

BUSINESS LOCATION UPPER AUSTRIA

UPPER AUSTRIA ECONOMIC CHAMBER

current status: January 9, 2026

ALLES UNTERNEHMEN.



UPPER AUSTRIA - IN THE HEART OF EUROPE



Key-Figures of Upper Austria

11.983 km²

1.538.341 inhabitants in Upper Austria

214.064 inhabitants in Linz

108.625 enterprises

681.000 employees

ECONOMIC KEY FIGURES

	Upper Austria	%	Position	Austria
GDP* (2024, billion EUR, current prices)	82,5	16,7	2	494,1
GDP Growth Rate* (2024, real)	-2,7 %			-0,7 %
Startup Companies (2024, excl. care workers)	5.730	15,7	4	36.555
Employees in Employment* (December 2025)	681.000	17,3	2	3.936.000
Rate of Unemployment* (December 2025)	6,3 %		4	8,4 %
Exports (export of goods 2024, billion EUR)	48,3	25,3	1	191,2
Export Ratio* (export of goods in % of GDP 2024)	58,5 %		1	38,7 %
Industrial Production (2024, billion EUR)	50,7	25,0	1	202,9

*preliminary numbers, estimates

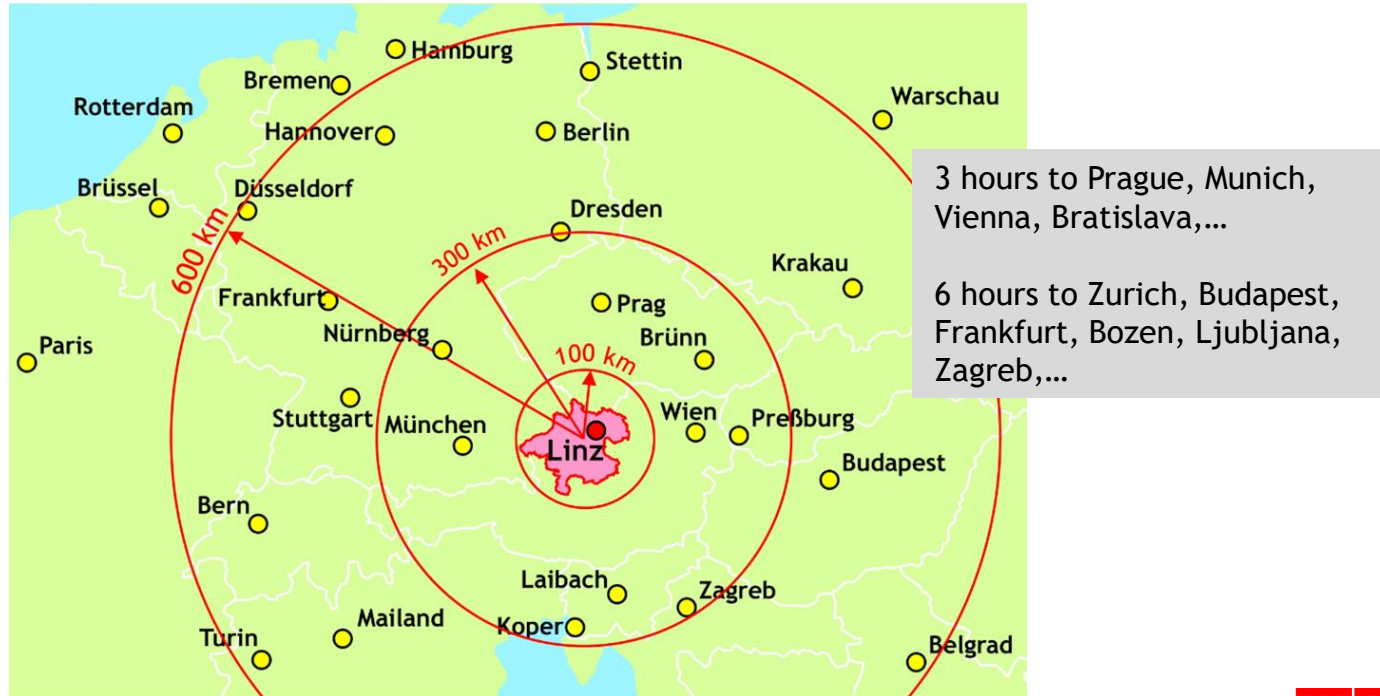
Source: AMS, WKO-Statistik, Statistics Austria, WIFO

KEY INDUSTRIES 2024

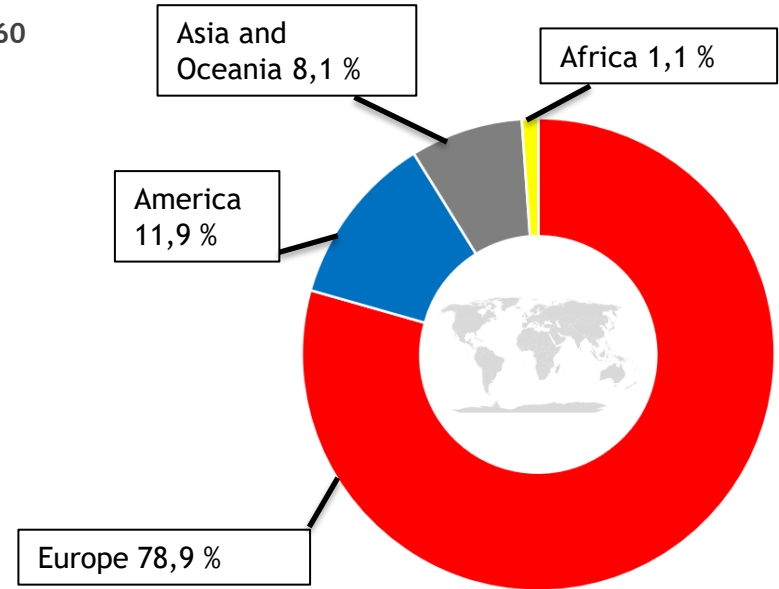
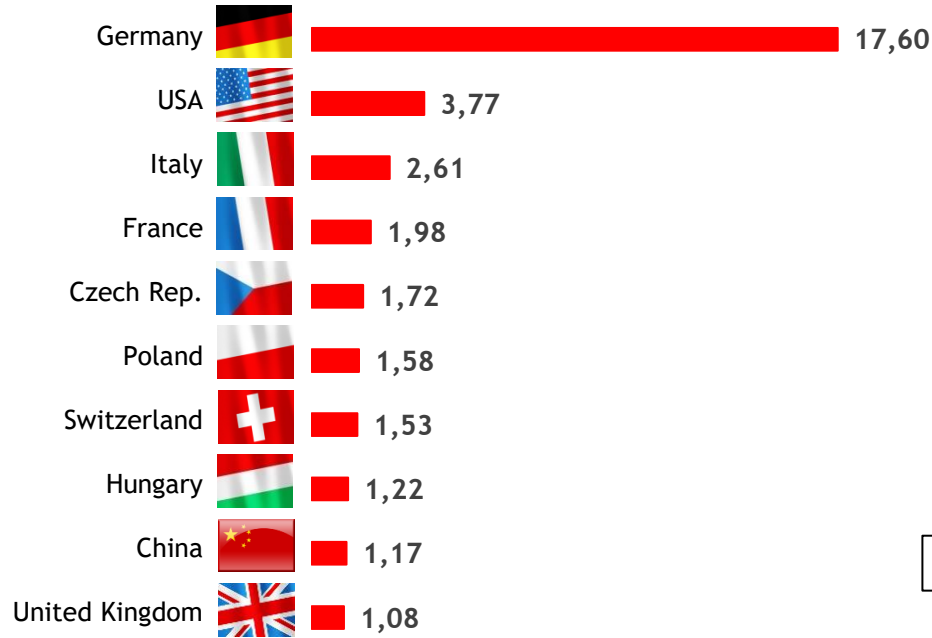
	Billion EUR	Upper Austria	%	Austria
Machinery and Metal Goods Industry		14,5	32,0	45,3
Automotive Industry		8,4	48,0	17,5
Chemical Industry		5,6	29,0	19,3
Electrical & Electronics Industry		3,7	15,8	23,4
Food Industry		3,7	26,6	13,9
Non-ferrous Metals Industry		2,8	46,7	6,0
Construction Industry		2,5	27,8	9,0
Wood Industry		1,7	18,5	9,2

Source: Statistics Austria 2025

THE CENTER OF CENTRAL EUROPE



UPPER AUSTRIA'S TOP 10 TRADING PARTNERS AND EXPORTS BY CONTINENTS 2024



TOURISM & CULTURE IN UPPER AUSTRIA 2024

- 3.368.819 (+2,6%) arrivals
- 8.885.615 (+2,3%) overnight stays
 - 3.974.051 (+2,7%) foreigners
 - 4.911.564 (+1,9%) natives



OUTSTANDING ADVANTAGES OF UPPER AUSTRIA

- Highly qualified labour force, universities and senior technical colleges
- Trendsetting policies for technology and innovation: Competence-centers, clusters, networks
- Strong and versatile industries and innovative small and medium sized enterprises (SMEs)
- Outstanding location (Central Europe) and transportation networks
- Moderate business tax
- Economic, social and political stability
- Attractive offers for leisure time activities and outstanding quality of life



WIRTSCHAFTSKAMMER OBERÖSTERREICH