

# BUSINESS LOCATION UPPER AUSTRIA

UPPER AUSTRIA ECONOMIC CHAMBER

current status: March 4, 2026

ALLES UNTERNEHMEN.



# UPPER AUSTRIA - IN THE HEART OF EUROPE



## Key-Figures of Upper Austria

11.983 km<sup>2</sup>

1.537.669 inhabitants in Upper Austria

214.987 inhabitants in Linz

108.570 enterprises

677.000 employees

# ECONOMIC KEY FIGURES

	Upper Austria	%	Position	Austria
GDP* (2024, billion EUR, current prices)	82,5	16,7	2	494,1
GDP Growth Rate* (2024, real)	-2,7 %			-0,7 %
Startup Companies (2025, excl. care workers)	6.338	15,9	3	39.978
Employees in Employment* (February 2026)	677.000	17,2	2	3.929.000
Rate of Unemployment* (February 2026)	6,3 %		4	8,3 %
Exports (export of goods 2024, billion EUR)	48,3	25,3	1	191,2
Export Ratio* (export of goods in % of GDP 2024)	58,5 %		1	38,7 %
Industrial Production (2024, billion EUR)	50,7	25,0	1	202,9

\*preliminary numbers, estimates

Source: AMS, WKO-Statistik, Statistics Austria, WIFO

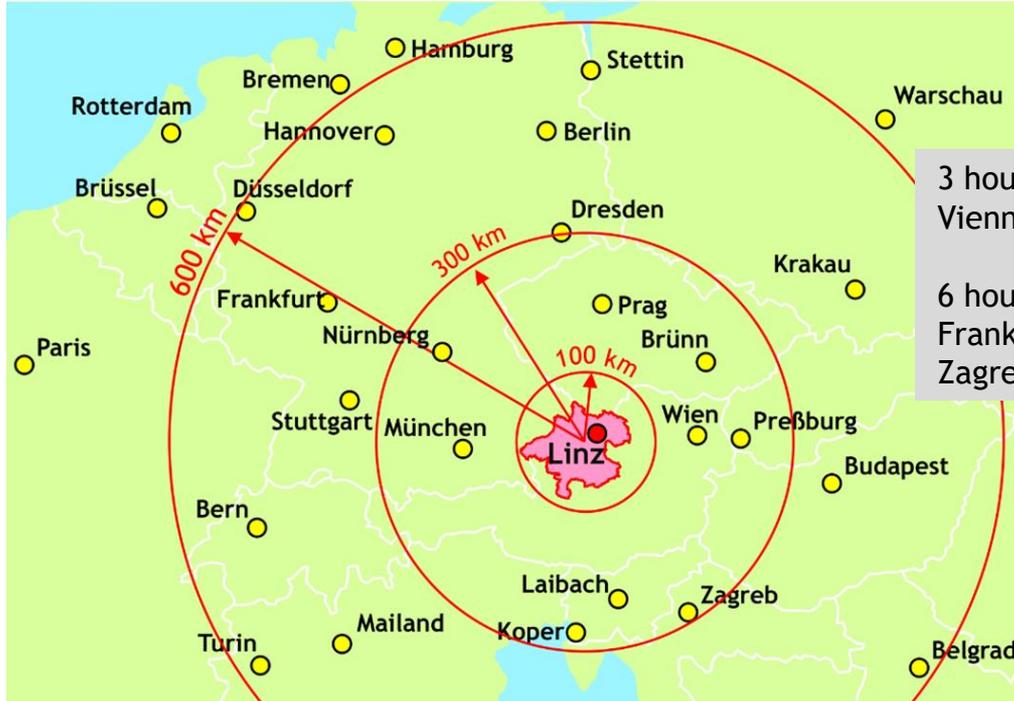
## Industrial Production in Upper Austria

# KEY INDUSTRIES 2024

	Billion EUR	Upper Austria	%	Austria
Machinery and Metal Goods Industry		14,5	32,0	45,3
Automotive Industry		8,4	48,0	17,5
Chemical Industry		5,6	29,0	19,3
Electrical & Electronics Industry		3,7	15,8	23,4
Food Industry		3,7	26,6	13,9
Non-ferrous Metals Industry		2,8	46,7	6,0
Construction Industry		2,5	27,8	9,0
Wood Industry		1,7	18,5	9,2

Source: Statistics Austria 2025

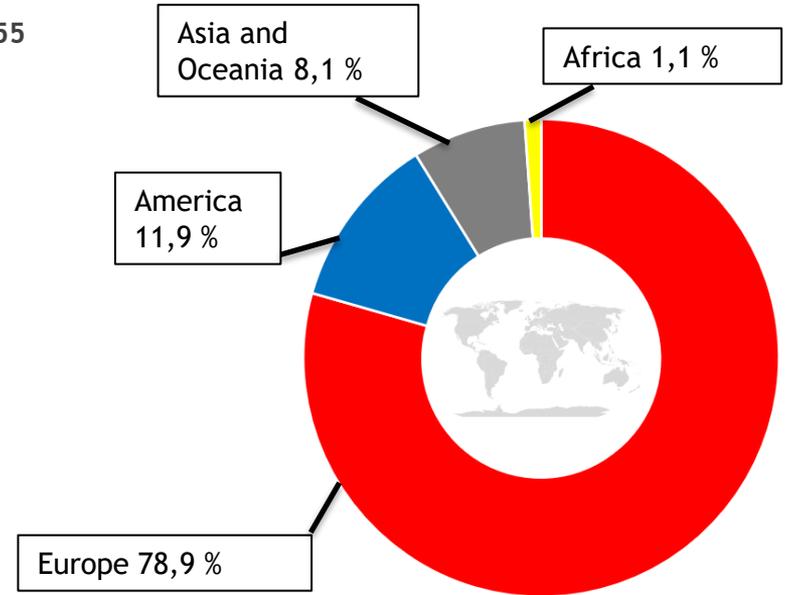
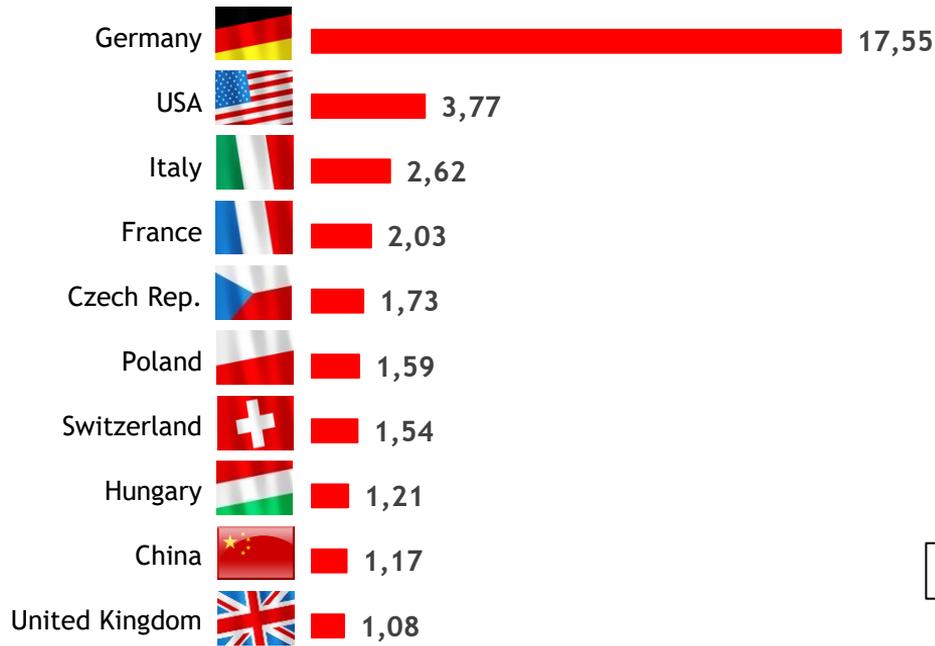
# THE CENTER OF CENTRAL EUROPE



3 hours to Prague, Munich, Vienna, Bratislava,...

6 hours to Zurich, Budapest, Frankfurt, Bozen, Ljubljana, Zagreb,...

# UPPER AUSTRIA'S TOP 10 TRADING PARTNERS AND EXPORTS BY CONTINENTS 2024



# TOURISM & CULTURE IN UPPER AUSTRIA 2025

- 3.472.214 (+3,1%) arrivals
- 8.920.030 (+0,4%) overnight stays
  - 4.018.632 (+1,1%) foreigners
  - 4.901.398 (-0,2%) natives



# OUTSTANDING ADVANTAGES OF UPPER AUSTRIA

- Highly qualified labour force, universities and senior technical colleges
- Trendsetting policies for technology and innovation: Competence-centers, clusters, networks
- Strong and versatile industries and innovative small and medium sized enterprises (SMEs)
- Outstanding location (Central Europe) and transportation networks
- Moderate business tax
- Economic, social and political stability
- Attractive offers for leisure time activities and outstanding quality of life



**WIRTSCHAFTSKAMMER OBERÖSTERREICH**