

BUSINESS LOCATION UPPER AUSTRIA

UPPER AUSTRIA ECONOMIC CHAMBER

current status: August 5, 2025

ALLES UNTERNEHMEN.

UPPER AUSTRIA - IN THE HEART OF EUROPE



Key-Figures of Upper Austria

11.983 km²

1.536.301 inhabitants in Upper Austria

214.064 inhabitants in Linz

107.880 enterprises

704.000 employees

ECONOMIC KEY FIGURES

	Upper Austria	%	Position	Austria
GDP* (2024, billion EUR, current prices)	81,2	16,8	2	484,2
GDP Growth Rate* (2024, real)	-3,5 %			-1,0 %
Startup Companies (2024, excl. care workers)	5.730	15,7	4	36.555
Employees in Employment* (July 2025)	704.000	17,4	2	4.047.000
Rate of Unemployment* (July 2025)	5,0 %		3	6,7 %
Exports (export of goods 2024, billion EUR)	48,2	25,2	1	191,2
Export Ratio* (export of goods in % of GDP 2024)	59,4 %		1	39,5 %
Industrial Production (2024, billion EUR)	50,6	24,8	1	204,1

*preliminary numbers, estimates

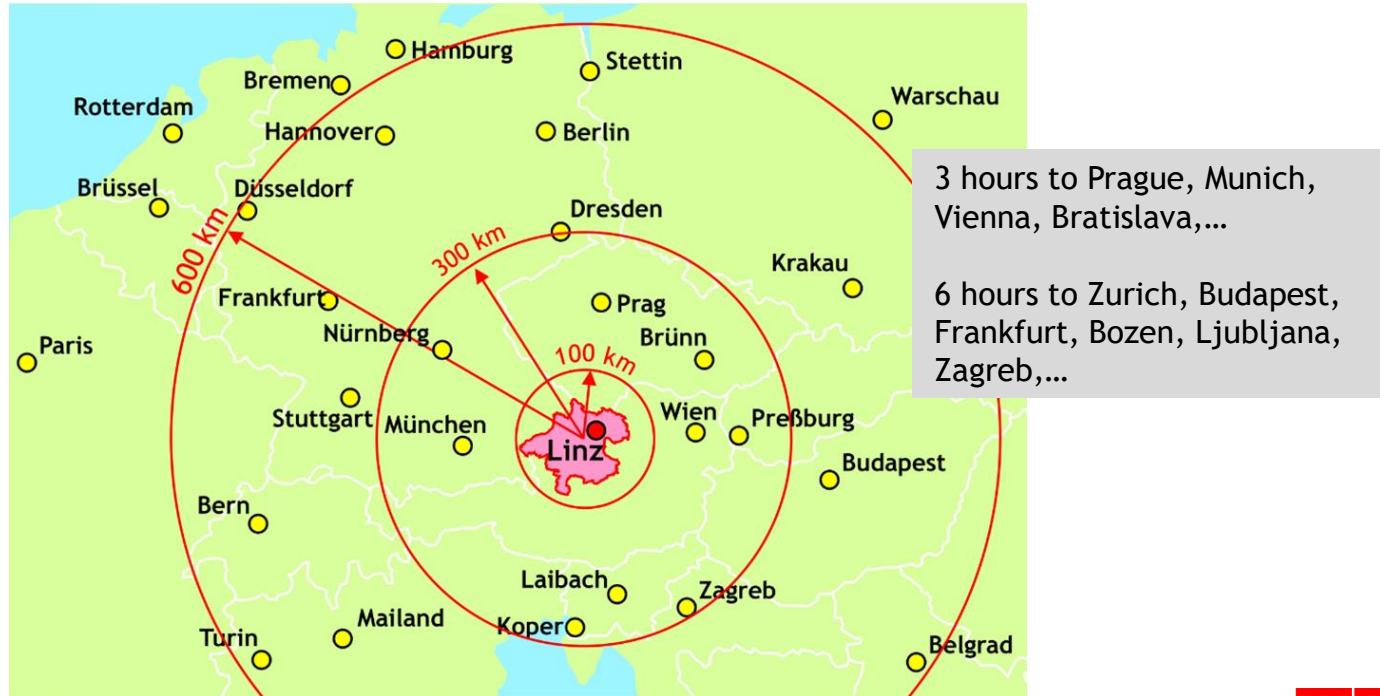
Source: AMS, WKO-Statistik, Statistics Austria, WIFO

KEY INDUSTRIES 2024

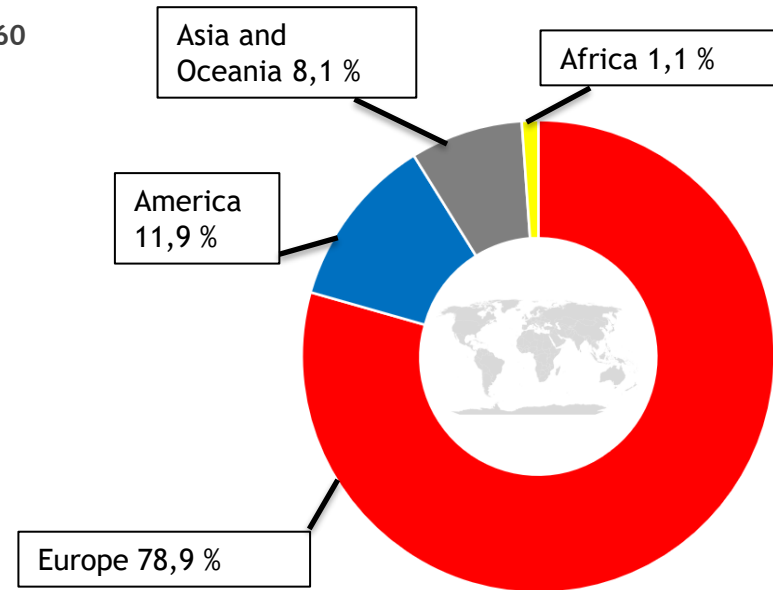
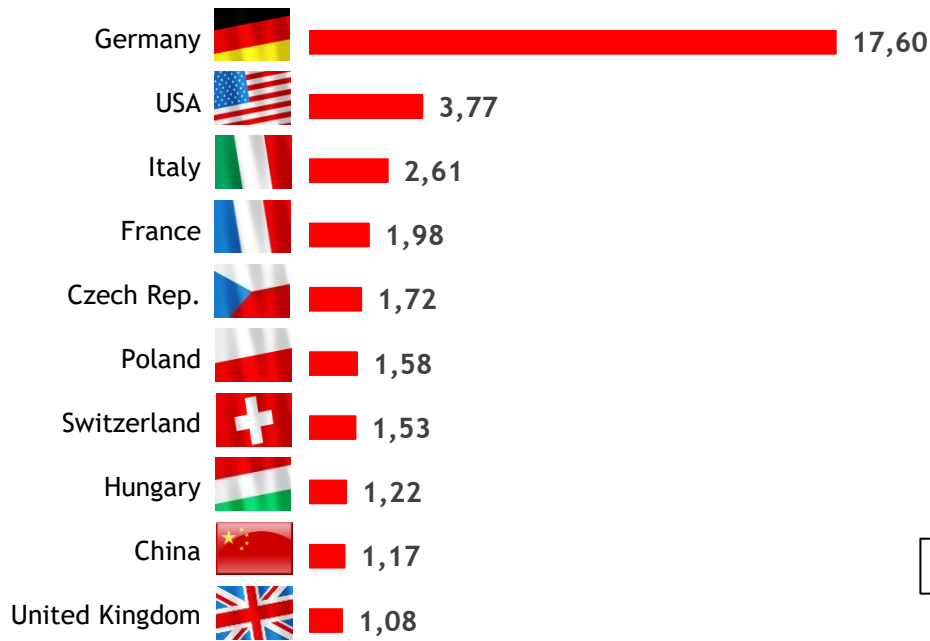
	Billion EUR	Upper Austria	%	Austria
Machinery and Metal Goods Industry		14,5	32,1	45,2
Automotive Industry		8,4	48,0	17,5
Chemical Industry		5,6	29,0	19,3
Electrical & Electronics Industry		3,7	15,0	24,6
Food Industry		3,6	25,9	13,9
Non-ferrous Metals Industry		2,8	46,7	6,0
Construction Industry		2,5	28,1	8,9
Wood Industry		1,7	18,3	9,3

Source: Statistics Austria 2025

THE CENTER OF CENTRAL EUROPE



UPPER AUSTRIA'S TOP 10 TRADING PARTNERS AND EXPORTS BY CONTINENTS 2024



TOURISM & CULTURE IN UPPER AUSTRIA 2024

- 3.368.819 (+2,6%) arrivals
- 8.885.615 (+2,3%) overnight stays
 - 3.974.051 (+2,7%) foreigners
 - 4.911.564 (+1,9%) natives



OUTSTANDING ADVANTAGES OF UPPER AUSTRIA

- Highly qualified labour force, universities and senior technical colleges
- Trendsetting policies for technology and innovation: Competence-centers, clusters, networks
- Strong and versatile industries and innovative small and medium sized enterprises (SMEs)
- Outstanding location (Central Europe) and transportation networks
- Moderate business tax
- Economic, social and political stability
- Attractive offers for leisure time activities and outstanding quality of life



WIRTSCHAFTSKAMMER OBERÖSTERREICH