



# BUSINESS LOCATION UPPER AUSTRIA

UPPER AUSTRIA ECONOMIC CHAMBER

current status: May 5, 2026

ALLES UNTERNEHMEN.



# UPPER AUSTRIA - IN THE HEART OF EUROPE



## Key-Figures of Upper Austria

11.983 km<sup>2</sup>

1.537.669 inhabitants in Upper Austria

214.987 inhabitants in Linz

109.453 enterprises

692.000 employees

# ECONOMIC KEY FIGURES

	Upper Austria	%	Position	Austria
GDP* (2025, billion EUR, current prices)	84,5	16,5	2	512,8
GDP Growth Rate* (2025, real)	-0,5 %			+0,6 %
Startup Companies (2025, excl. care workers)	6.338	15,9	3	39.978
Employees in Employment* (April 2026)	692.000	17,4	2	3.958.000
Rate of Unemployment* (April 2026)	5,2 %		1	7,5 %
Exports (export of goods 2025, billion EUR)	47,9	25,2	1	190,1
Export Ratio* (export of goods in % of GDP 2025)	56,7 %		1	37,1 %
Industrial Production (2025, billion EUR)	52,0	24,8	1	210,1

\*preliminary numbers, estimates

Source: AMS, WKO-Statistik, Statistics Austria, WIFO

# KEY INDUSTRIES 2025

	Billion EUR	Upper Austria	%	Austria
Machinery and Metal Goods Industry		14,2	30,2	47,0
Automotive Industry		7,9	45,7	17,3
Chemical Industry		6,2	29,1	21,3
Electrical & Electronics Industry		4,1	16,4	25,0
Food Industry		3,8	27,0	14,1
Non-ferrous Metals Industry		2,9	46,0	6,3
Construction Industry		2,5	27,8	9,0
Wood Industry		1,9	19,0	10,0

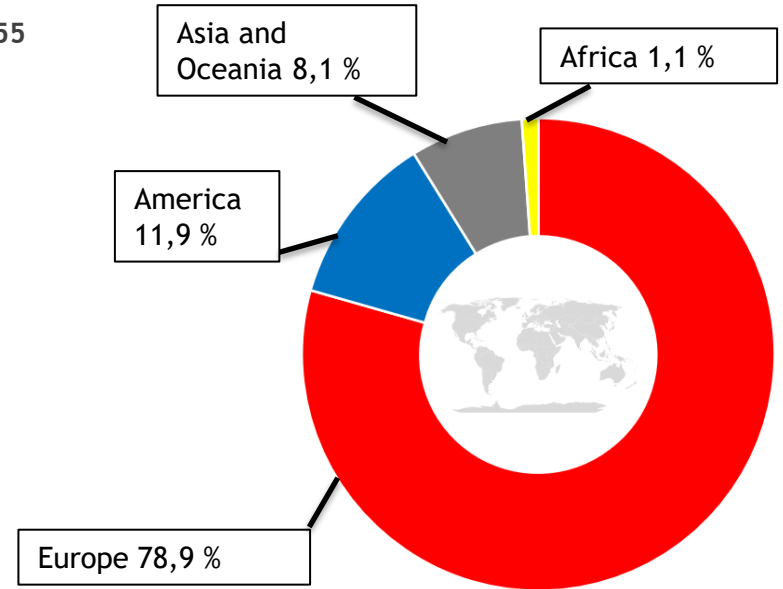
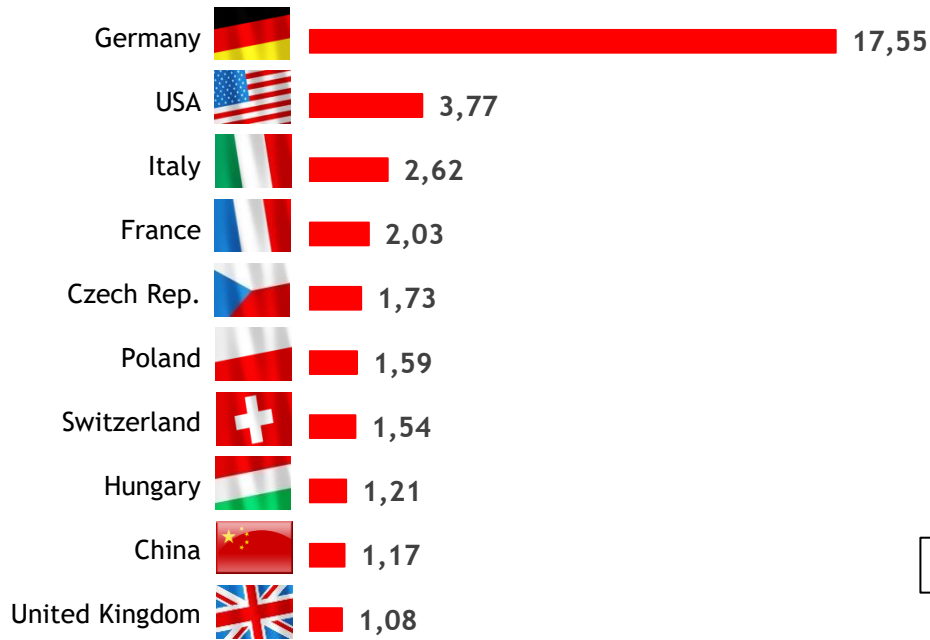
# THE CENTER OF CENTRAL EUROPE



3 hours to Prague, Munich, Vienna, Bratislava,...

6 hours to Zurich, Budapest, Frankfurt, Bozen, Ljubljana, Zagreb,...

# UPPER AUSTRIA'S TOP 10 TRADING PARTNERS AND EXPORTS BY CONTINENTS 2024



# TOURISM & CULTURE IN UPPER AUSTRIA 2025

- 3.472.214 (+3,1%) arrivals
- 8.920.030 (+0,4%) overnight stays
  - 4.018.632 (+1,1%) foreigners
  - 4.901.398 (-0,2%) natives



# OUTSTANDING ADVANTAGES OF UPPER AUSTRIA

- Highly qualified labour force, universities and senior technical colleges
- Trendsetting policies for technology and innovation: Competence-centers, clusters, networks
- Strong and versatile industries and innovative small and medium sized enterprises (SMEs)
- Outstanding location (Central Europe) and transportation networks
- Moderate business tax
- Economic, social and political stability
- Attractive offers for leisure time activities and outstanding quality of life



**WIRTSCHAFTSKAMMER OBERÖSTERREICH**