

BUSINESS LOCATION UPPER AUSTRIA

UPPER AUSTRIAN ECONOMIC CHAMBER

current status: April 2, 2025

ALLES UNTERNEHMEN.

UPPER AUSTRIA - IN THE HEART OF EUROPE



Key-Figures of Upper Austria

11.983 km²

1.535.677 inhabitants in Upper Austria

214.064 inhabitants in Linz

106.431 enterprises

685.000 employees

ECONOMIC KEY FIGURES

	Upper Austria	%	Position	Austria
GDP* (2023, billion EUR, current prices)	81,8	17,3	2	473,2
GDP Growth Rate* (2023, real)	-1,7%			-1,0 %
Startup Companies (2024, excl. care workers)	5.730	15,6	4	36.673
Employees in Employment* (March 2025)	685.000	17,3	2	3.956.000
Rate of Unemployment* (March 2025)	5,5 %		3	7,4 %
Exports (export of goods 2023, billion EUR)	54,3	27,0	1	200,8
Export Ratio* (export of goods in % of GDP 2023)	66,3 %		1	42,0 %
Industrial Production (2024, billion EUR)	50,6	24,8	1	204,1

*preliminary numbers, estimates

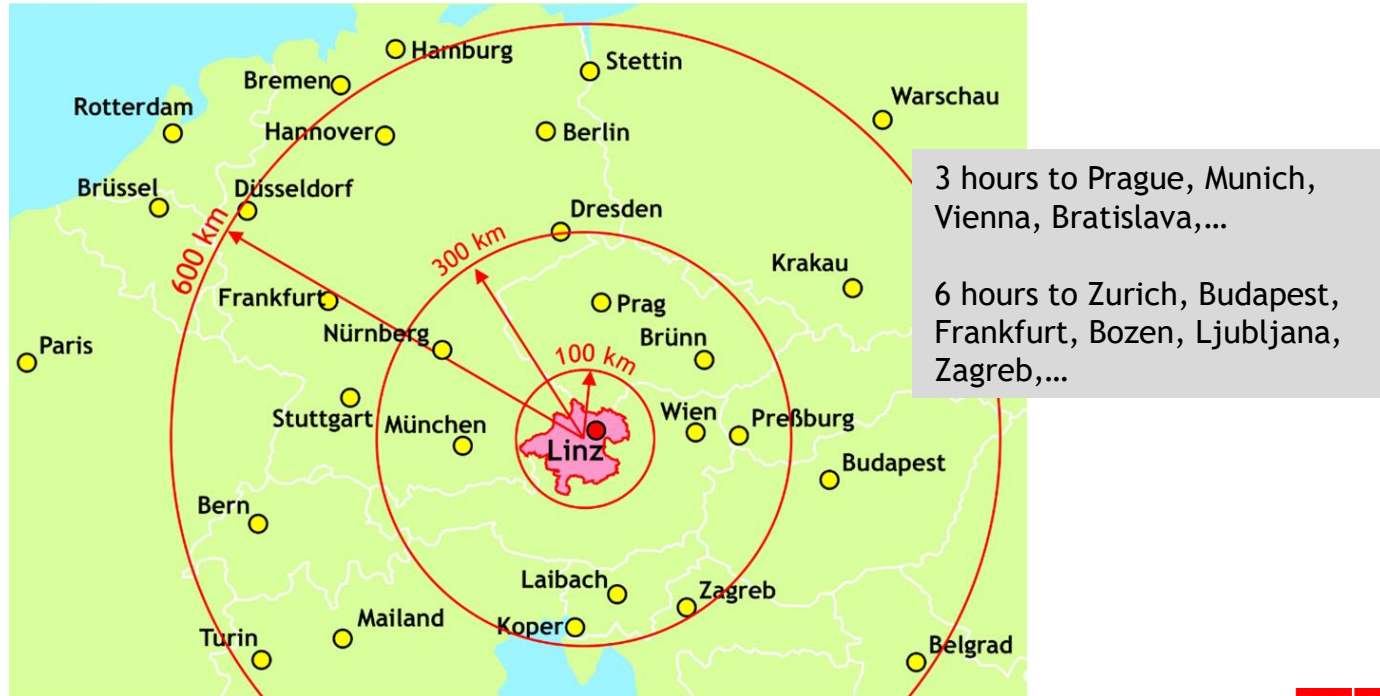
Source: AMS, WKO-Statistik, Statistics Austria, WIFO

KEY INDUSTRIES 2024

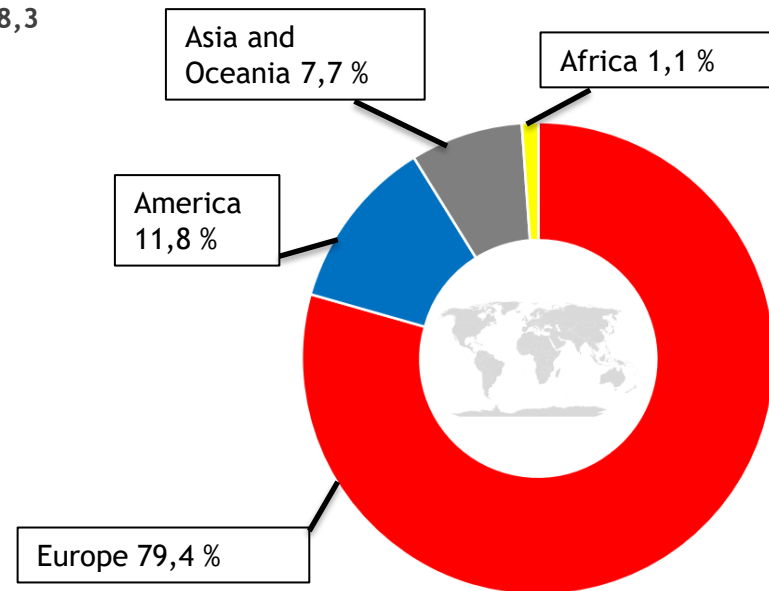
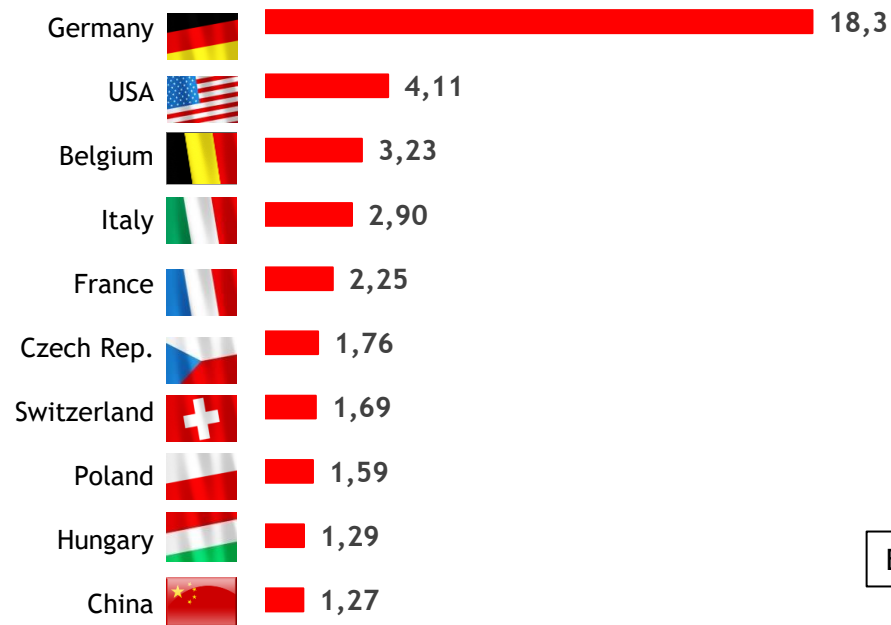
	Billion EUR	Upper Austria	%	Austria
Machinery and Metal Goods Industry		14,5	32,1	45,2
Automotive Industry		8,4	48,0	17,5
Chemical Industry		5,6	29,0	19,3
Electrical & Electronics Industry		3,7	15,0	24,6
Food Industry		3,6	25,9	13,9
Non-ferrous Metals Industry		2,8	46,7	6,0
Construction Industry		2,5	28,1	8,9
Wood Industry		1,7	18,3	9,3

Source: Statistics Austria 2025

THE CENTER OF CENTRAL EUROPE



UPPER AUSTRIA'S TOP 10 TRADING PARTNERS AND EXPORTS BY CONTINENTS 2023



TOURISM & CULTURE IN UPPER AUSTRIA 2024

- 3.368.819 (+2,6%) arrivals
- 8.885.615 (+2,3%) overnight stays
 - 3.974.051 (+2,7%) foreigners
 - 4.911.564 (+1,9%) natives



OUTSTANDING ADVANTAGES OF UPPER AUSTRIA

- Highly qualified labour force, universities and senior technical colleges
- Trendsetting policies for technology and innovation: Competence-centers, clusters, networks
- Strong and versatile industries and innovative small and medium sized enterprises (SMEs)
- Outstanding location (Central Europe) and transportation networks
- Moderate business tax
- Economic, social and political stability
- Attractive offers for leisure time activities and outstanding quality of life



WIRTSCHAFTSKAMMER OBERÖSTERREICH