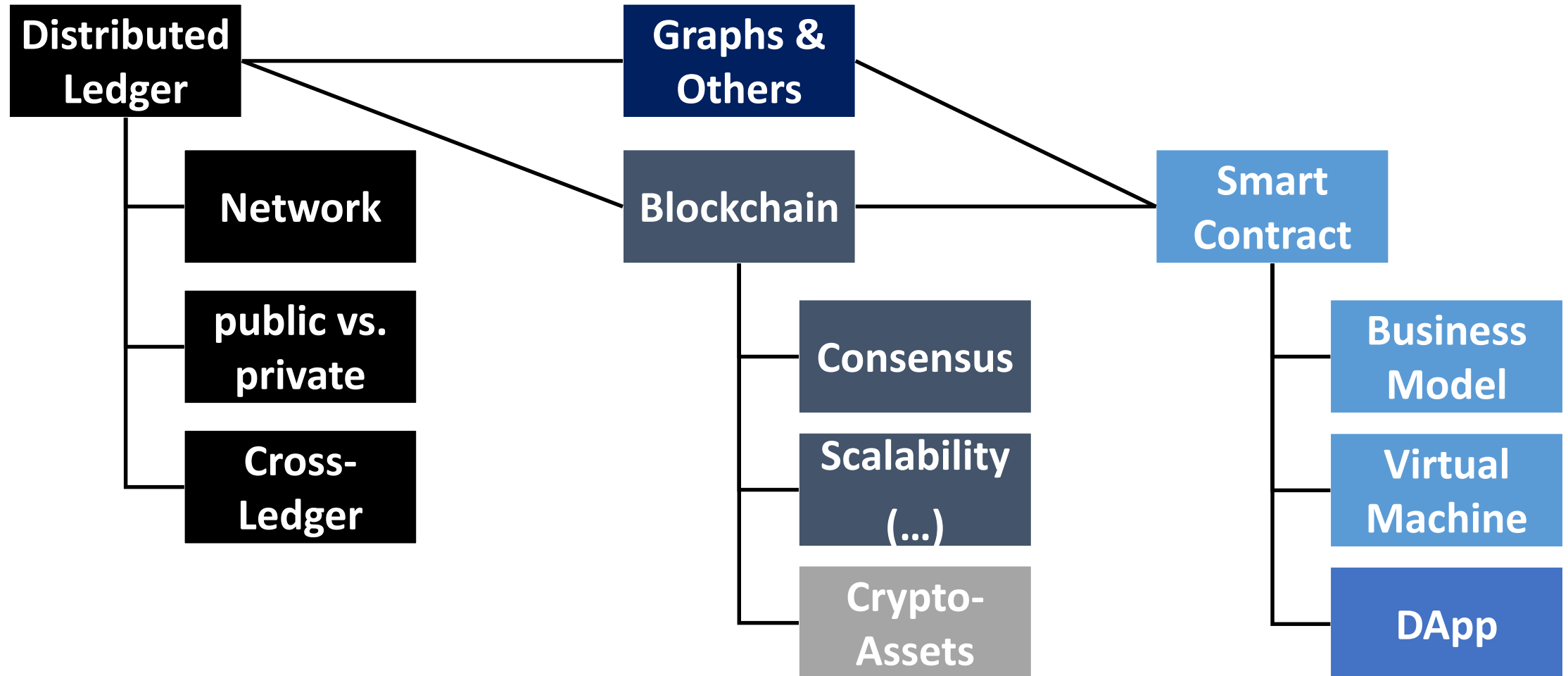
Why Blockchain?

It's all about **trust**.

Moving trust from humans to the machine.

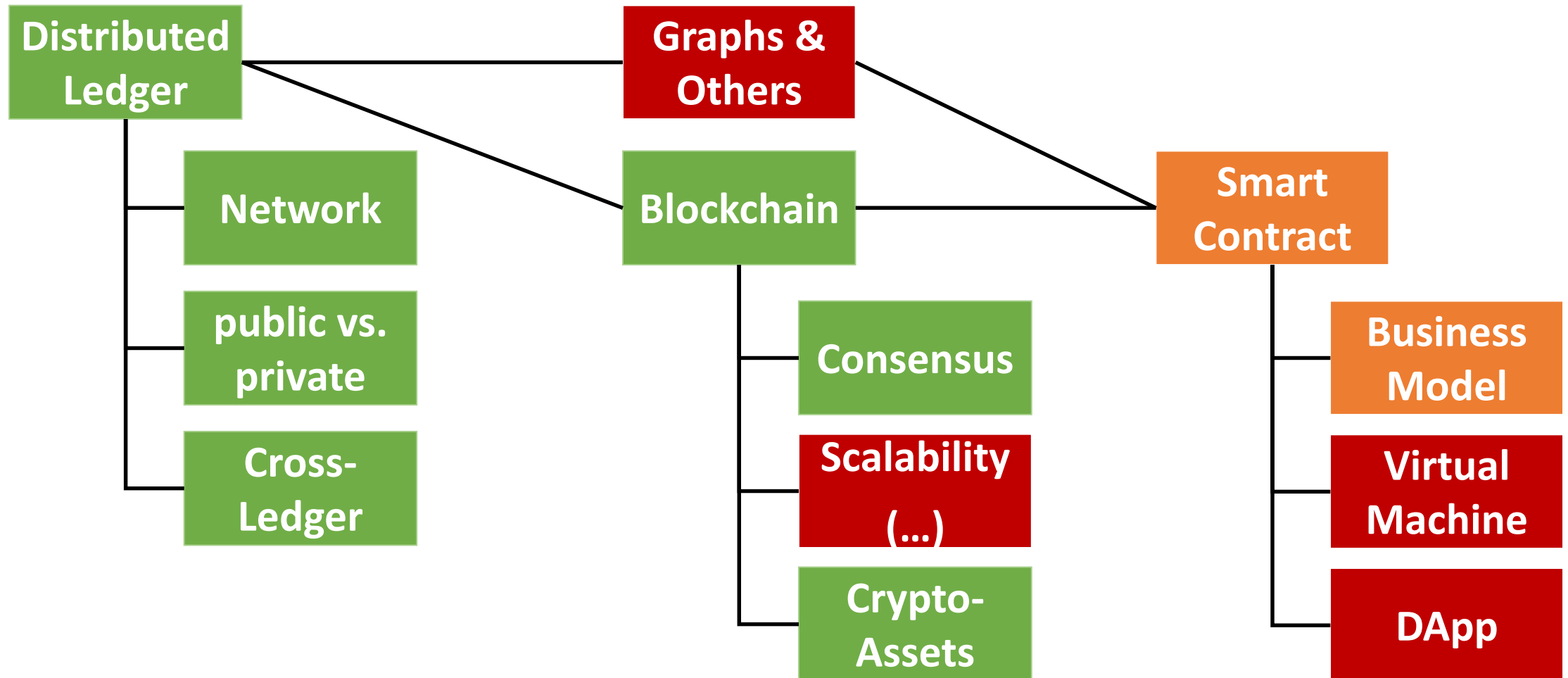


Fields of Interest



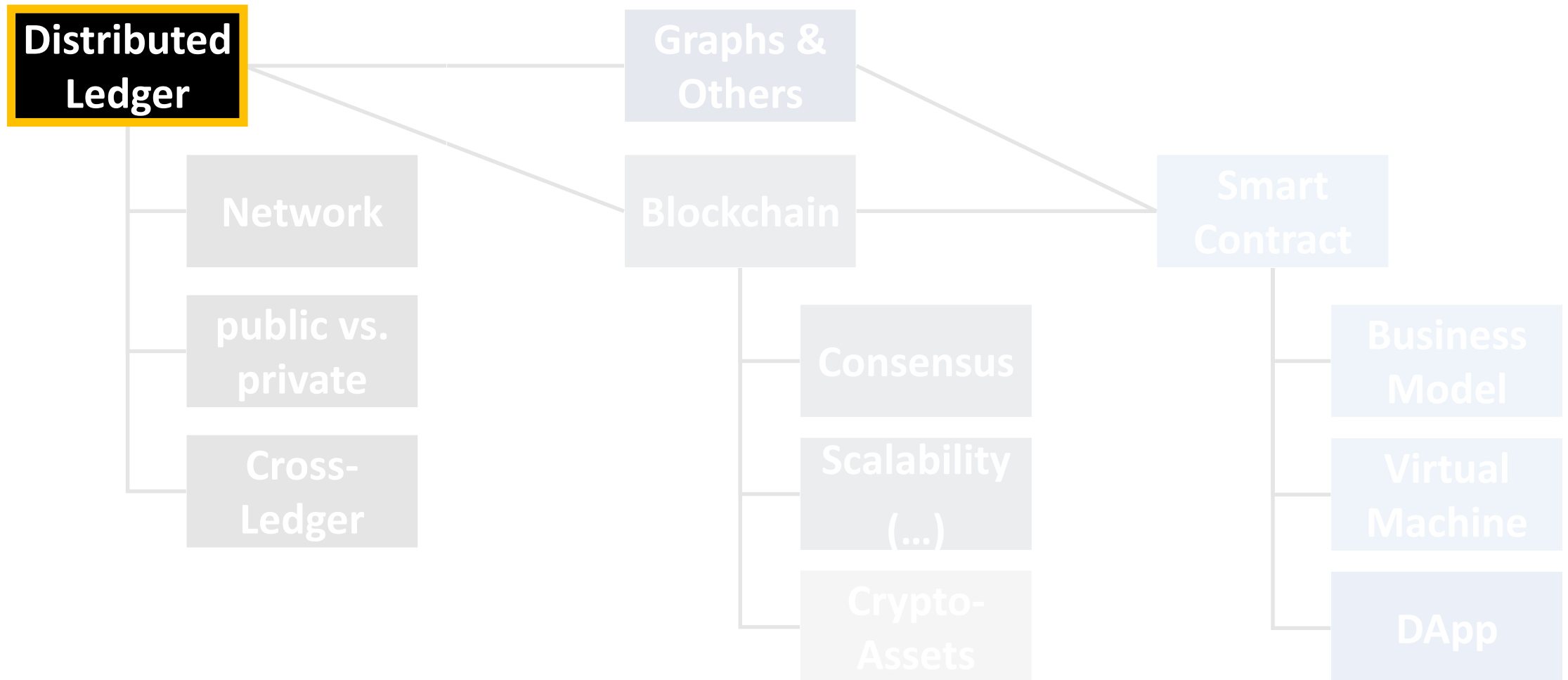


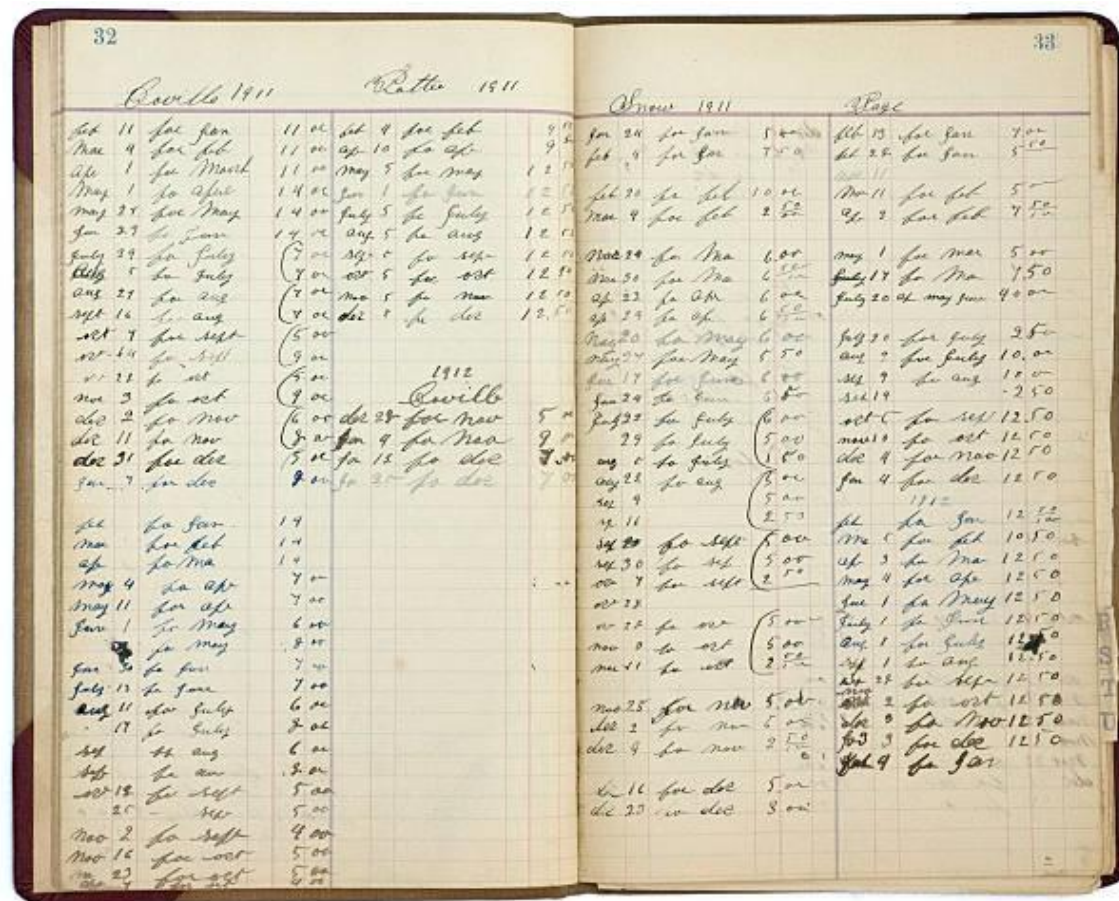
What will be covered in this workshop?





Let's focus on...







What is a ledger?

Bank Ledger					
Bank Name: Big Money Bank					
Date	From	To	Amount	Balance From	Balance To
19.09.2017	DE44 1...	DE44 2...	500 €		500 €
20.09.2017	DE44 2...	DE44 3...	200 €	300 €	600 €
21.09.2017	DE44 2...	DE44 4...	100 €	200 €	400 €



What is a ledger?

Ledger

TX1
from
to
amount

TX2
from
to
amount

TX3
from
to
amount

TX4
from
to
amount

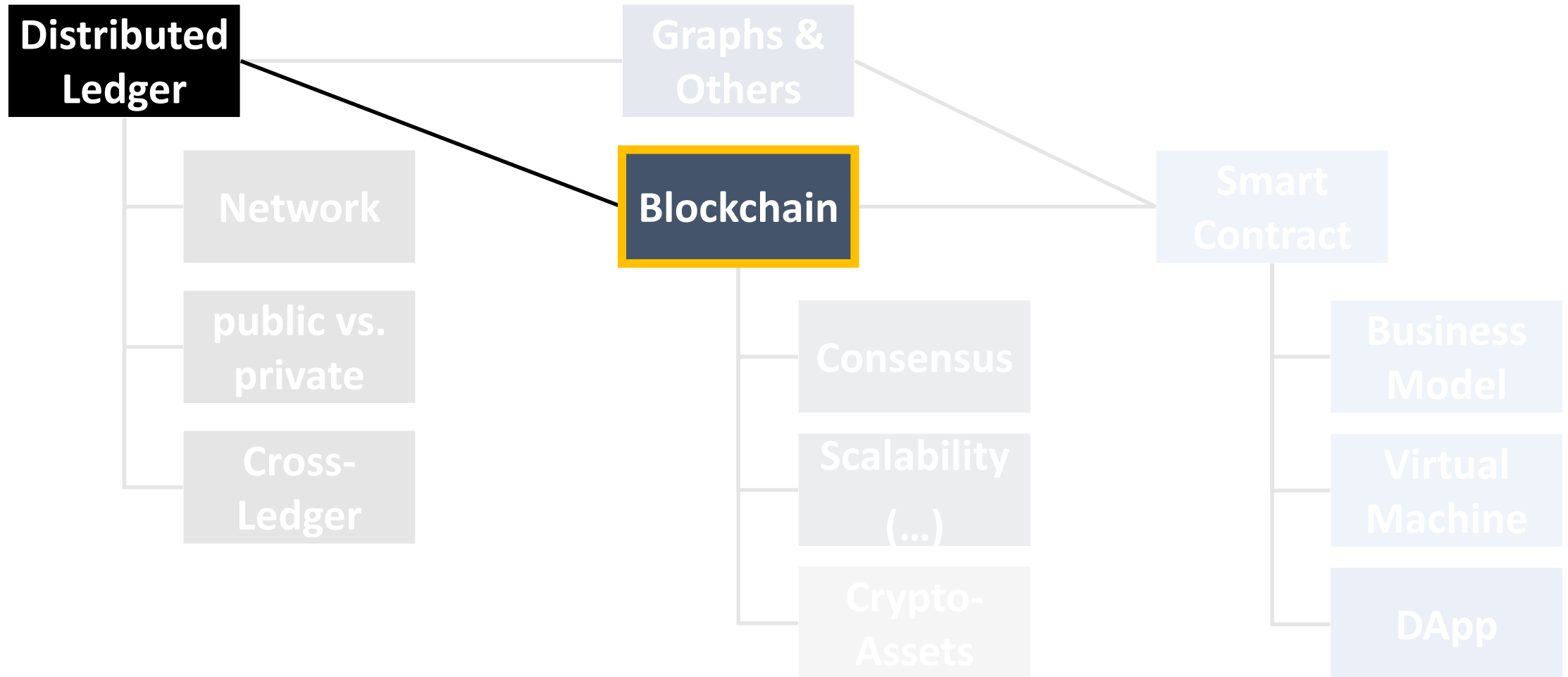
TX5
from
to
amount



You cannot just „delete“ a transaction in a bank, you can just add transactions.

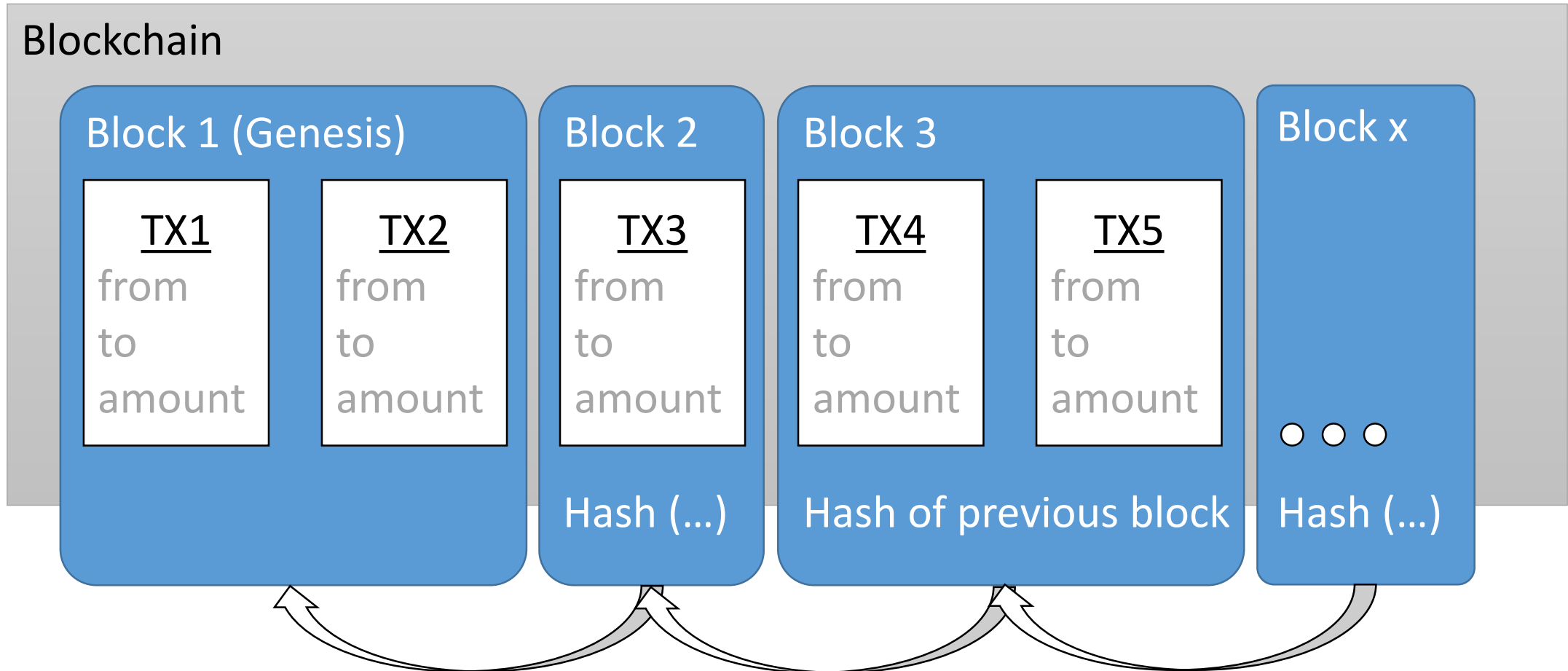


Let's focus on...



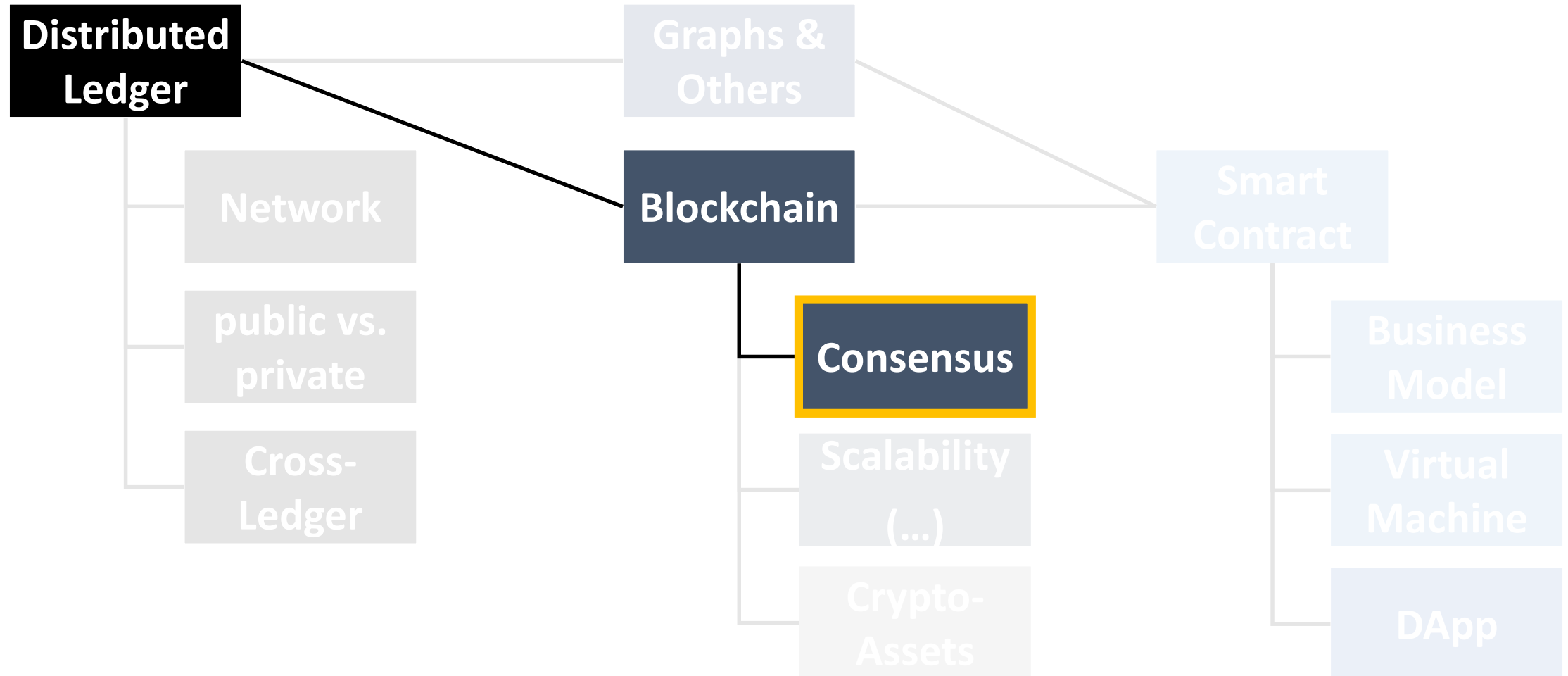


What is the Blockchain?





Let's focus on...





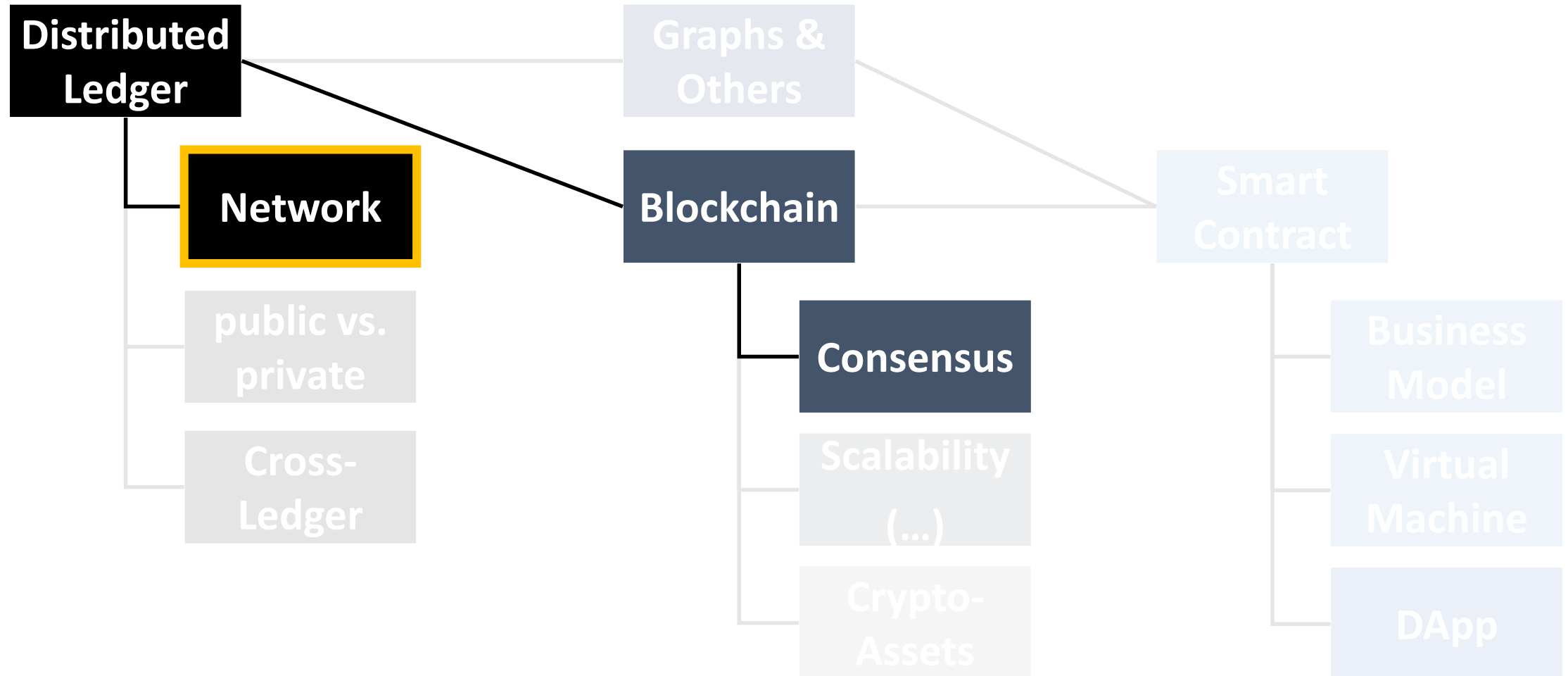
What is the Consensus?

- **Parties** that **don't trust** each other **agree** on the **state** of a system at a certain **time**.
- Reaching an Agreement:
 1. Collect state-changes (transactions)
 2. Define a "truth-giver"
 3. Truth-giver validates state-changes
 4. Truth-giver publishes new truth (state) to all others
 5. At least 51% of the nodes confirm the truth





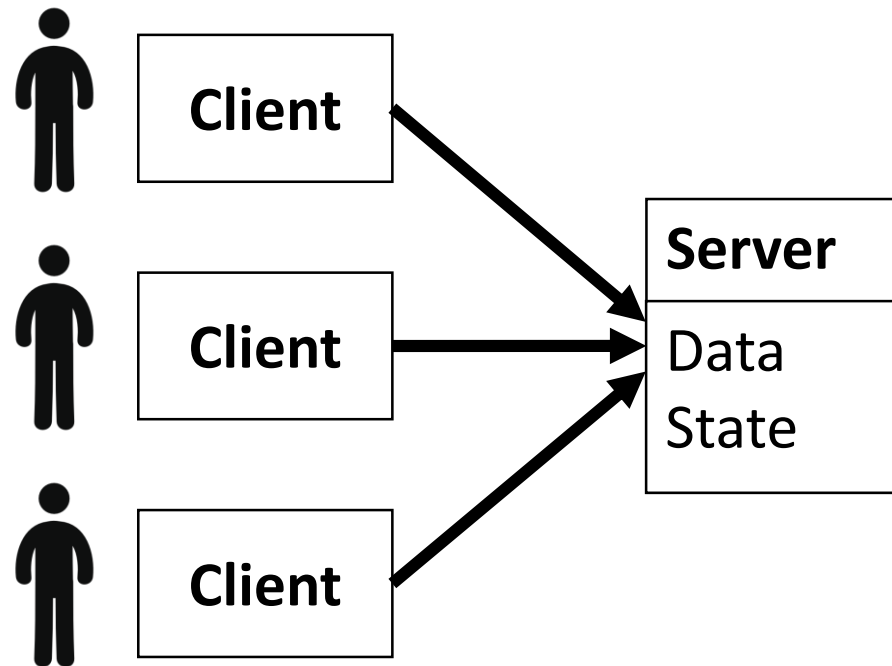
Let's focus on...



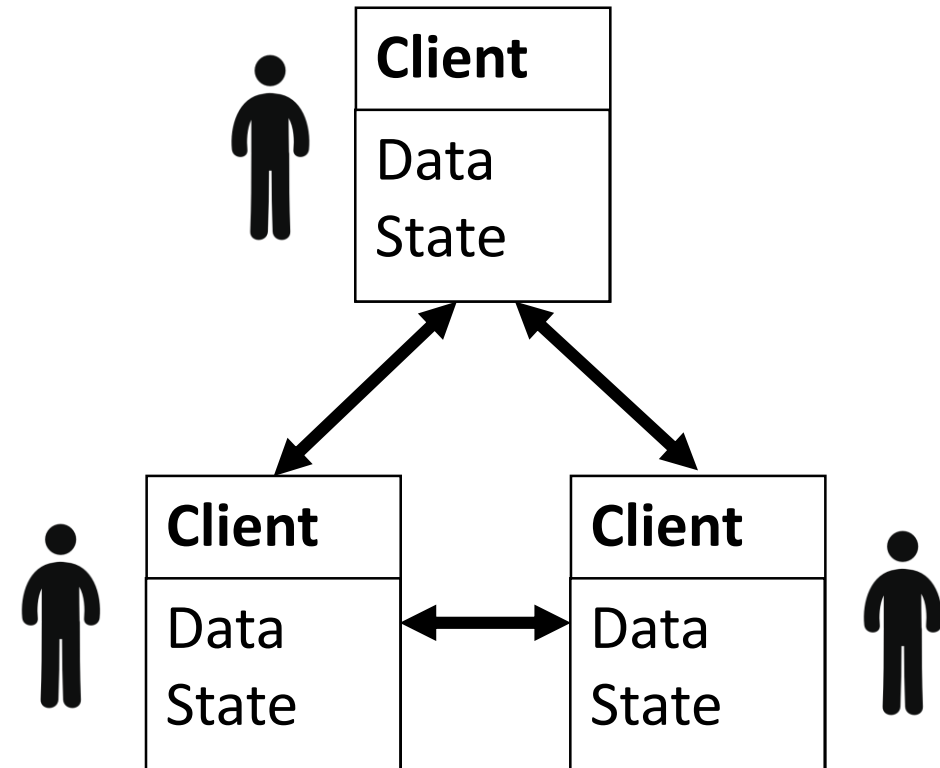


From Central to Decentral

Central

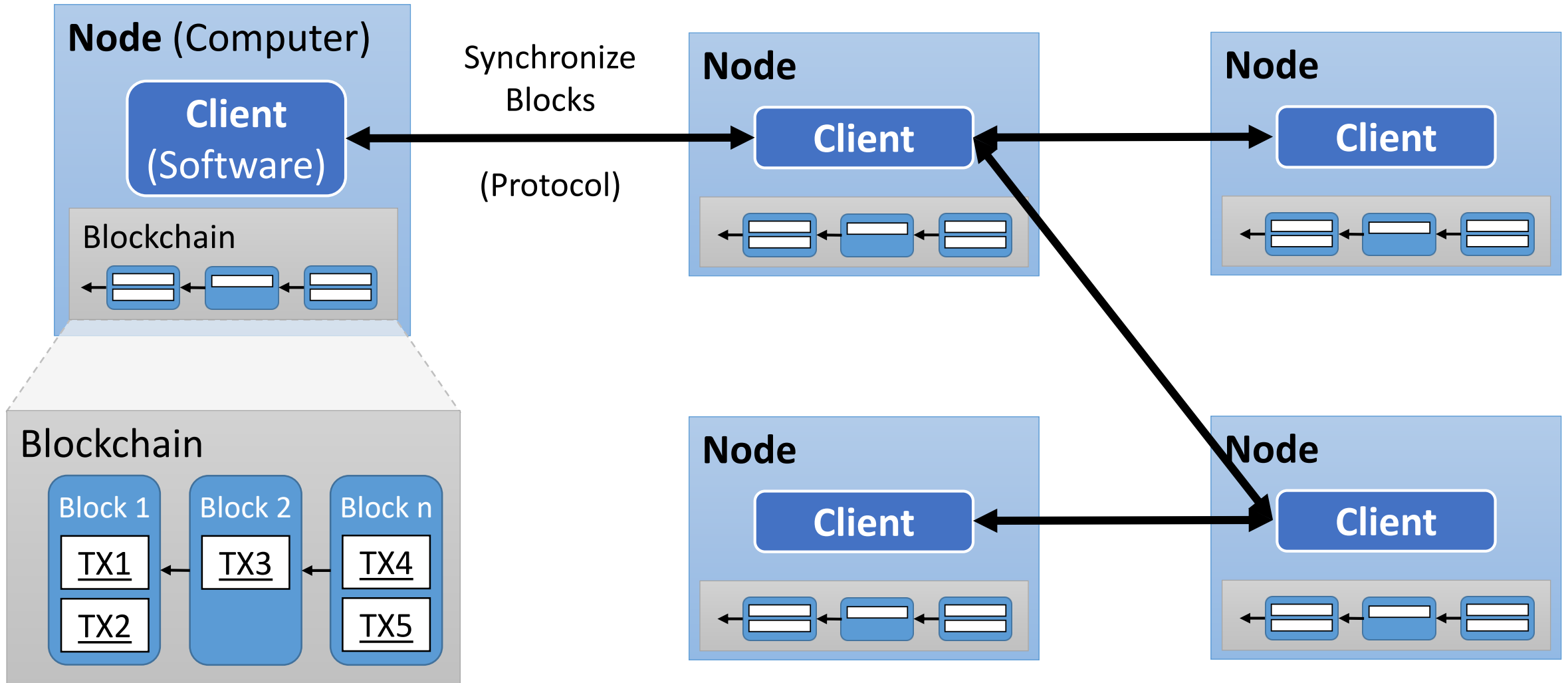


Decentral



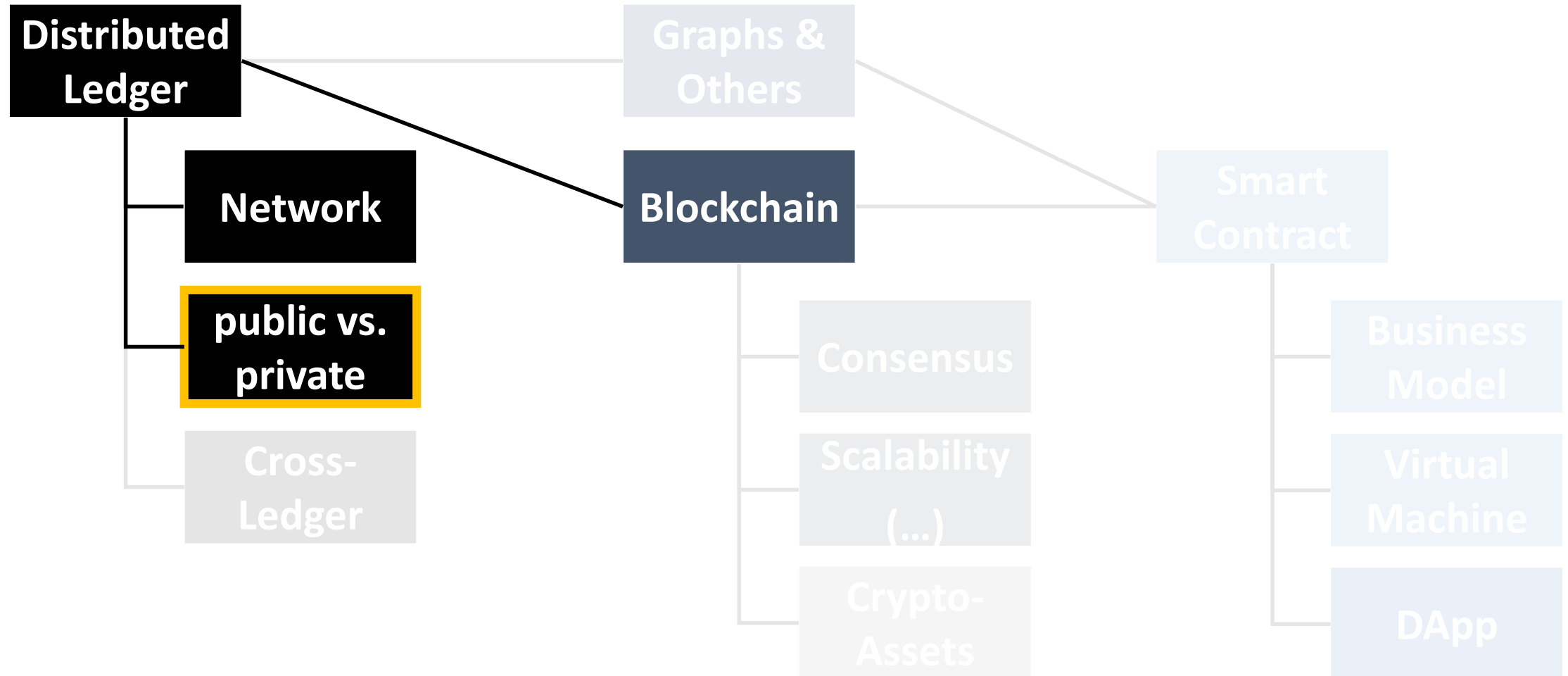


Blockchain & P2P Network





Let's focus on...



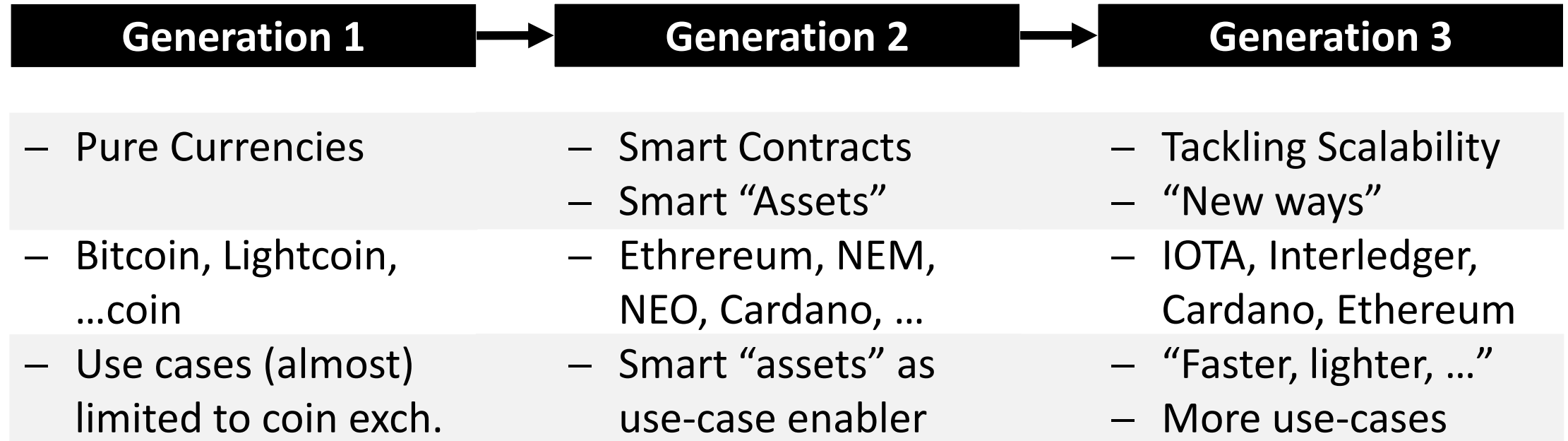


Public Network

- Highest Goal: **Transparency**
- Users-base
 - Anybody can participate, no restrictions
 - Transparency might have restrictions through encryption
- Suitable for:
 - Financial Products (financial assets, financial transactions)
 - Auditing & Certification solutions



Blockchain Generations (public)



Disclaimer: These “generations” are highly opinionated! This is just a current overview, not the “ultimate truth”!

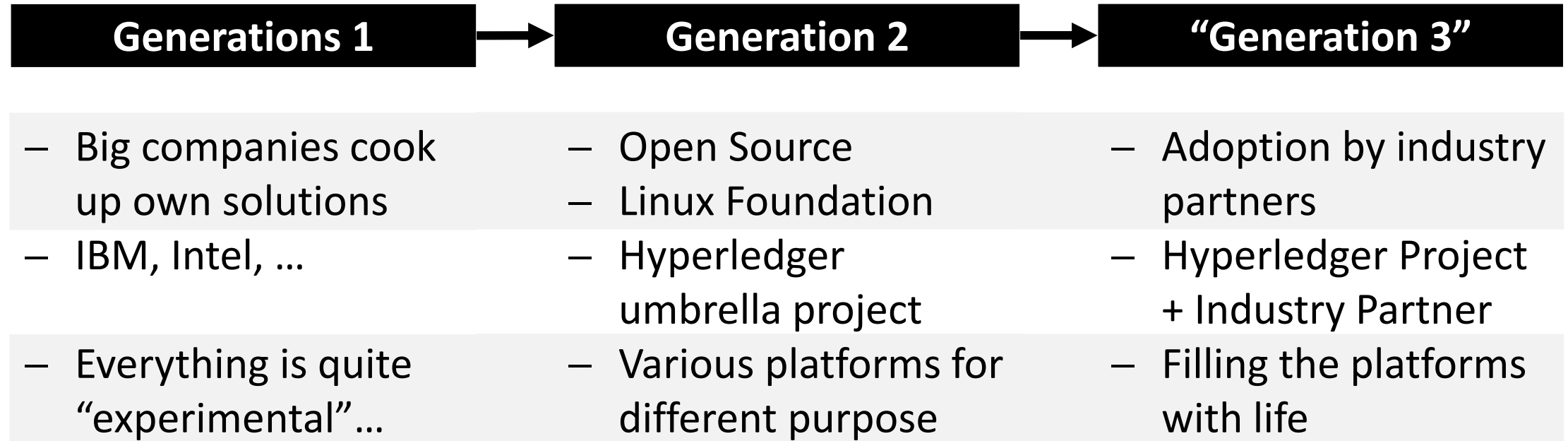


Permissioned (Consort.) & Private Networks

- Highest Goal: **Process Optimization & Digitalization**
- Users-base
 - Only selected (certified) parties can participate
 - Different “roles”, possibility to “ban” users
- Suitable for:
 - Connecting industry partners (tracking of assets, e.g. within a supply chain)
 - Standardizing/harmonizing & securing processes within an ecosystem



Blockchain Generations (permissioned)



Disclaimer: Permissioned networks were not classified in “generations” yet, this is a personal attempt to do so.



Mixtures...

- Highest Goal: **Tackle problems of public/permissioned solutions**
- Suitable for:
 - Additionally to already existing systems, e.g. to meet regulation
 - E.g. adding an identity proof solution to a public network

The Public Network crown goes
to...



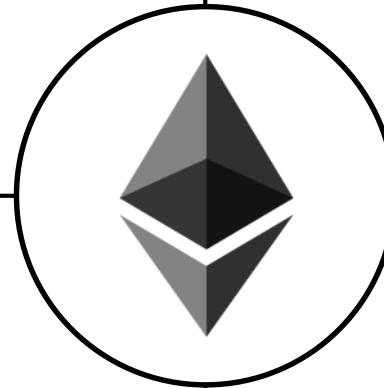
Ethereum

Key Feature

- Currency: ETH
- Smart Contracts
- EVM
- Proof of Work/Stake (Casper)
- Wisper (Messaging)
- Swarm (Distributed File Exchg.)

- Ethereum Foundation (excerpt)
 - Vitalik Buterin
- Ethcore (excerpt)
 - Gavin Wood
- Ecosystem: geth, parity, eth, (...)

Key People / Community



Status

"Production Ready"

Version Name:

- Metropolis-Byzantium (since 16.10.2017)

Main-Net, Test-Net(s)

Market Cap:

- 28 Bio. US\$

Funding/Assets:

- ~200 Mio. US\$

Nothing implemented yet



v1

2018

beta

2017

alpha

2015

w.p.

2013



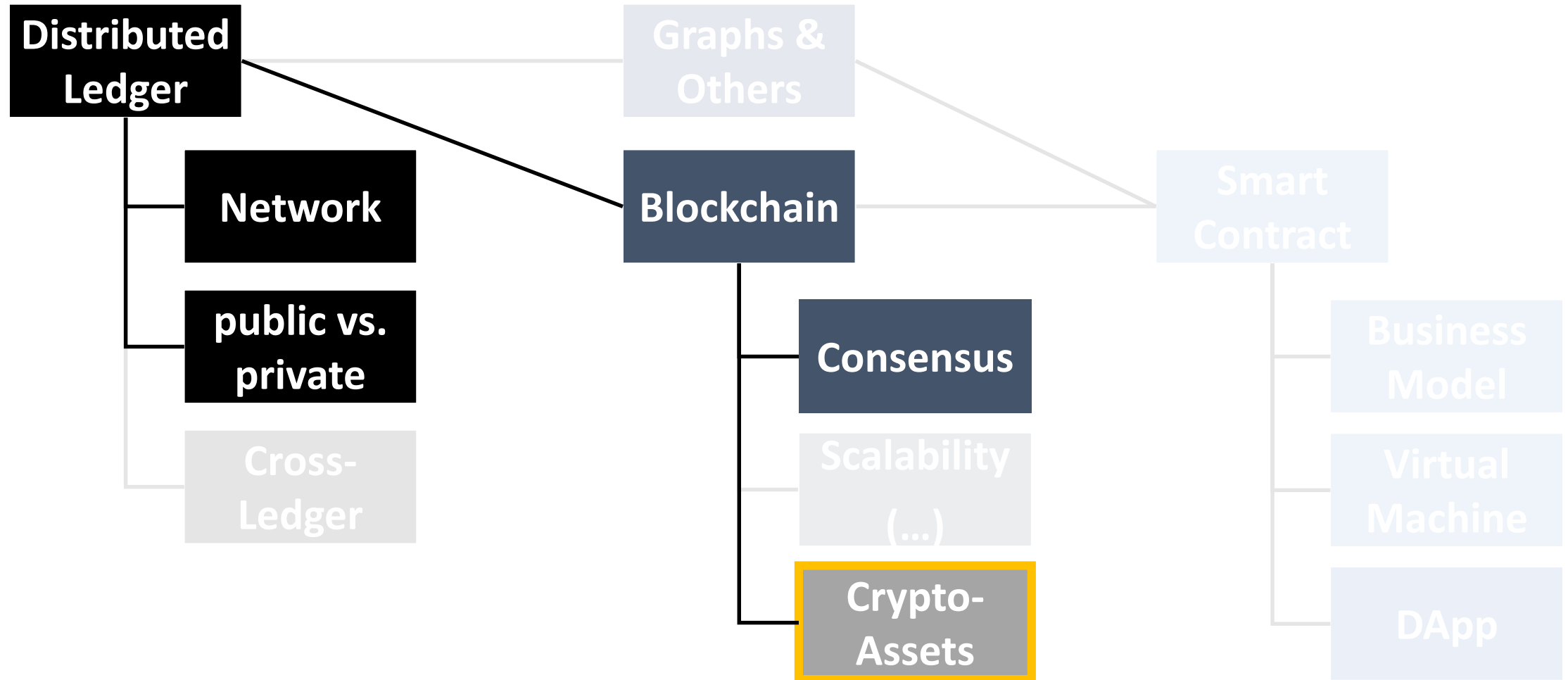
Link Ethereum video.

Basic introduction video by Vitalik Buterin.

<http://y2u.be/TDGq4aeevgY>

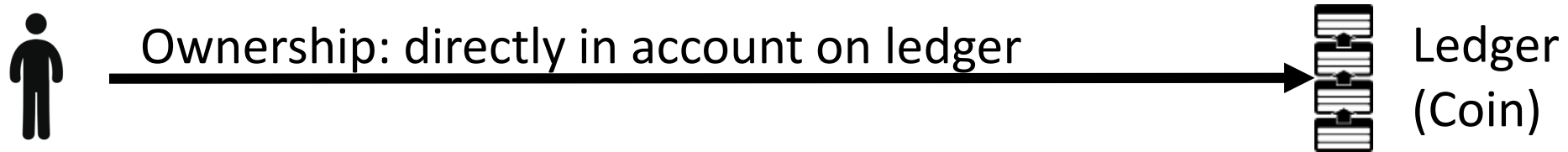


Let's focus on...



Coins vs. Tokens

- **Coin:** Money Creation through consensus protocol (ledger as base)



- **Token:** Money Creation through generation (smart contract as base)



- **ICO (Initial Coin Offer) vs. Token Sale**

- Problem: Coins and Tokens are not distinguished clearly

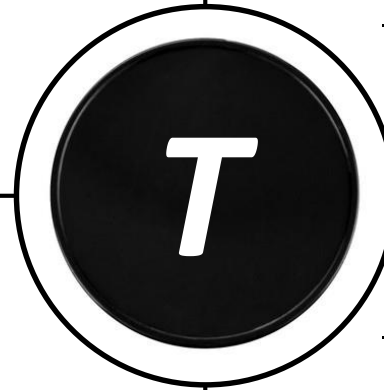
Tokens

Asset as “stock”

- Refers to value in real world (company, product)
- Initial Sale followed by Trade
- Not burnable

Asset as “reward”

- Reward for behavior in real world
- Unlimited supply, Trade possible
- Burnable against “real values”



- Refers to a virtual value
- (Un)Limited Supply, No Trade
- Burnable against an “action”

Asset as “voting right”

- Implement consensus protocol with smart contracts
- Theoretical concept (not practicable)

Currency on-top of currency

Ethereum “Killer Use Case”...

(currently)



ERC20 Token Standard

Use Case

- Smart Contract Token Standard
- Mostly used by Startups as alternative to stock (unregulated)

Technology

- Ethereum Smart Contracts (standard)

ERC20



Ethereum Foundation, Ethereum Developers

https://theethereum.wiki/w/index.php/ERC20_Token_Standard
<https://etherscan.io/tokens>

Status: Productive

2018/05: > 83,400 ERC20 token contracts (main-net)

beta

2017

propo.

2015

Team / Links

Status

The Permissioned Network crown 
goes to...

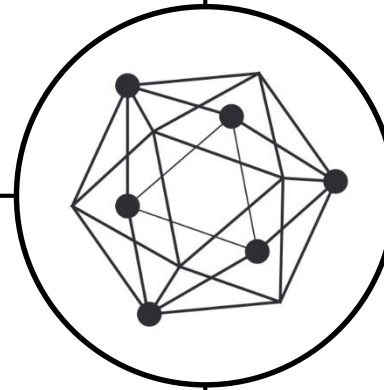
Hyperledger Fabric

Key Feature

- Permissioned / Private Network
- For the “industries”
- Not focused on currencies, no tokens
- Swap of consensus mechanisms
- Flexible identity management (integration with Indy possible)

- Linux Foundation (Hyperledger umbrella project)
- IBM
- Digital Asset

Key People / Community



Status

“Production Ready”

Currently in v1.0
Working on experimental features of v1.1

V1.2 planned for June 2018

1.2 2018

1.1 2018

1.0 2017~

alpha 2016~

start 2015

Nothing implemented yet



Link Hyperledger Fabric video.

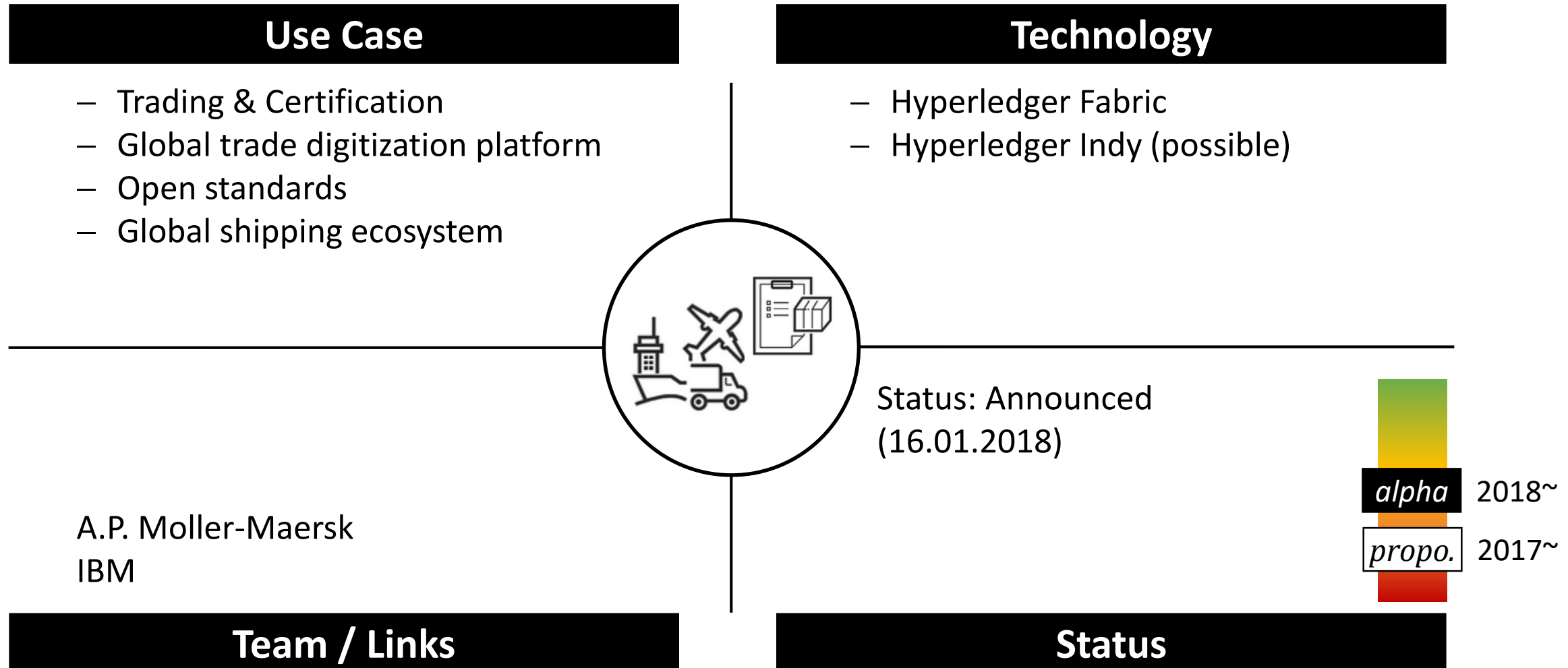
Basic introduction video with simple use case.

<http://y2u.be/js3Zjxbo8TM>

Hyperledger Fabric “Killer Use Case”...

(currently)

Maersk – IBM shipping industry platform

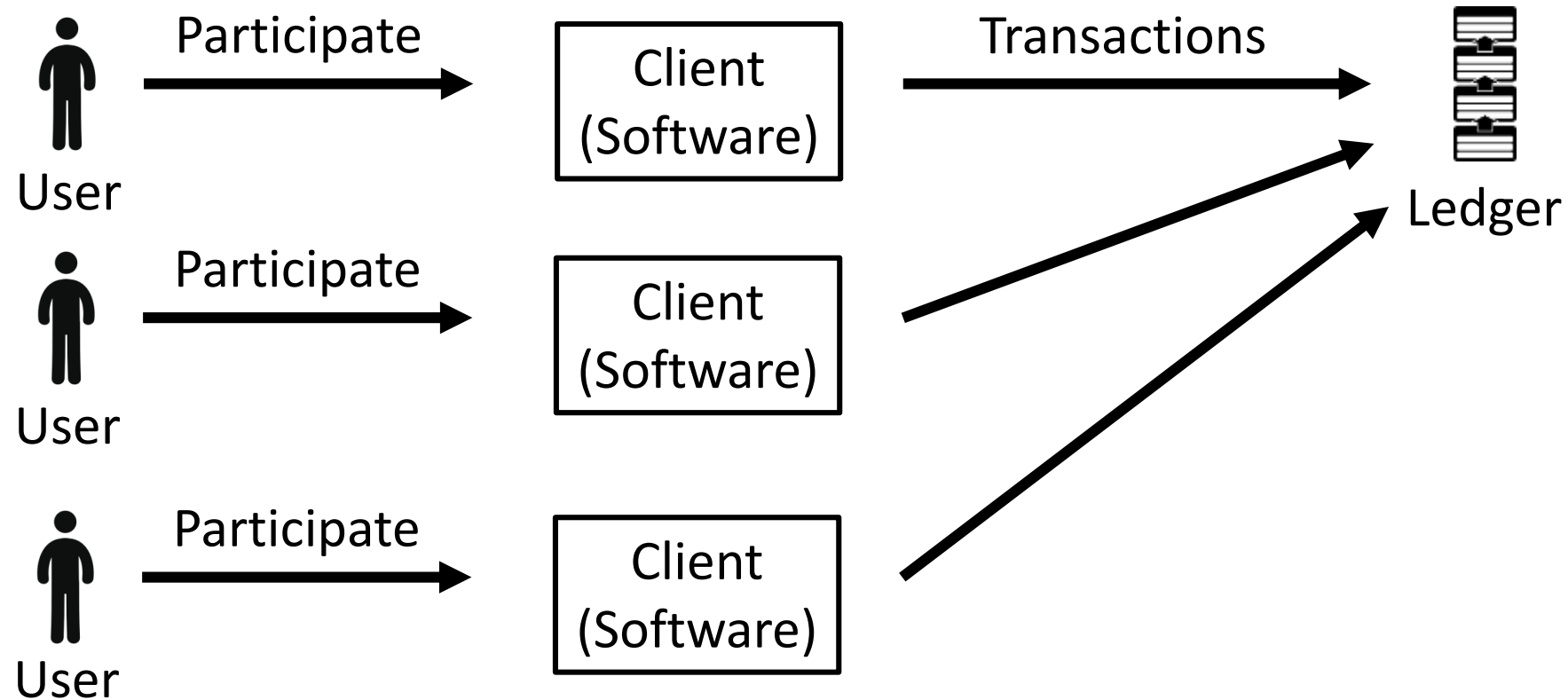


We've got a basic overview...

... let's dive a little deeper!

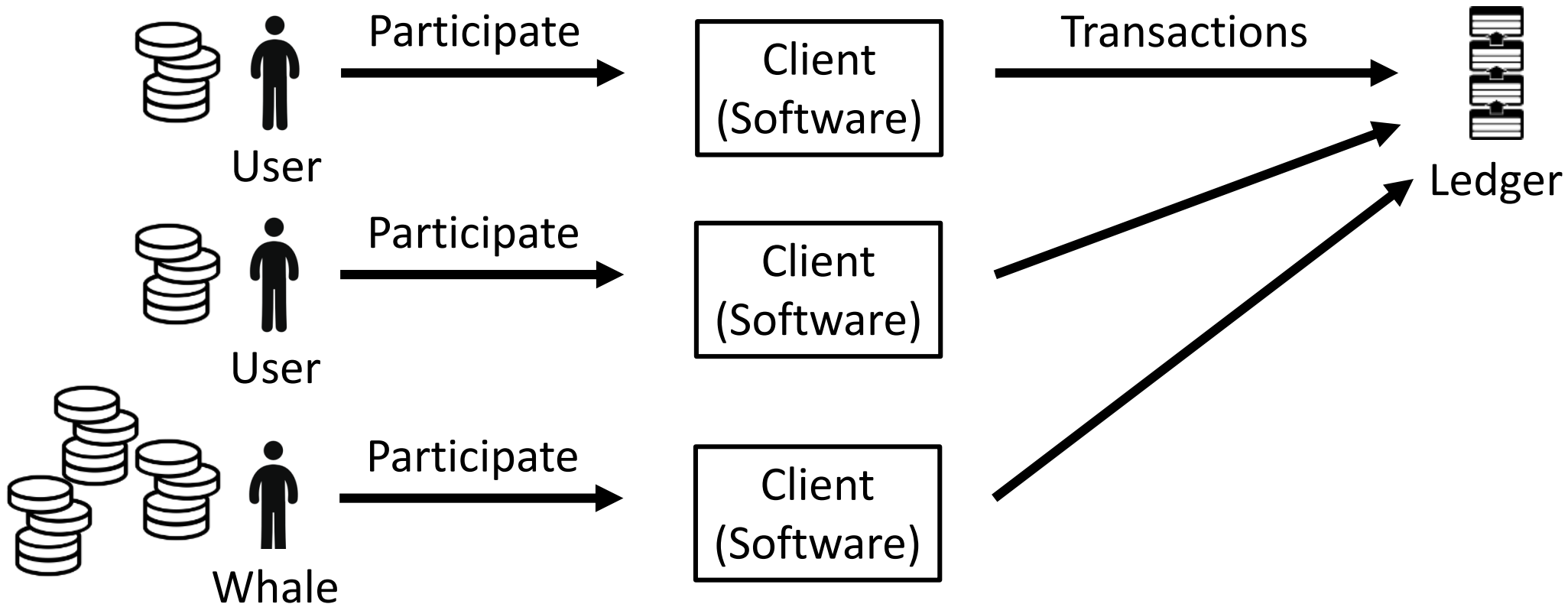
User

- **Users:** Use the network by creating transactions



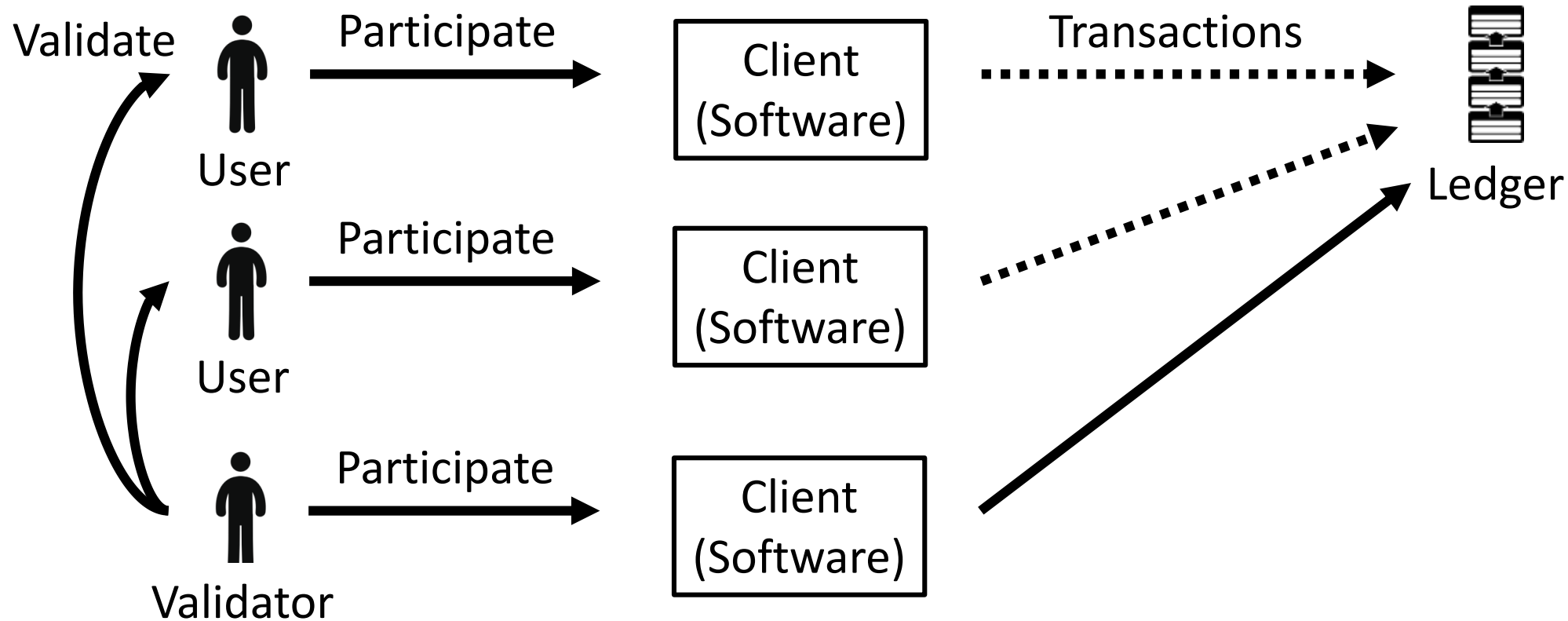
User in public networks

- **Users & Whales:** Users with many crypto-assets are called whale



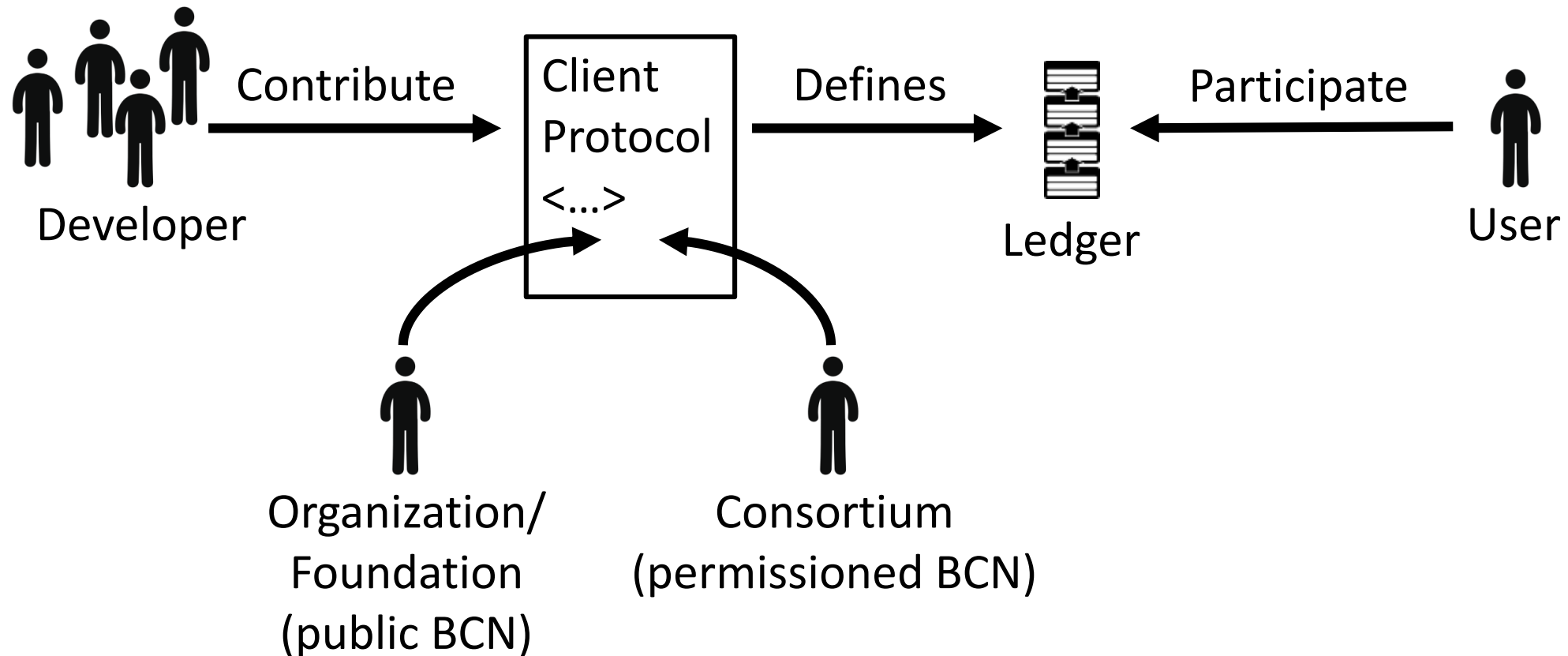
User in permissioned networks

- **Users have roles:** Users can have e.g. right to validate transactions or not



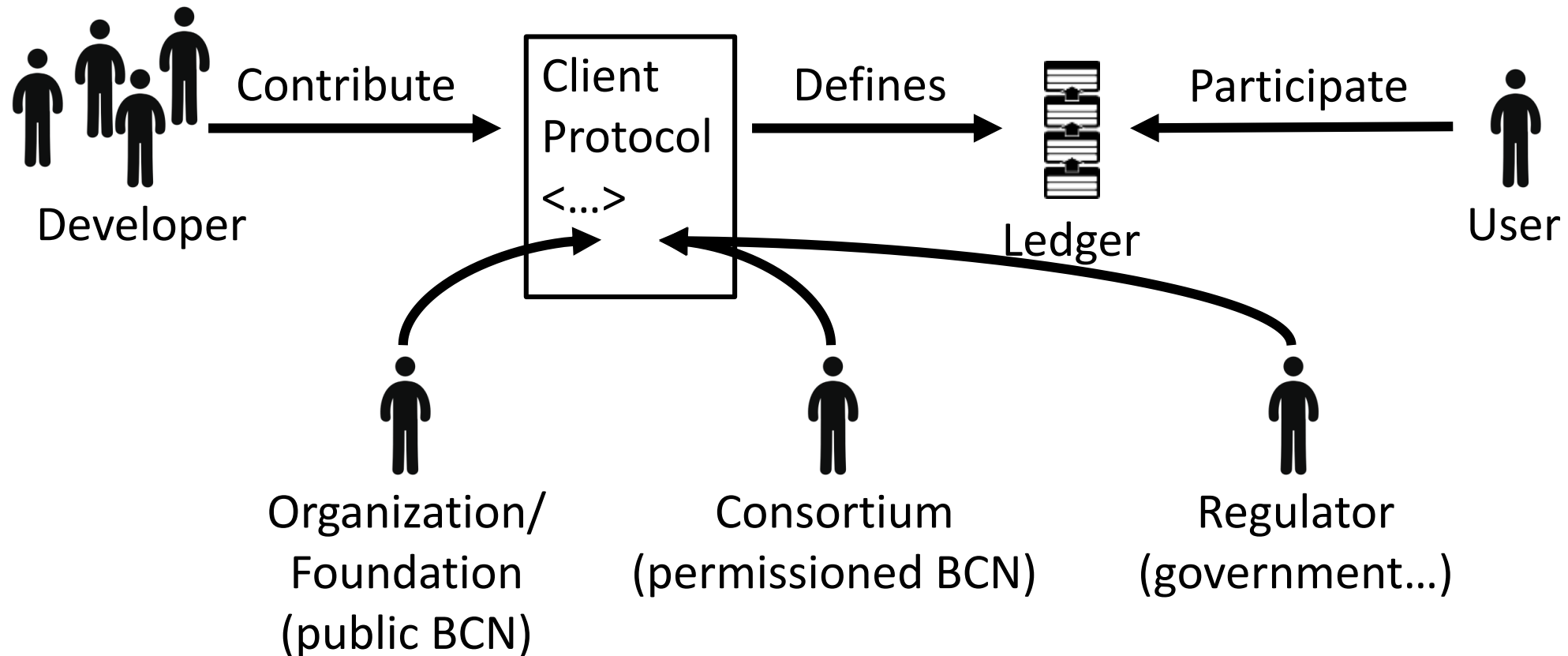
Developer

- **Developers:** Developers implement the protocol → all Open Source



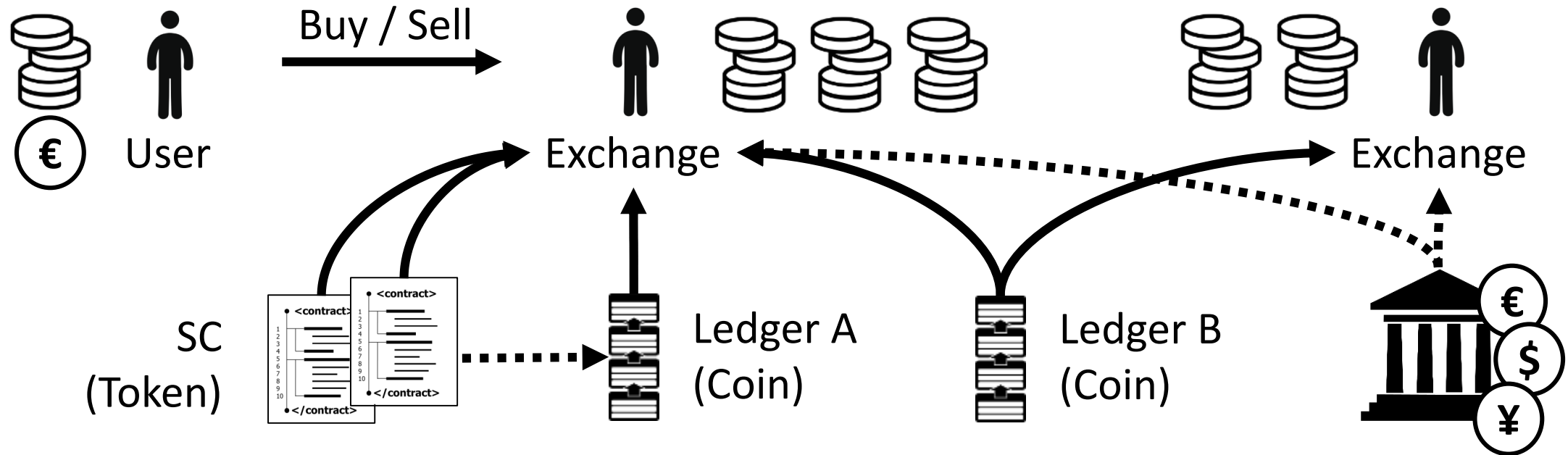
Regulators (?)

- **Regulators:** In the future regulators might interfere with implementation



Exchange of crypto-assets

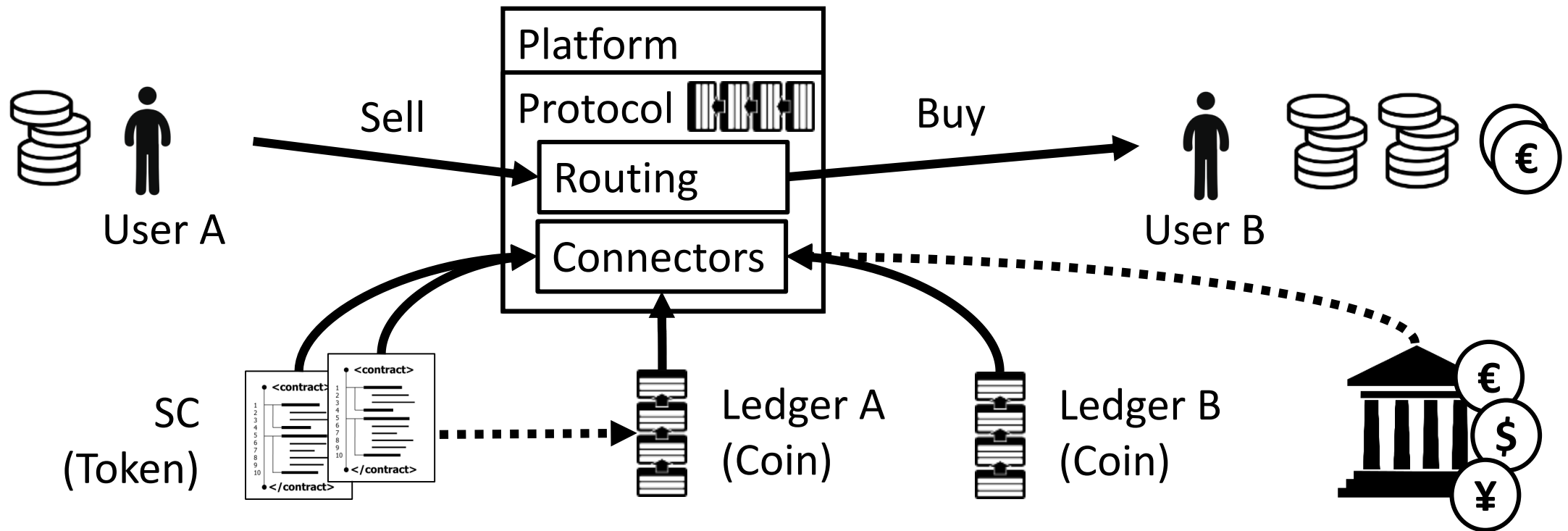
- **Exchange:** Central instance in a decentral network



- **Supply & Demand:** Value of crypto-assets defined by supply & demand

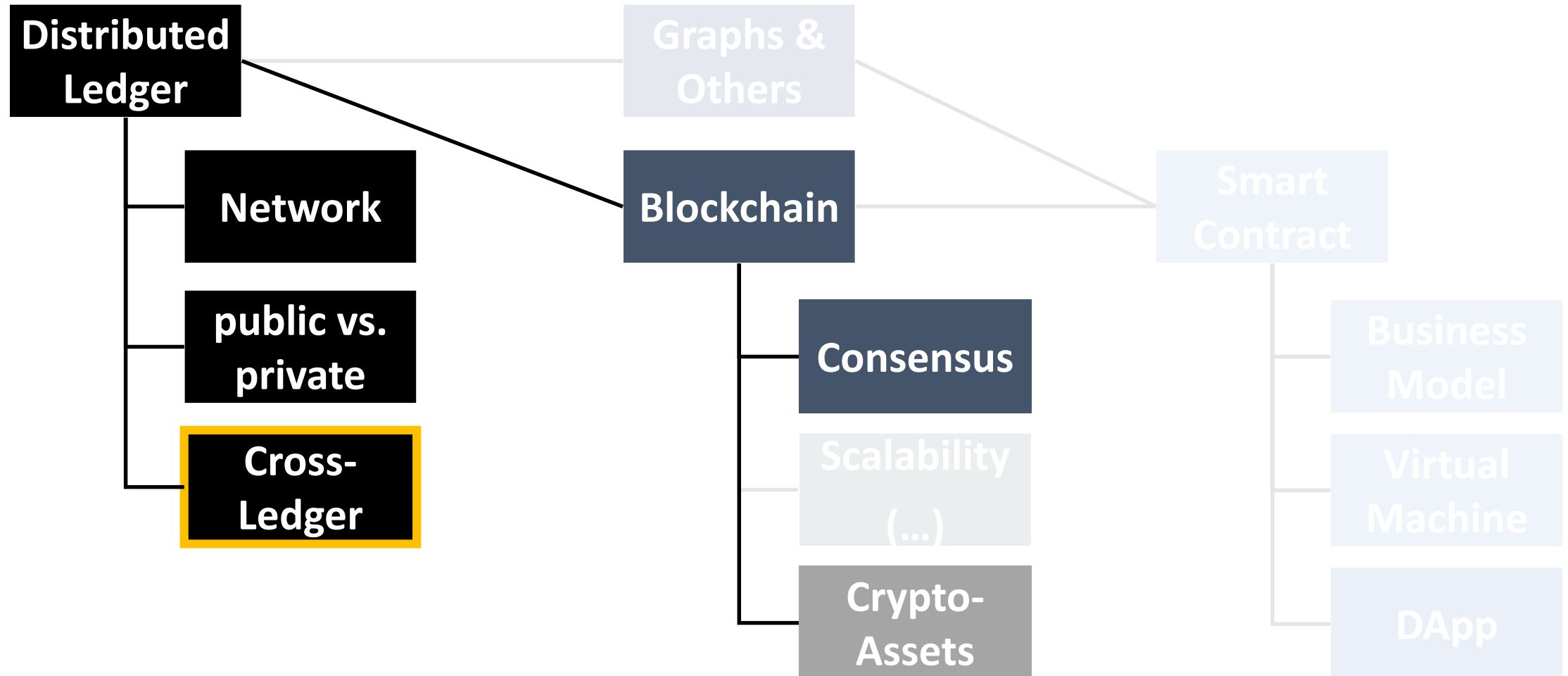
Future of Exchanges

- **Decentralization:** No central exchange, but a platform (protocol + ledger)





Let's focus on...





Interledger

Key Feature

- The “exchange of exchanges”
- IL Payment Protocol
- Anybody can be a “connector”
- Connector defines exchange rate
- Routing

- Ripple
- Interledger W3C Community Group

Key People / Community

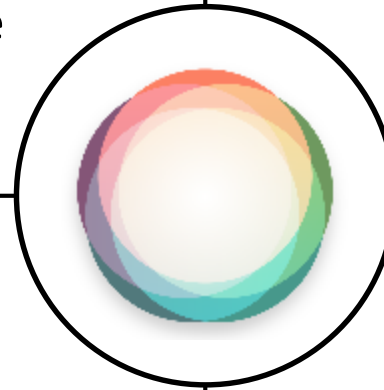
Status

“Production Ready”

Test-Wallets
No UI yet
Not much info on roadmap

Current version: ILP v4

Nothing implemented yet



alpha ????

test 2017

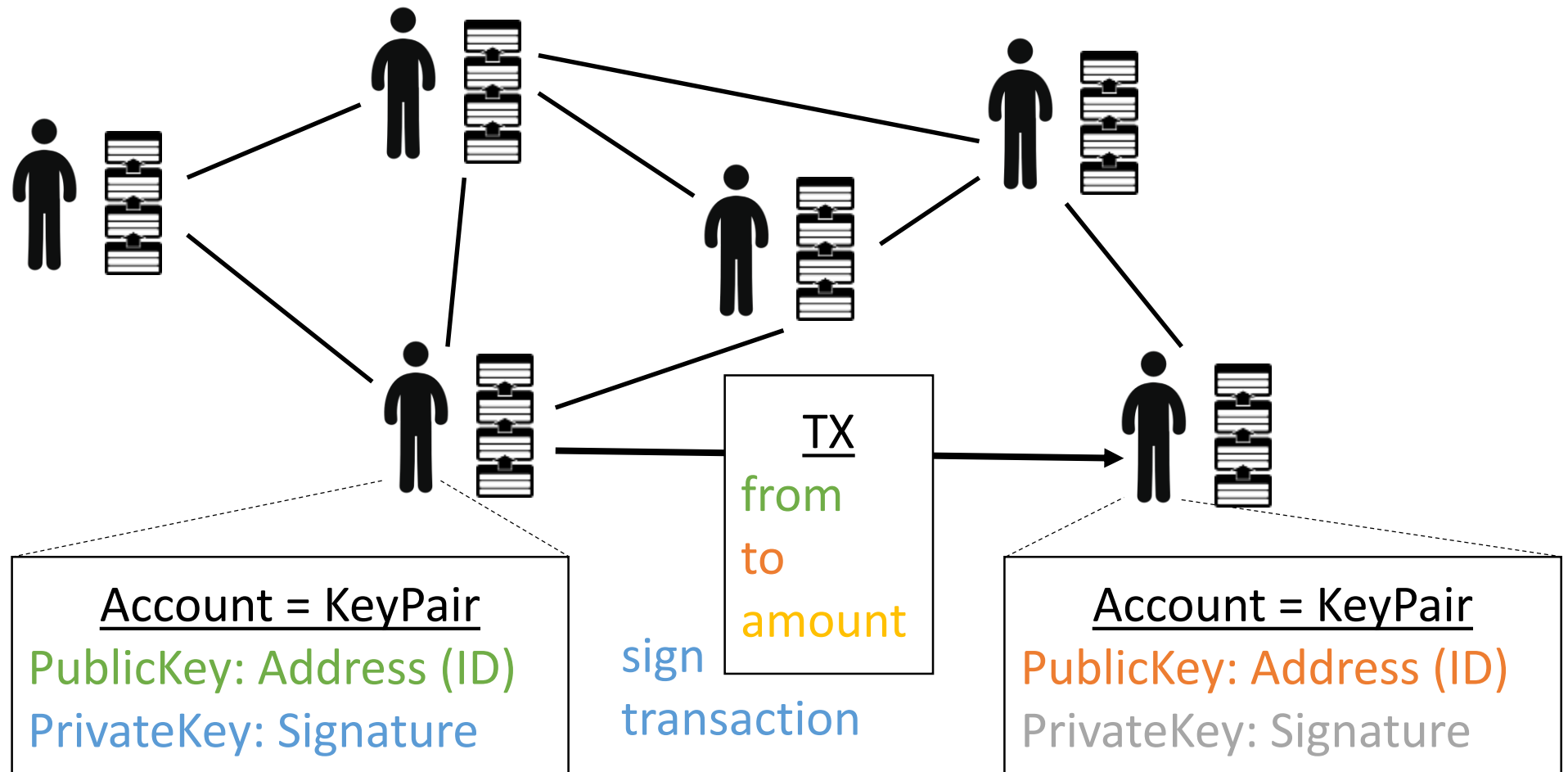
w.p. 2016



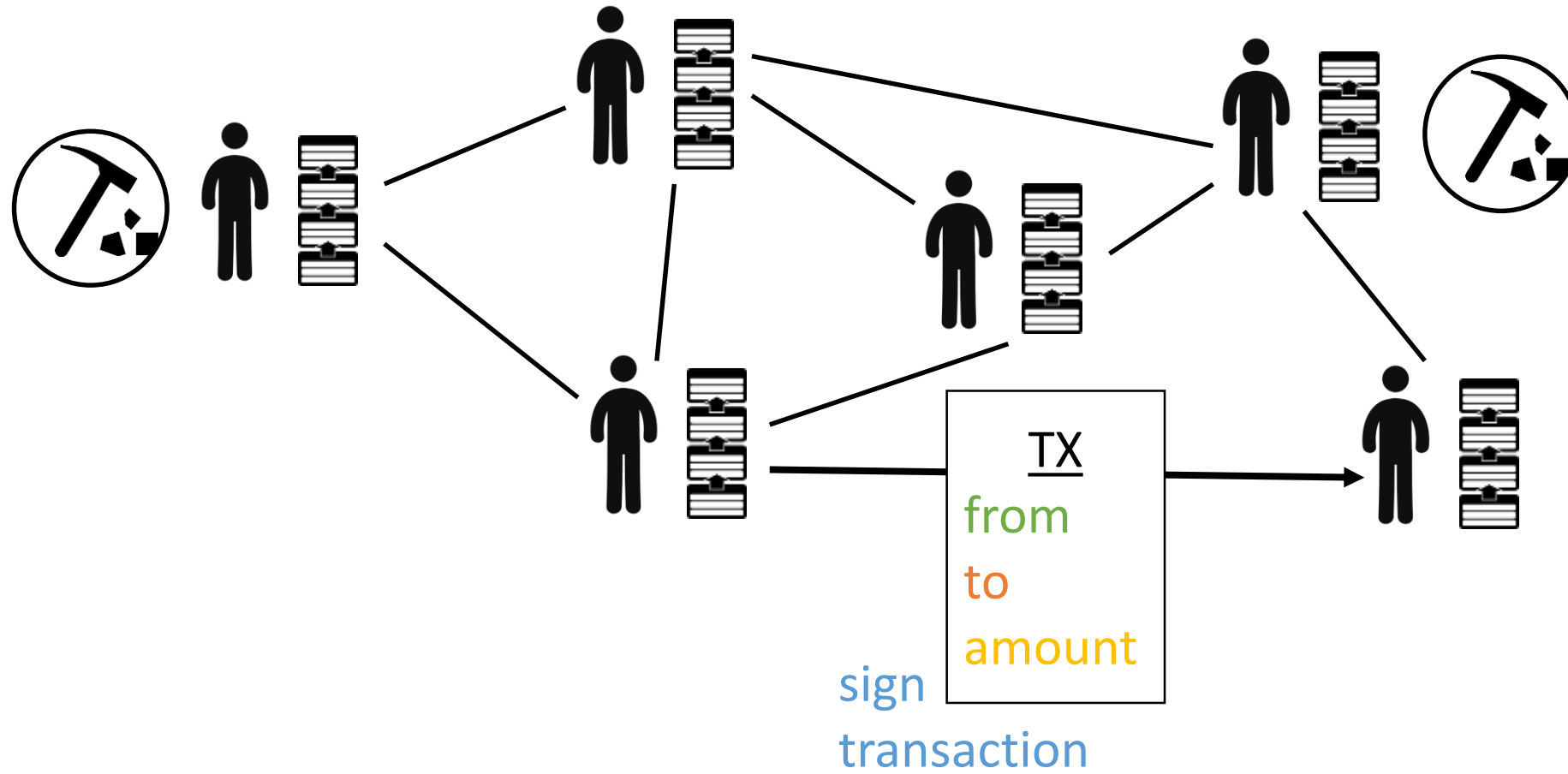
Identity – and why it matters

- Ability to hold a person liable
- Anonymity ++ → Trust --
- Level of anonymity of a person depends on the use-case!
- And what about privacy...?

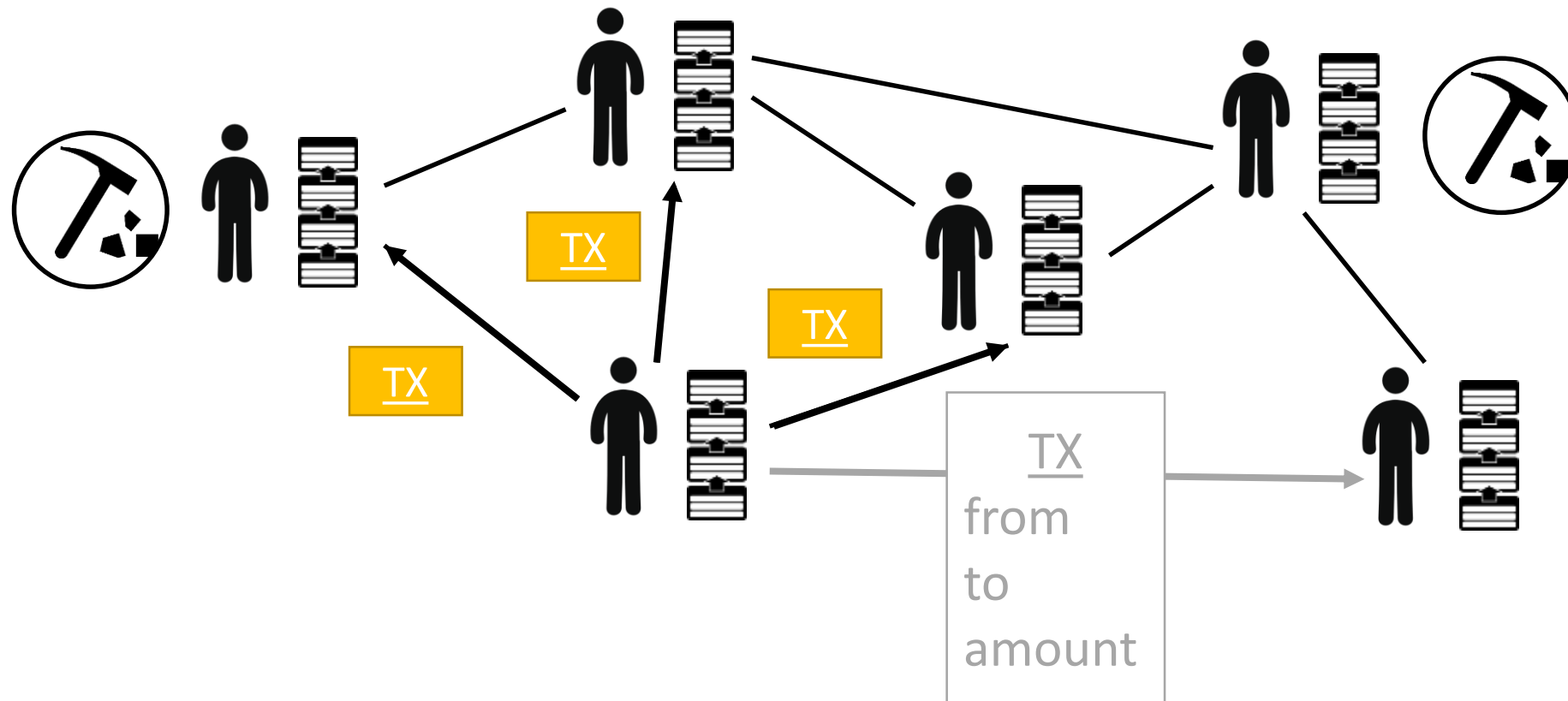
Identity in public networks



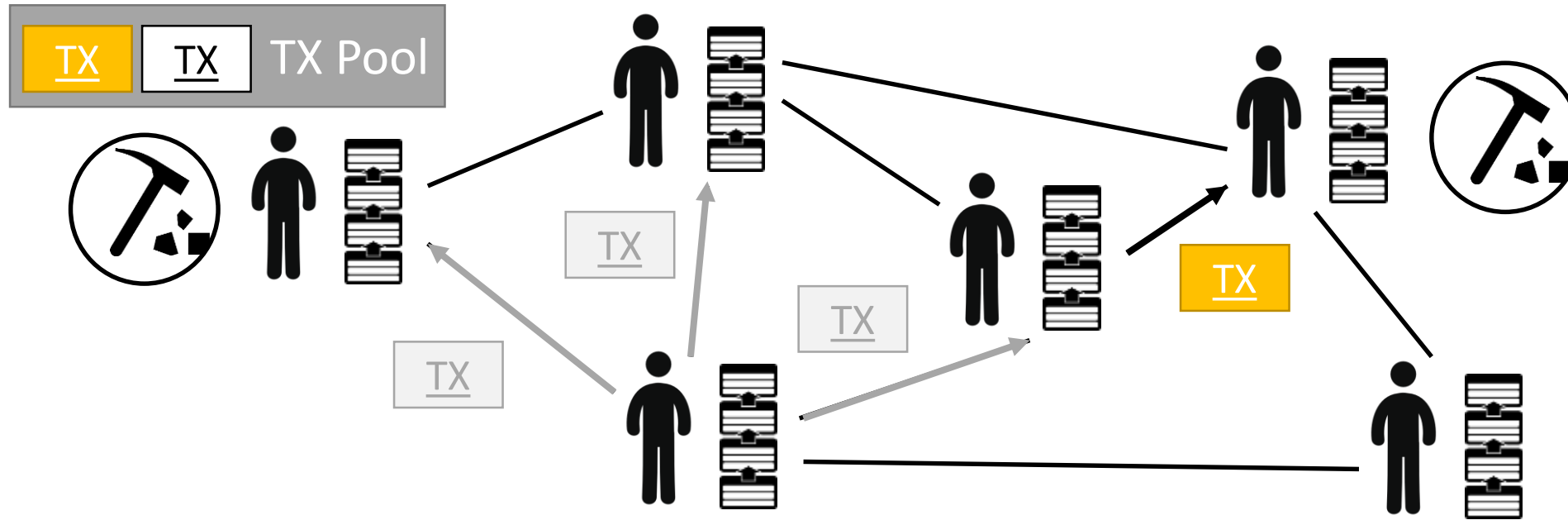
Proof of Work



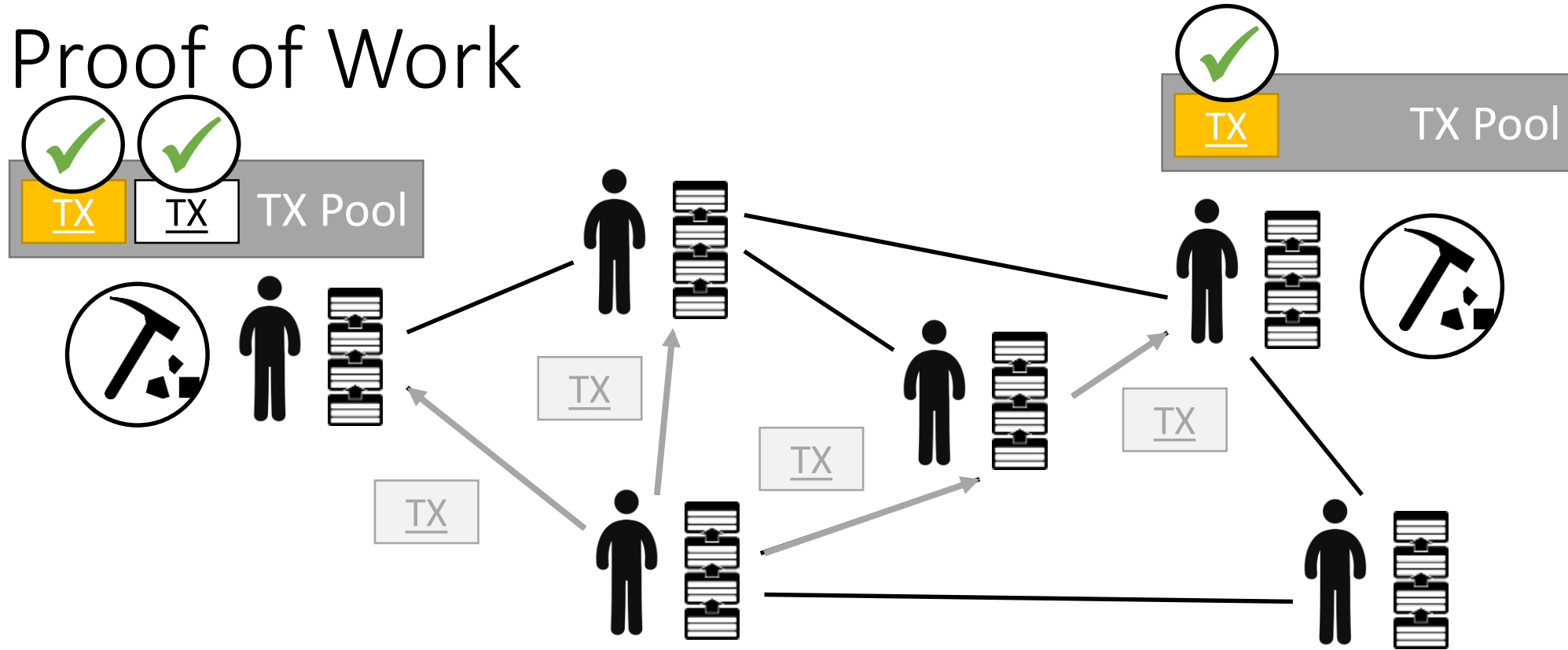
Proof of Work



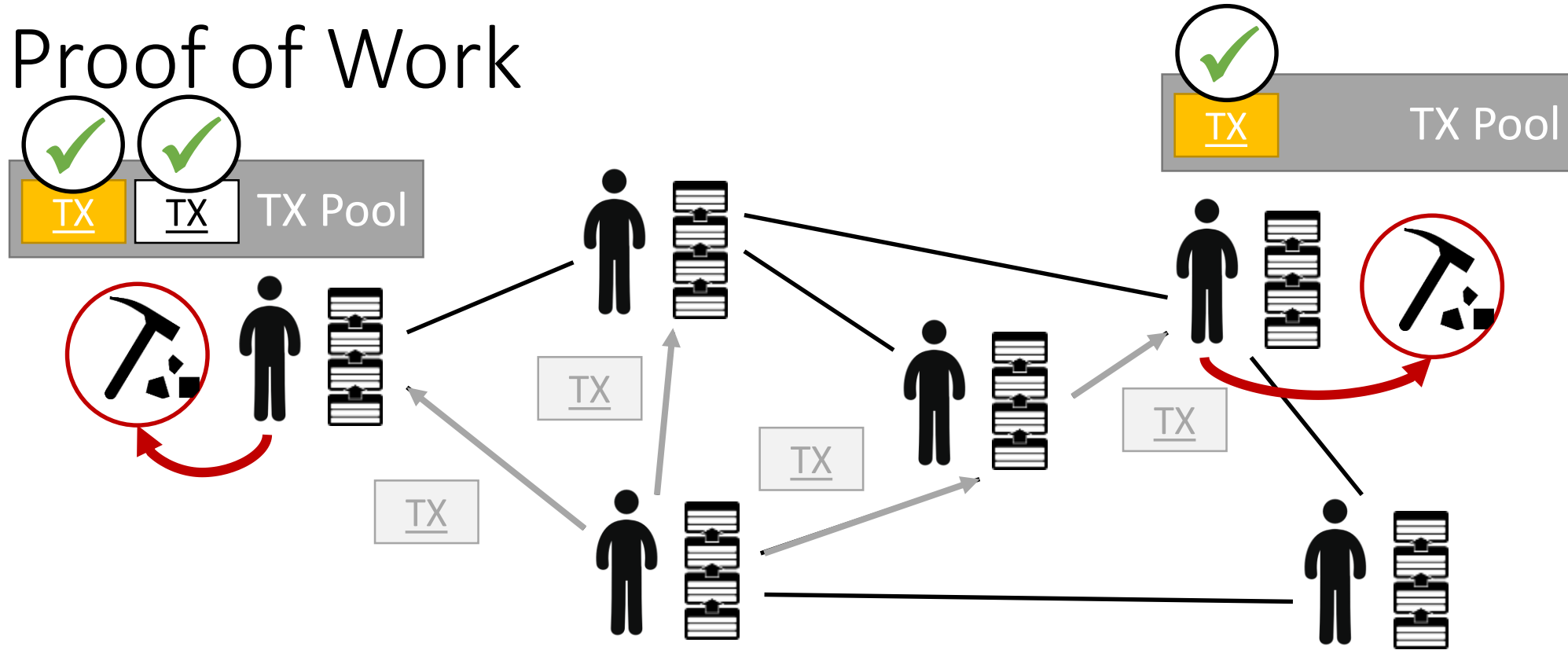
Proof of Work



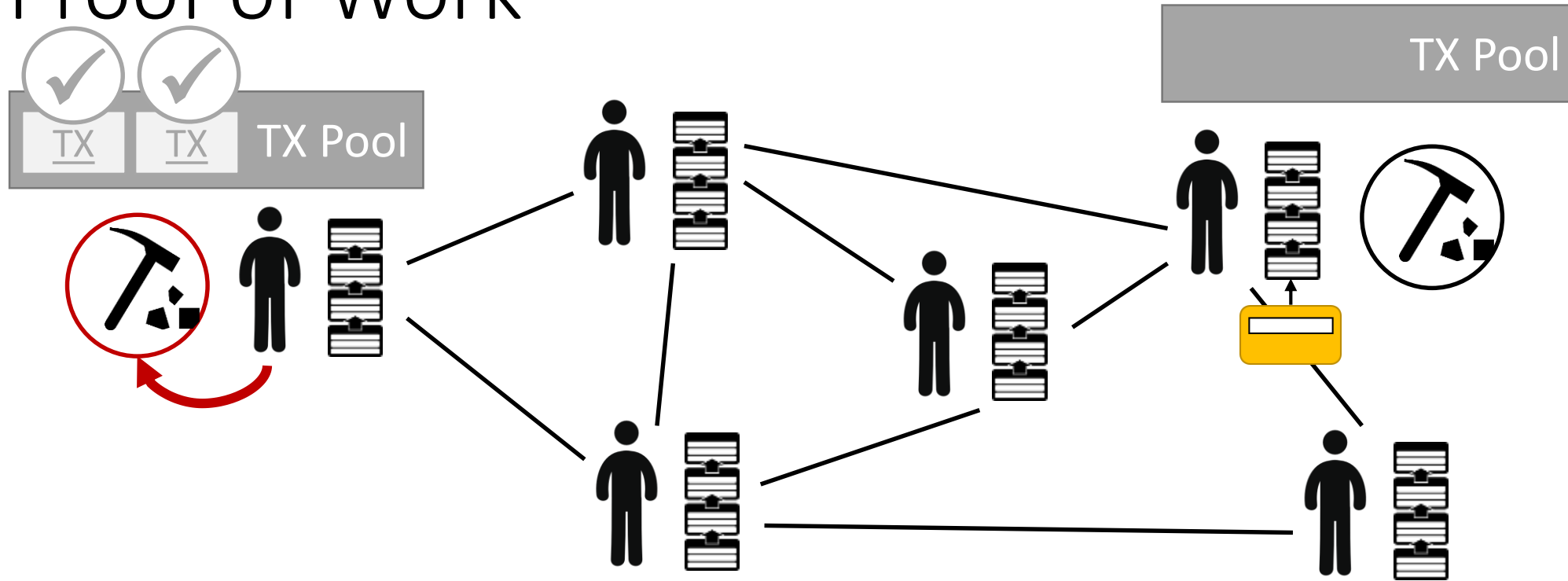
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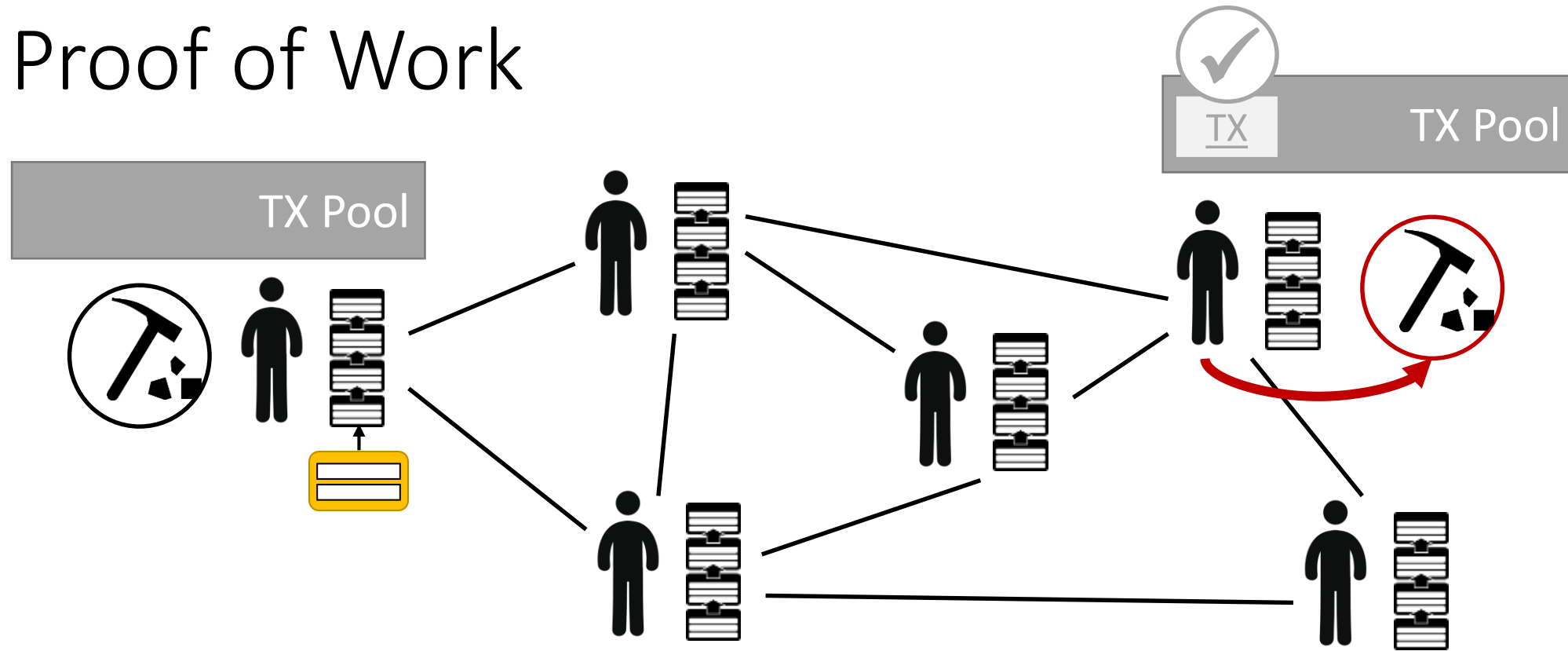
Proof of Work



Proof of Work

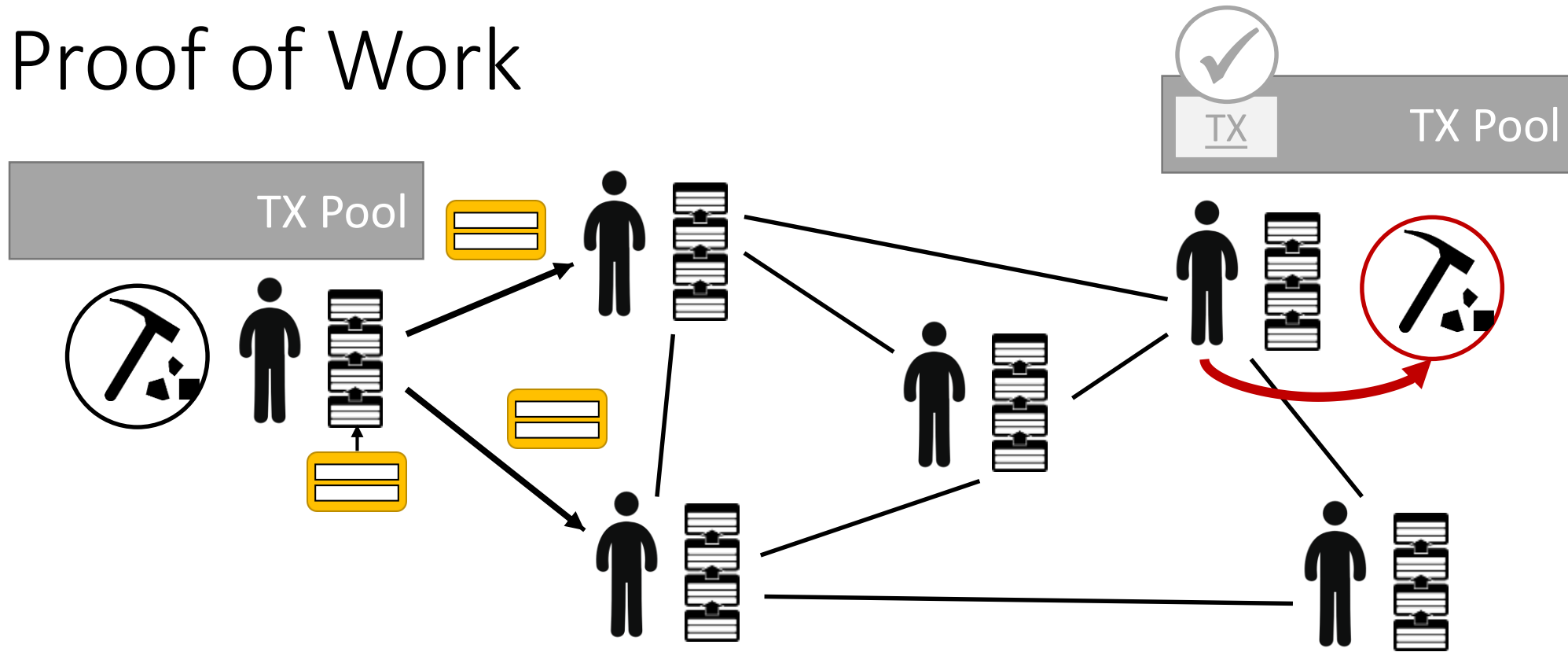


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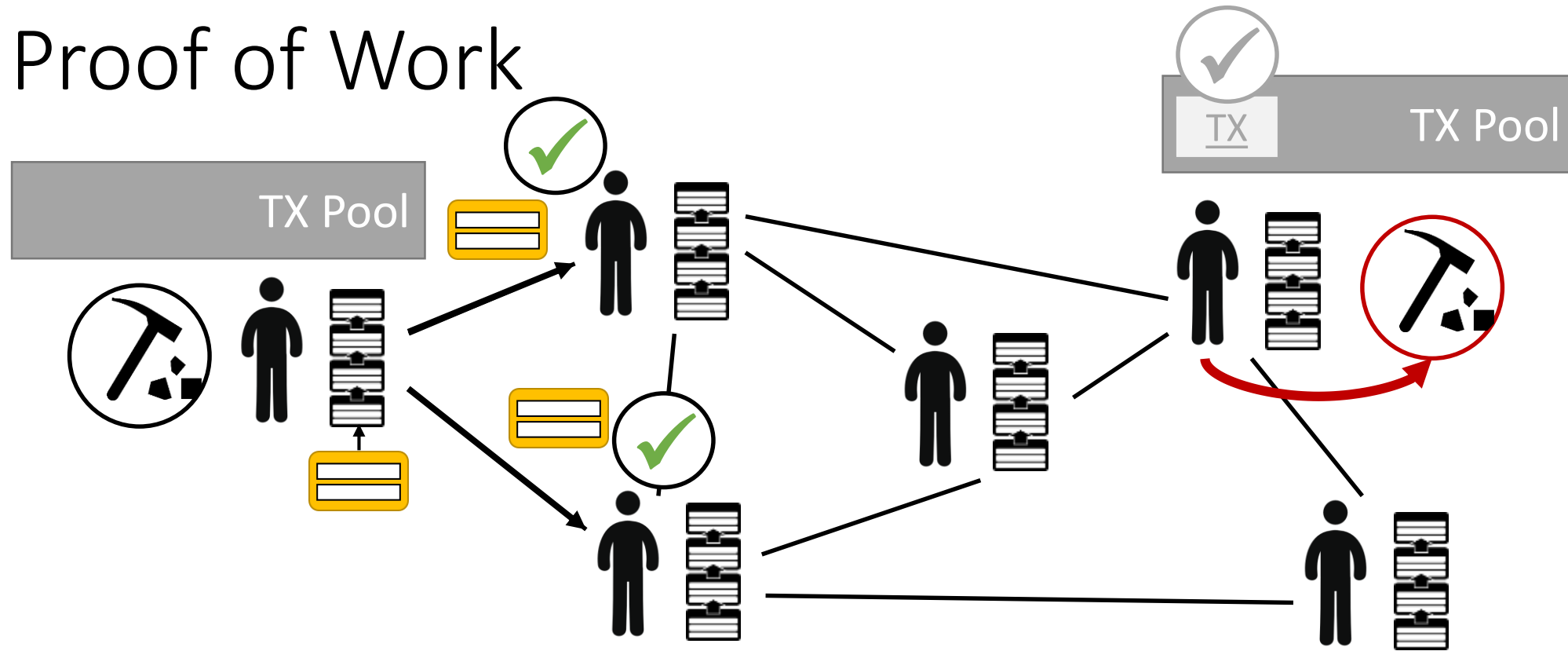




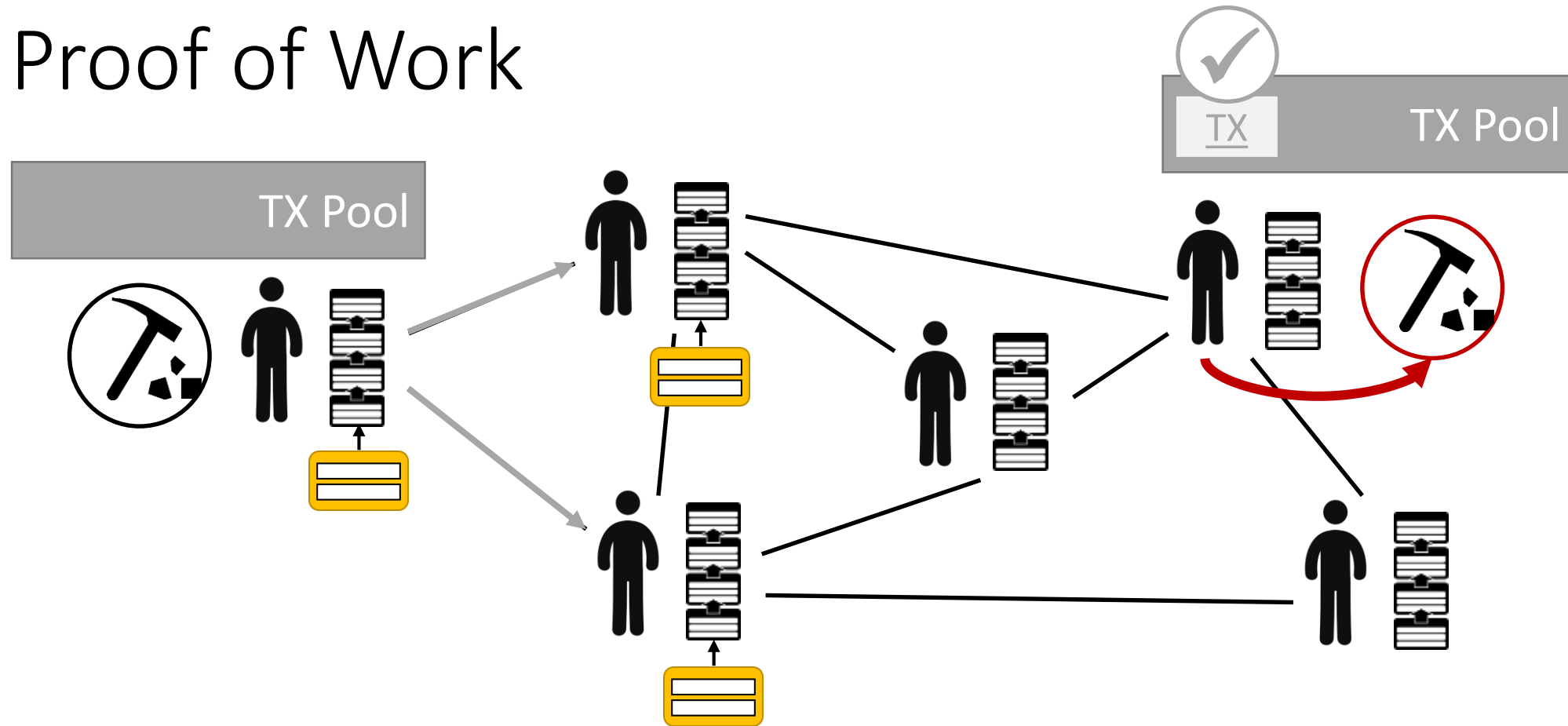
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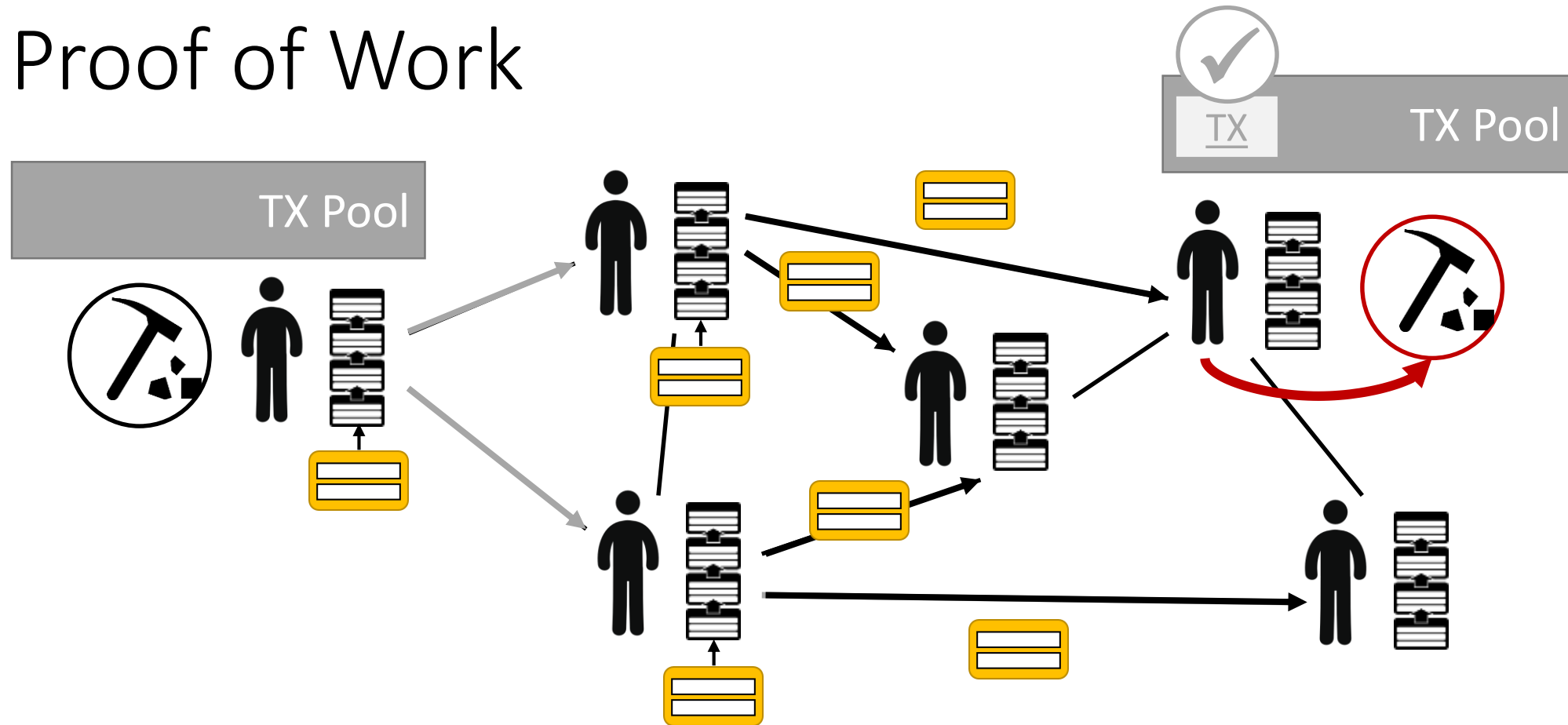
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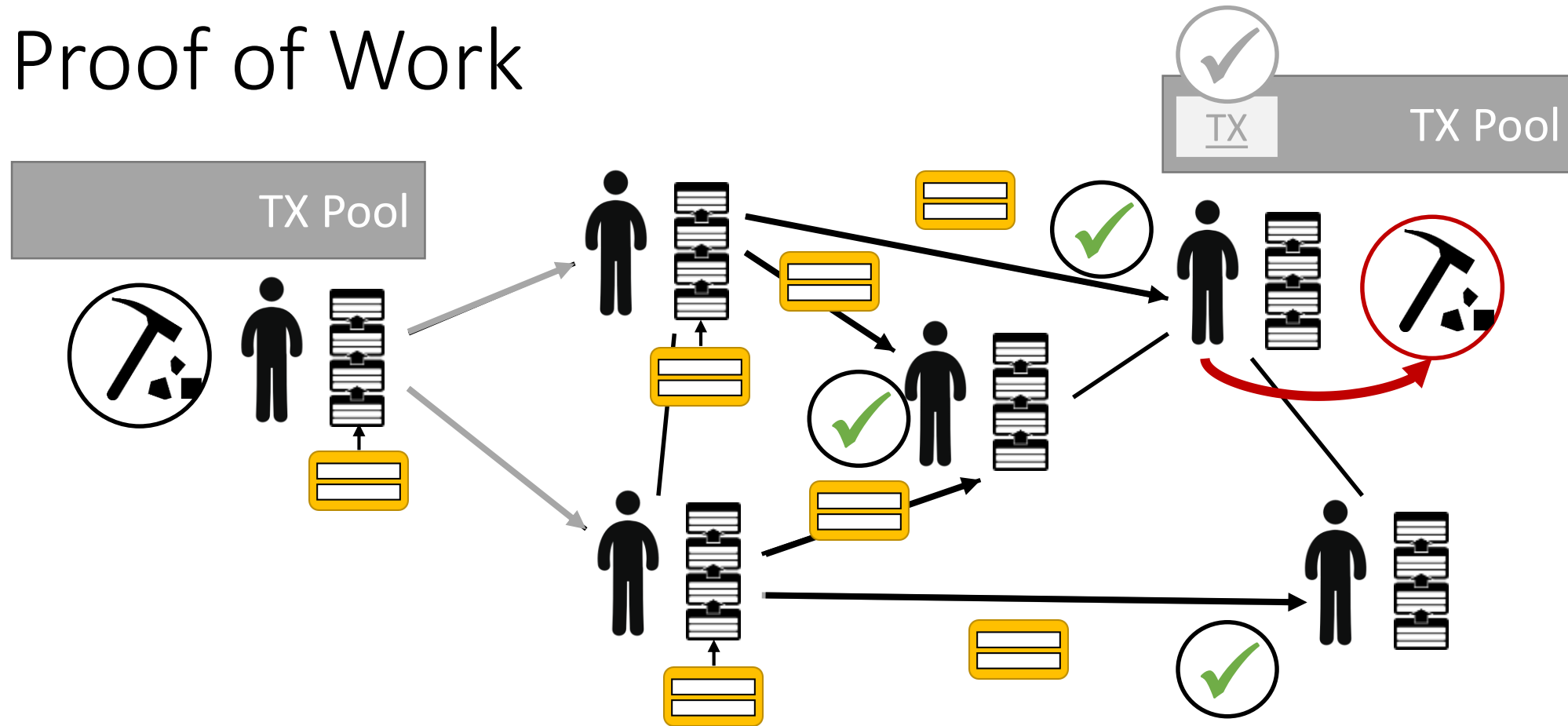
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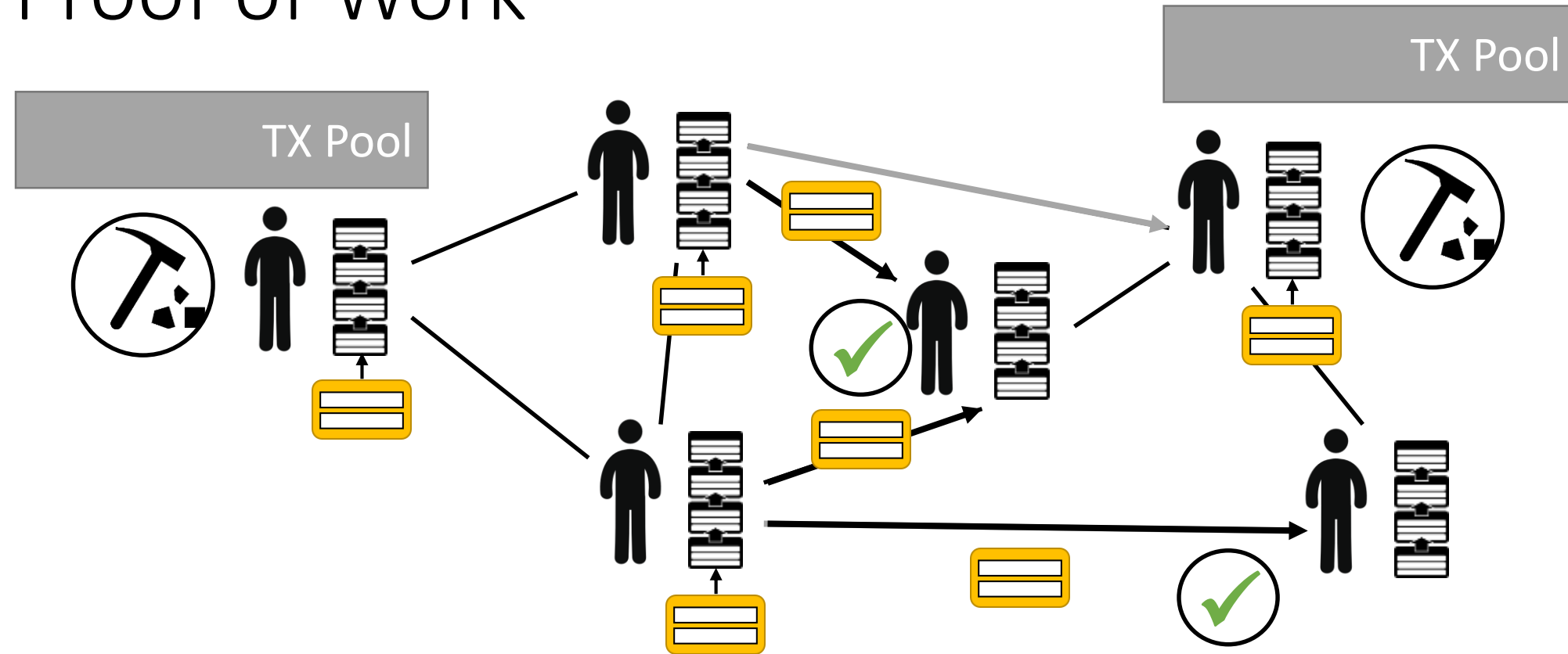
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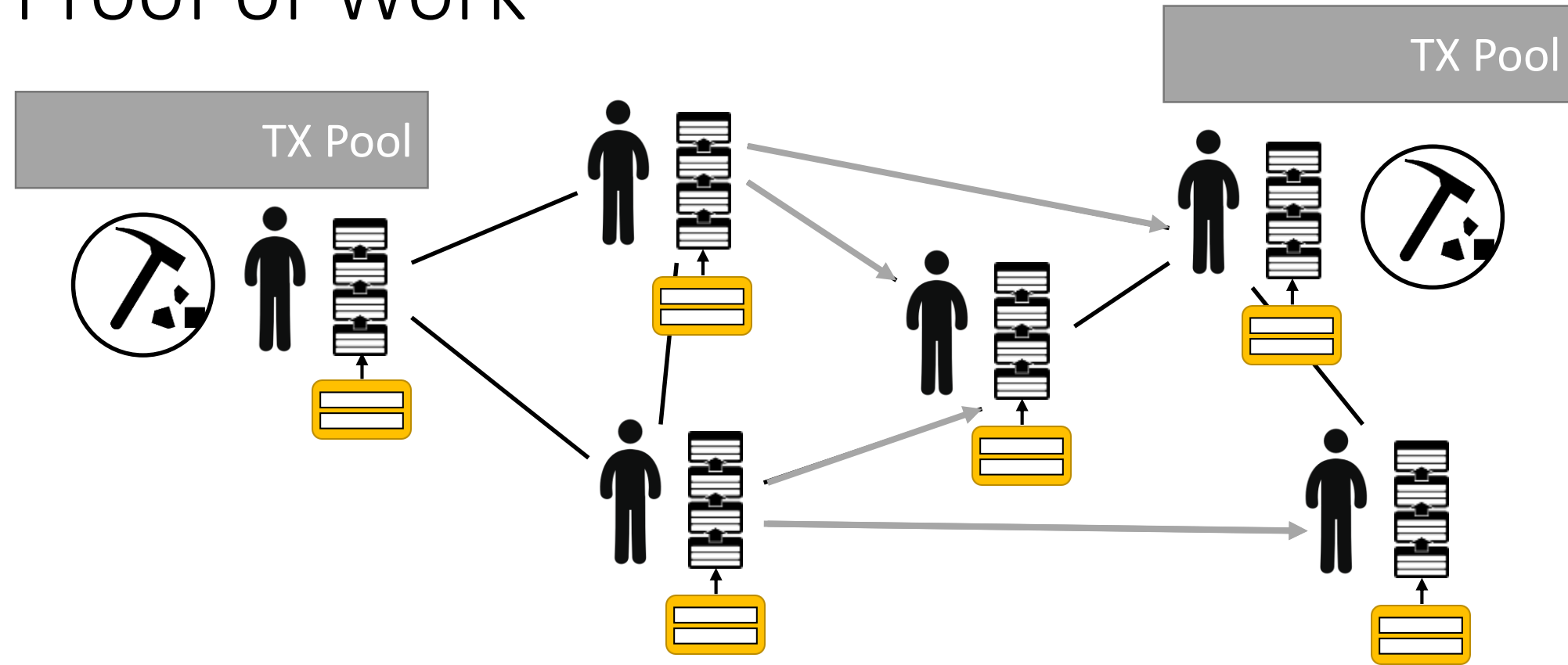
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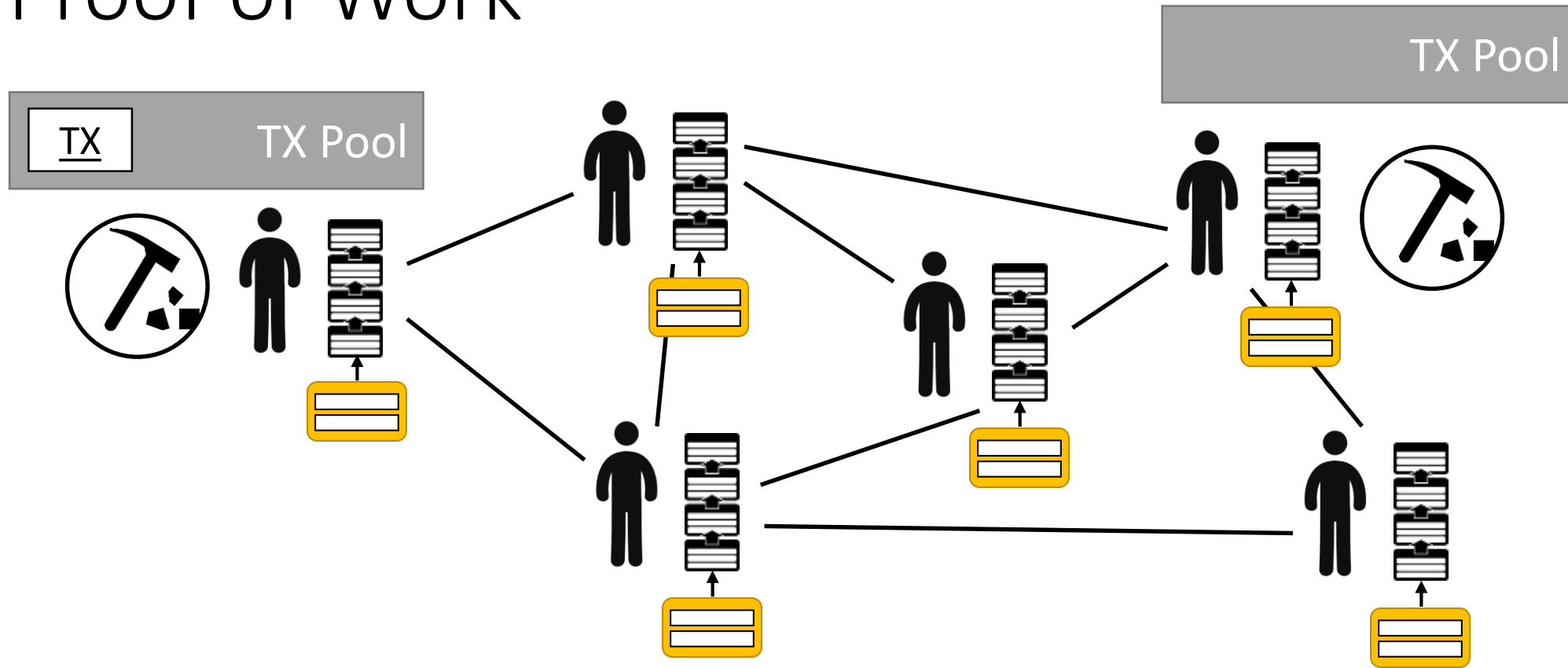
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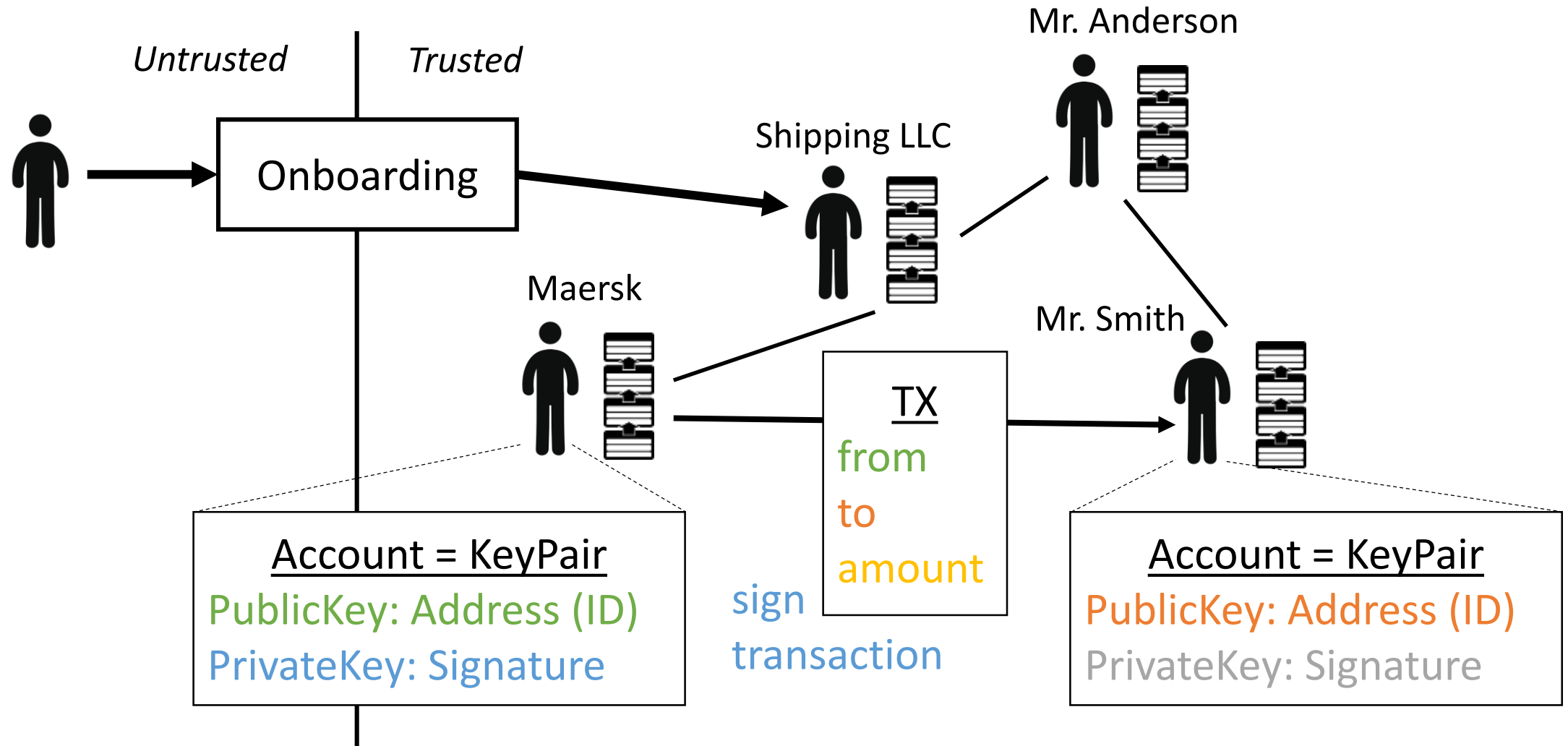
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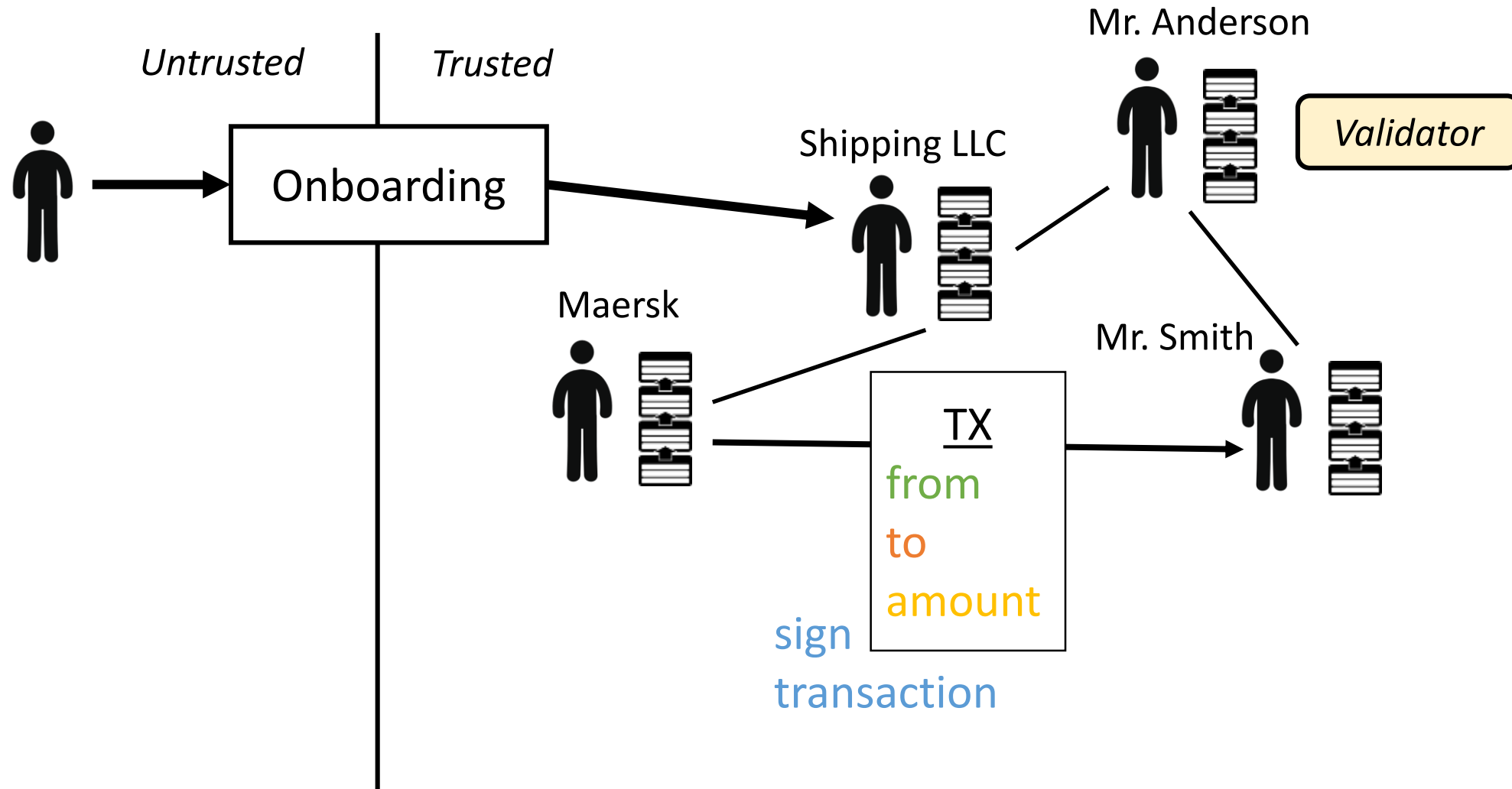


Identity in permissioned networks



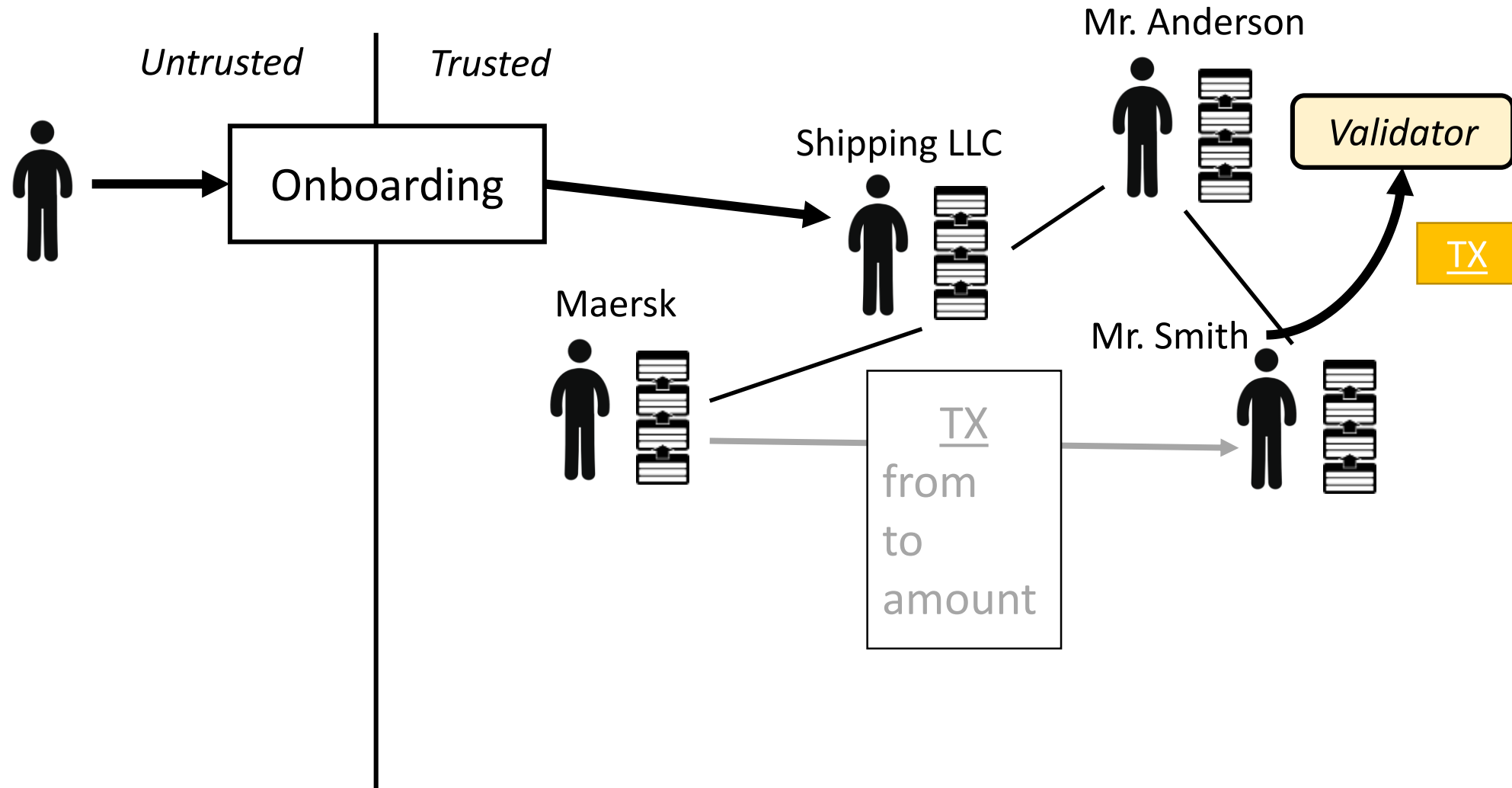


Proof of Authority



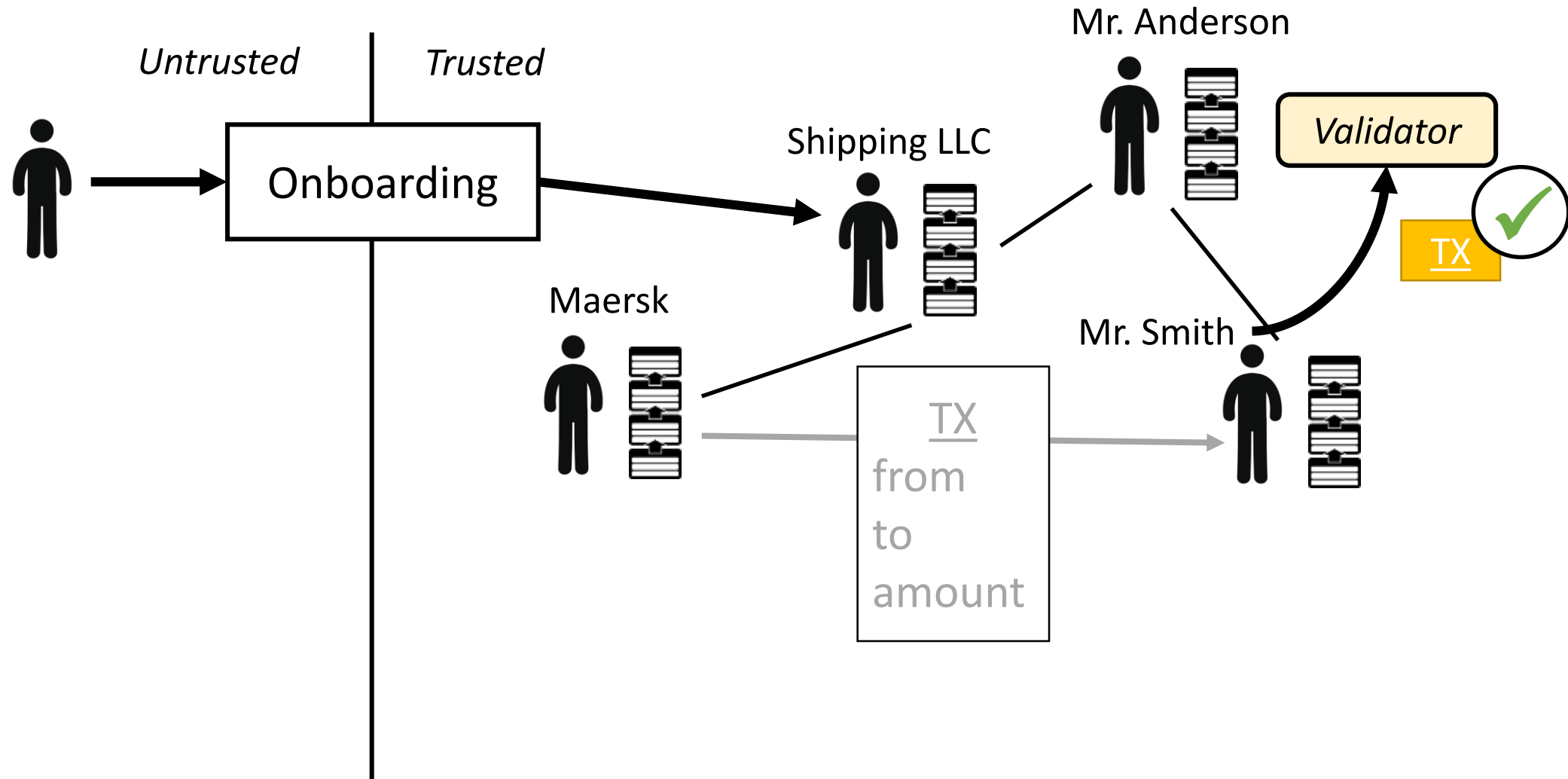


Proof of Authority



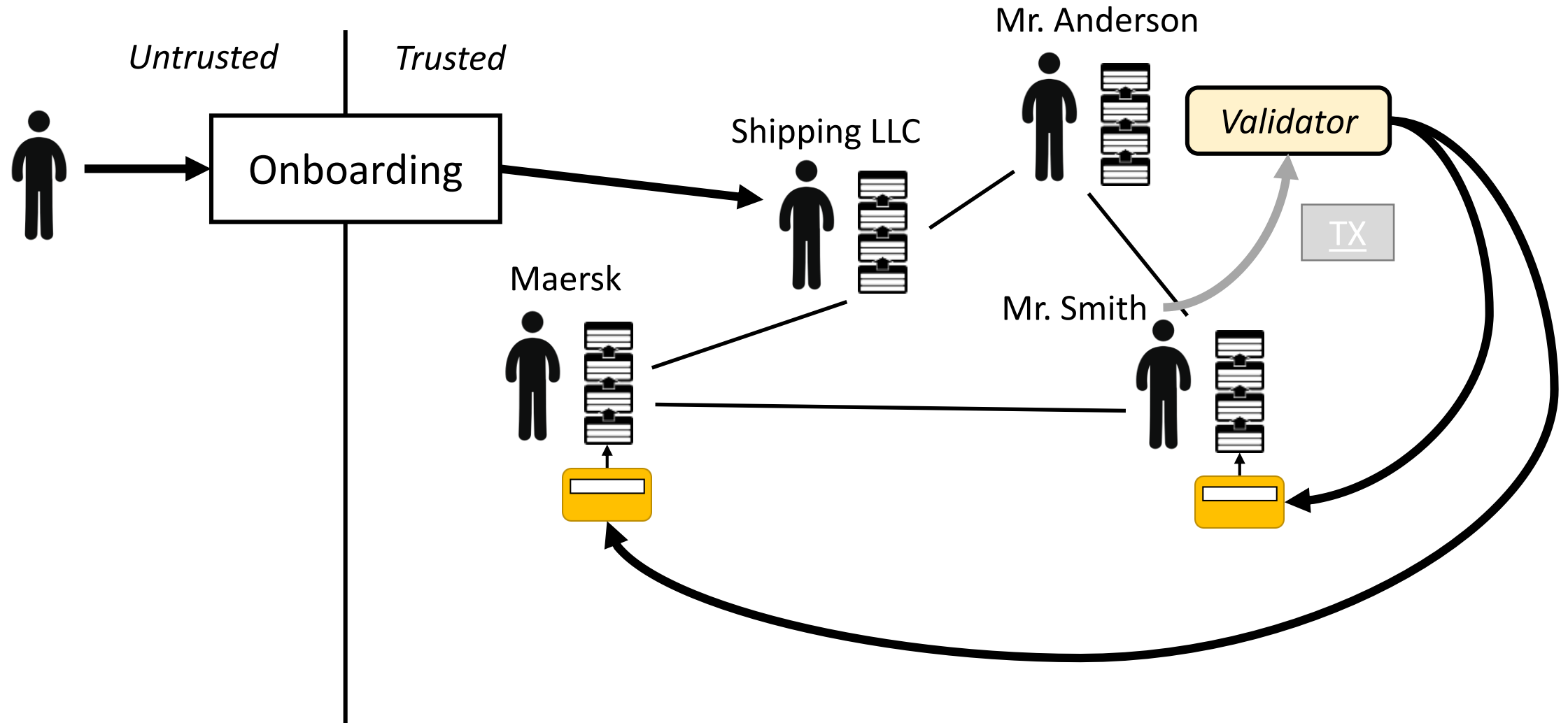


Proof of Authority



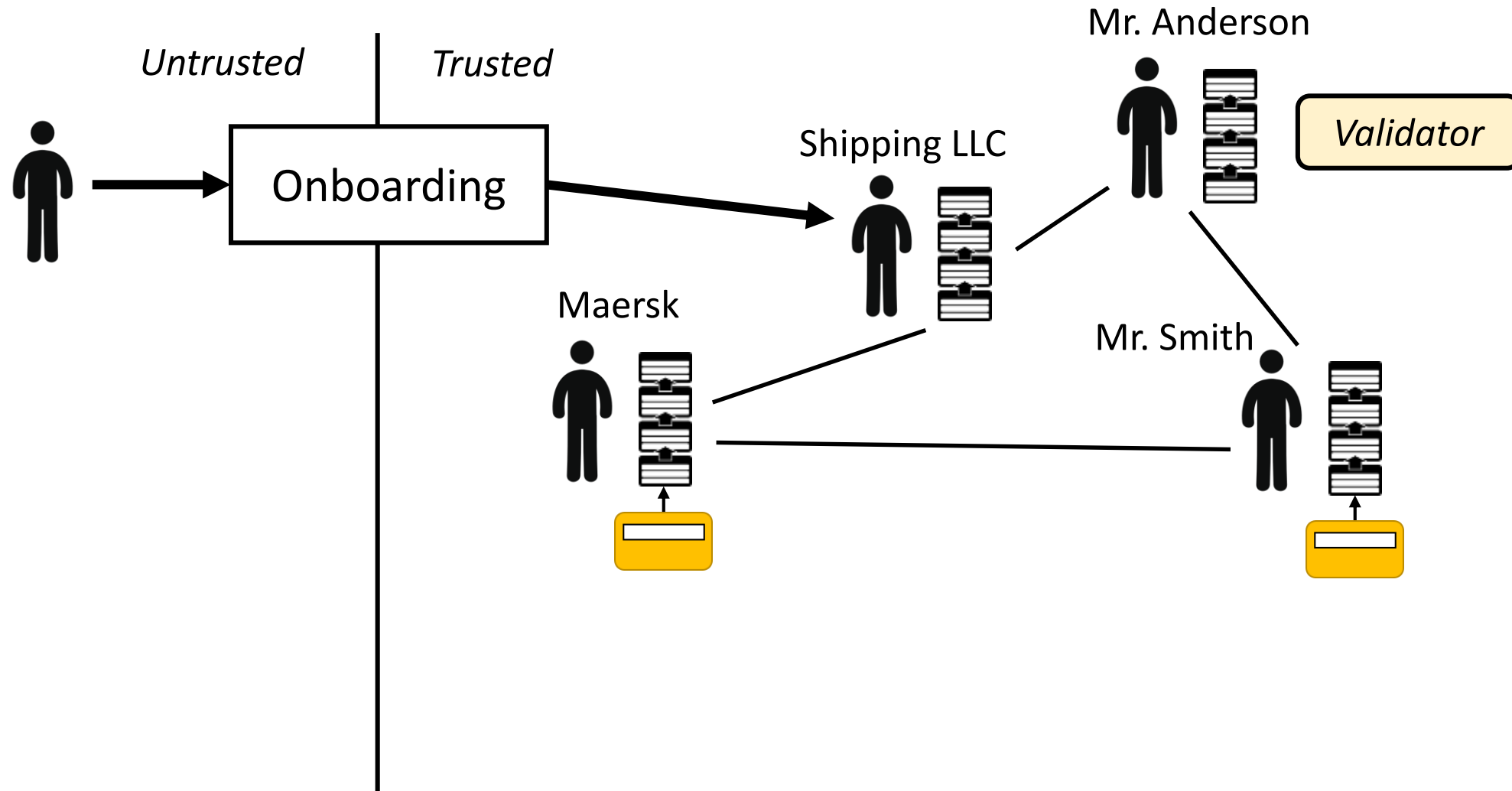


Proof of Authority





Proof of Authority





Proof of...

Proof of Work

- Solve a “cryptographic riddle” brute-force
- Difficult to solve – easy to validate (you can imagine a Sudoku)
- Solving takes time, recalculation is virtually impossible

- Proof through special hardware
- Certification process for hardware owners
- Some selection process

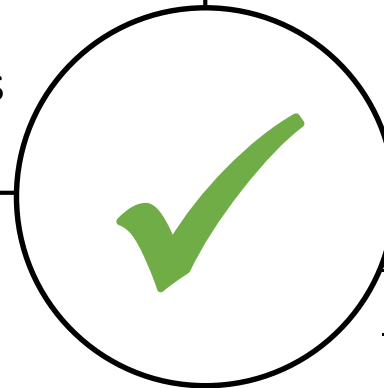
Proof of Elapsed Time

Proof of Stake

- Choose a “truth giver” according to his “stake”
 - e.g. amount of cryptocurrency
 - Democratic ...?

- Only certain nodes have assets
- They serve as “coin faucets”
- To get coins one has to reveal identity
- Used to secure test-networks

Proof of Authority

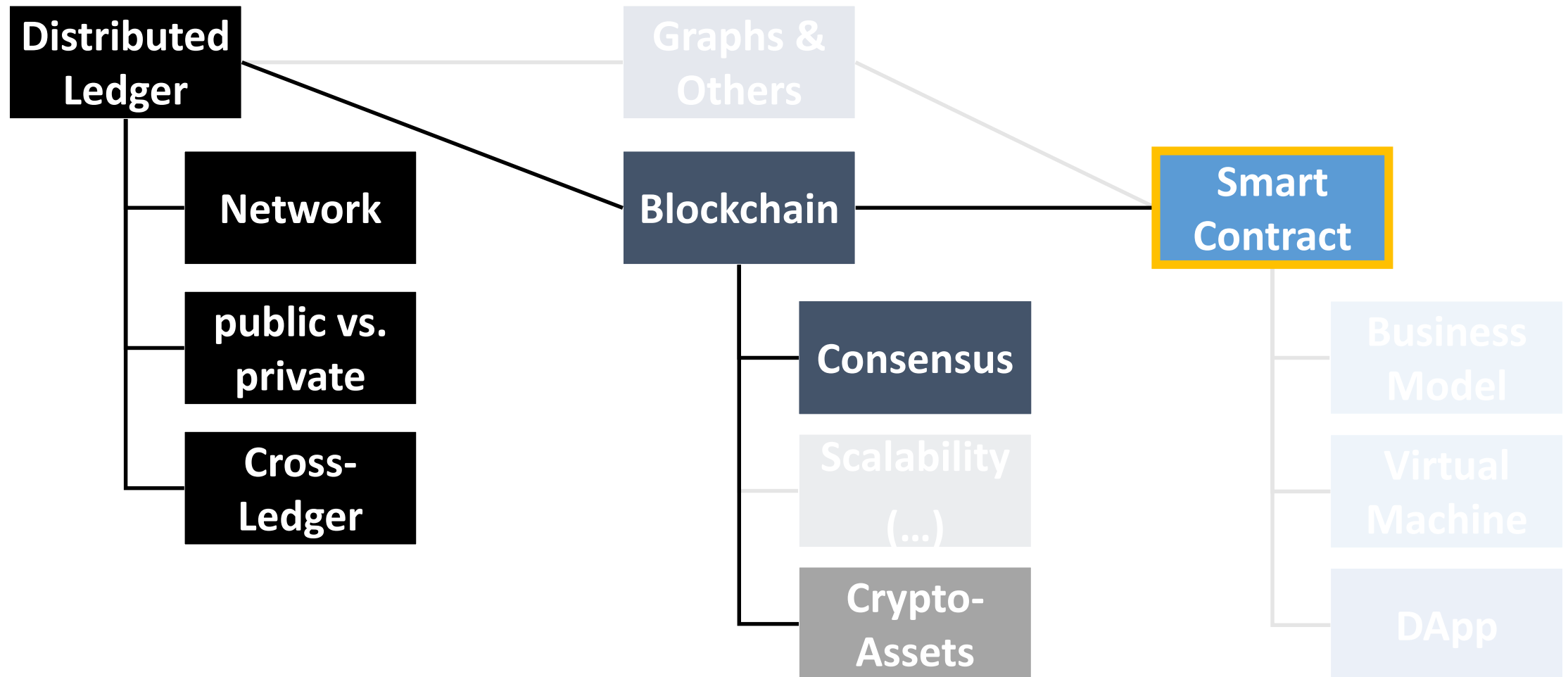


Smart Contracts

Smart Contract Overview (focus on Ethereum)

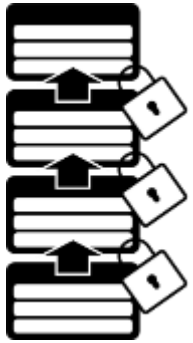


Let's focus on...



From Blockchain to Smart Contract Platform

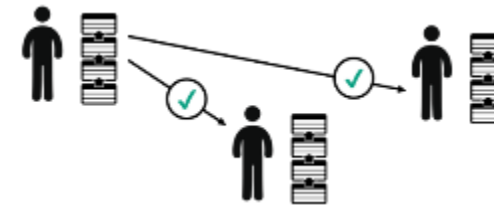
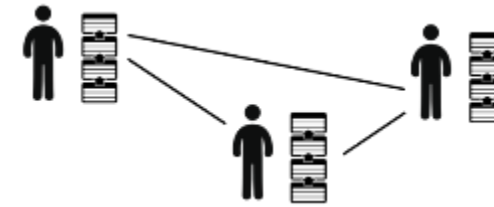
Cryptographic TRX list



- Cryptographically secured ledger for the management of transactions and accounts

Peer-to-peer architecture

- Decentralized network of (equal) nodes

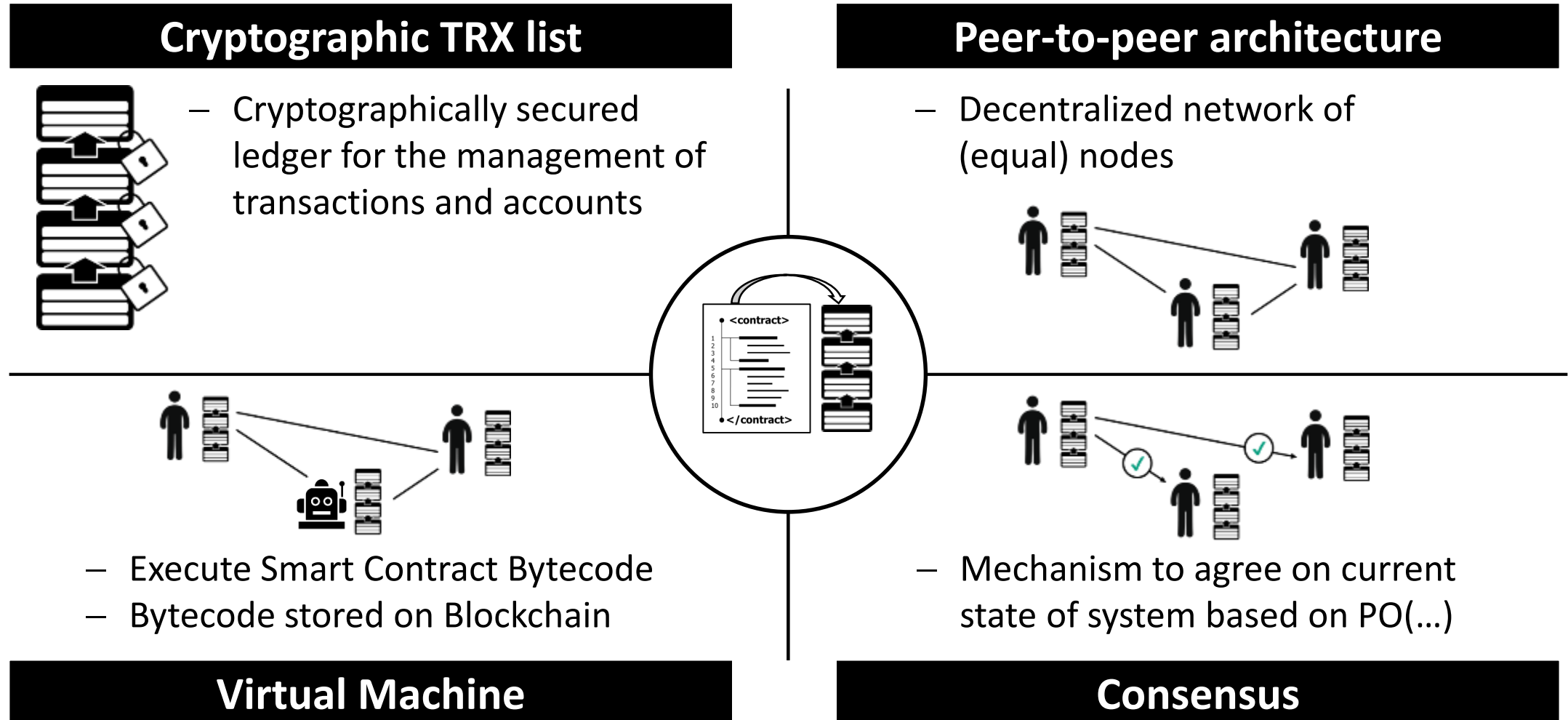


- Mechanism to agree on current state of system based on PO(...)

?

Consensus

From Blockchain to Smart Contract Platform



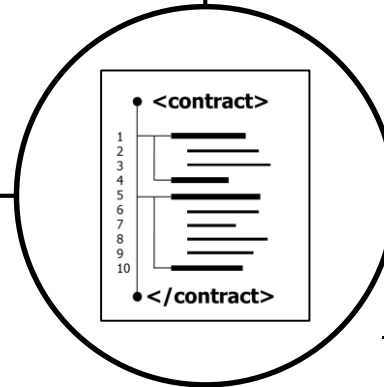
Smart Contracts in a Nutshell (Ethereum)

“Transaction Service-Interface”

- Put “data” on the “blockchain”
State change through interface
- Interface: Methods & Parameters

Fairness and Transparency

- Contract Design → Fairness
- Bytecode openly available
- Every state change (data change) openly available



- Definition of the contract
- Functionality of the contract
- Compare to: Class
- Bytecode on chain: Contract Creation
- No changes after creation

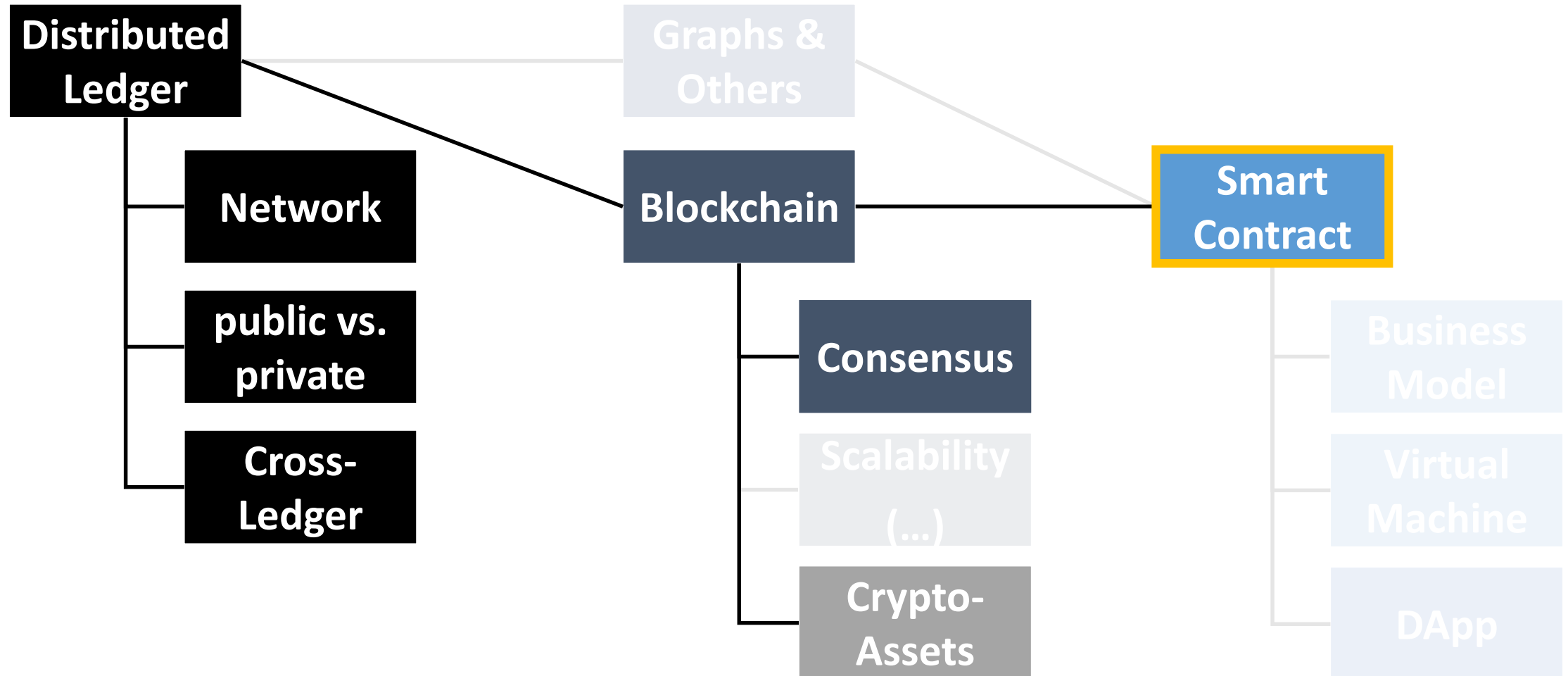
Contract Structure

- Alter variable values within the contract through transactions
- After contract creation: Send TX to method at contract address

Contract State



Let's focus on...



Didn't get Blockchain cards?

Contact:

eventmanagement@senacor.com

Just contact us via email or on our homepage www.senacor.com

[illegible]