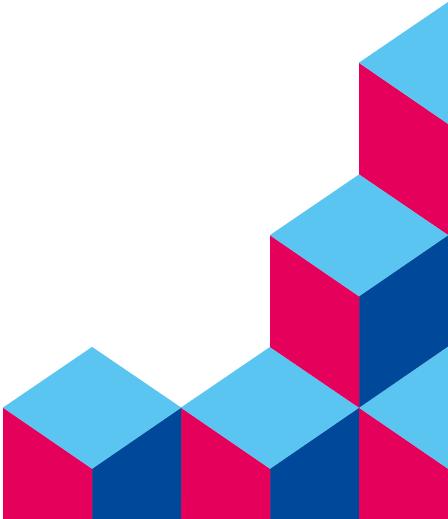


CHANGING PERSPECTIVE

BLICKWINKEL ZUKUNFT

Austrian
IT & CONSULTANTS
DAY

2025



ROI first.



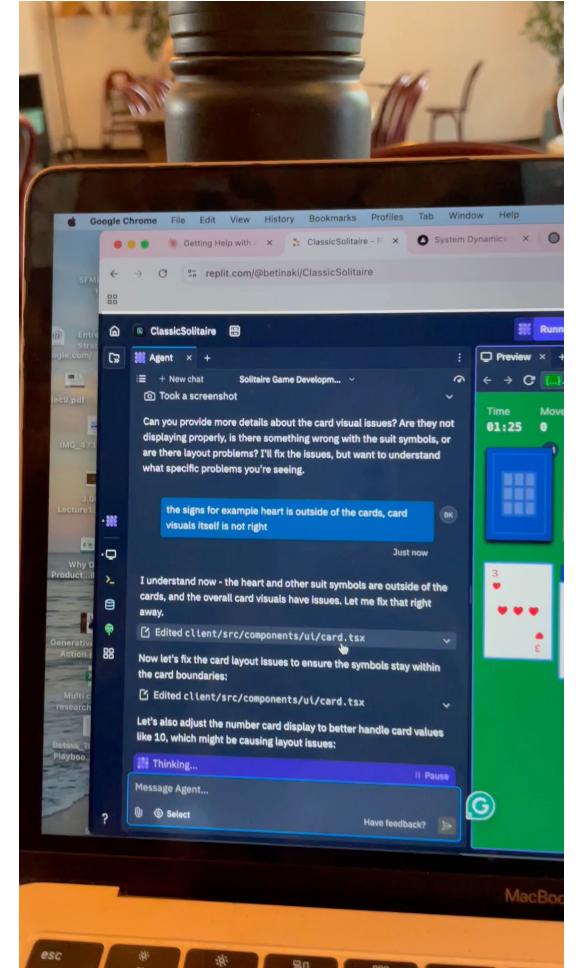
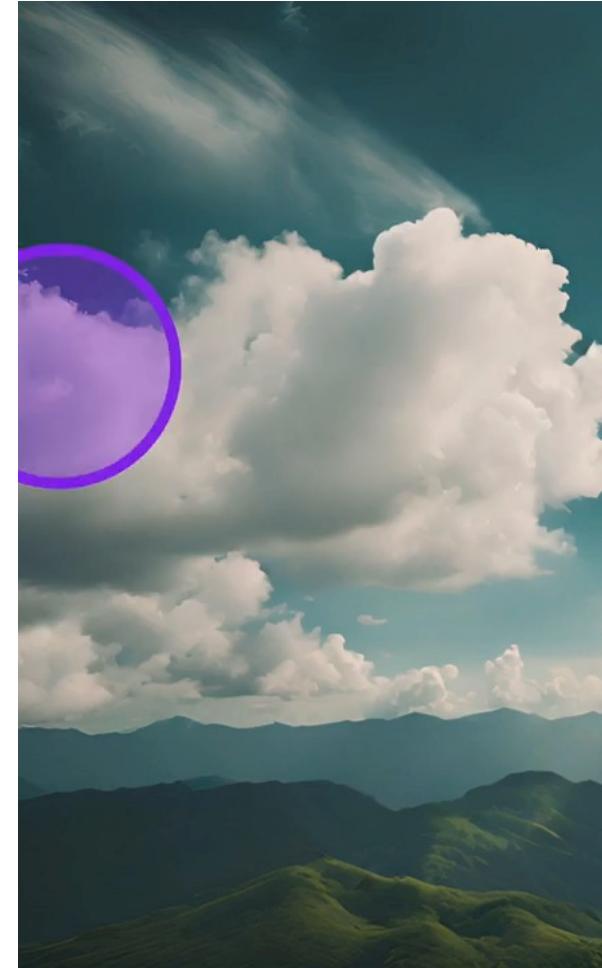
The image shows a thumbnail of a Forbes article. At the top left is a small search icon. To its right, the word "Forbes" is written in a large, white, serif font. Below this, there's a thin horizontal line. Underneath the line, the text "EDITORS' PICK | LEADERSHIP > CMO NETWORK" is displayed in a smaller, light gray font. The main title of the article, "MIT Finds 95% Of GenAI Pilots Fail", is centered below in a large, bold, dark gray serif font. The background of the thumbnail is white.

3

Forbes

EDITORS' PICK | LEADERSHIP > CMO NETWORK

MIT Finds 95% Of GenAI Pilots Fail



80 %

73%

Worin ist generative KI extrem gut?

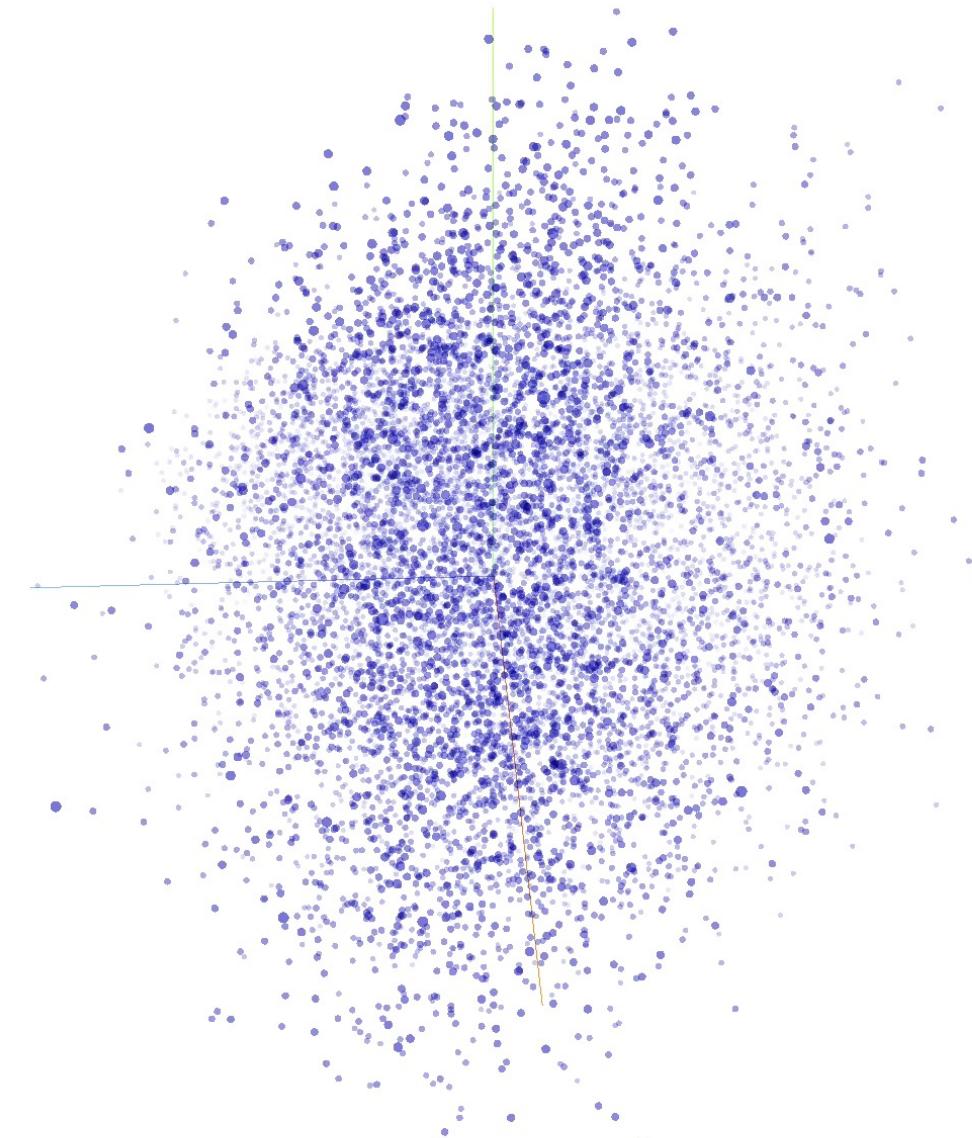
Natürliche Sprache.



KI ist kein Mensch.
ChatGPT „lügt“ nicht!



Statistik.



Search

by

*

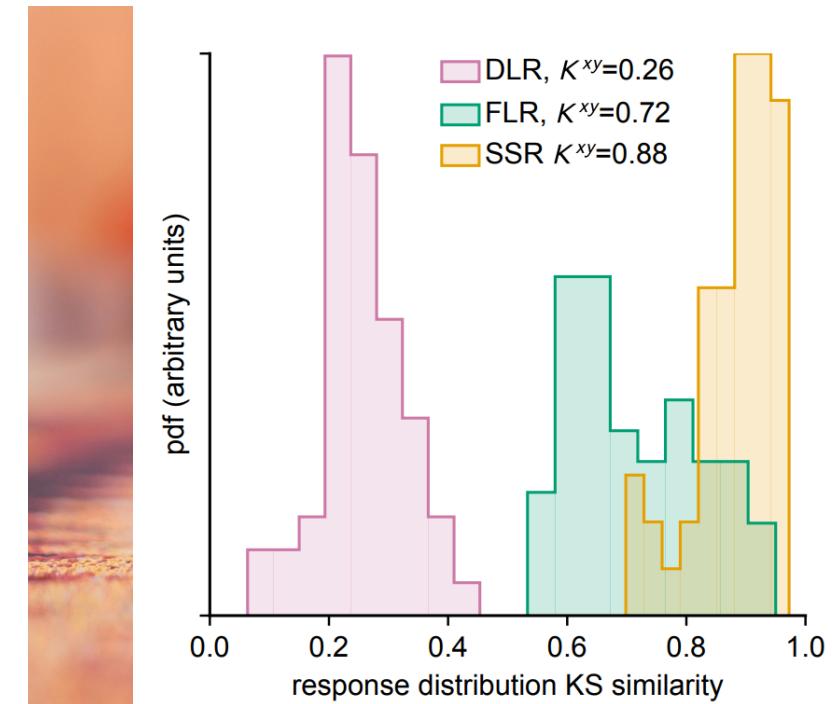
word

BOOKMARKS (0) ?

6 Beispiele

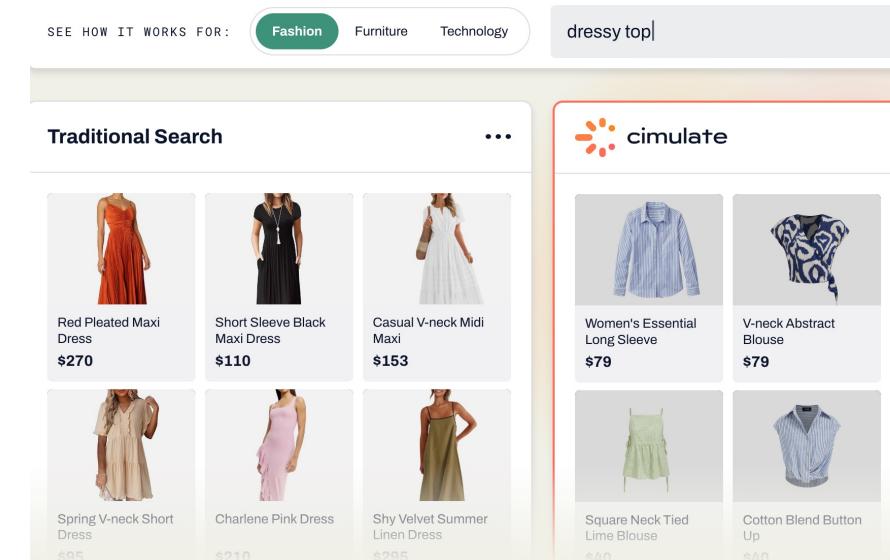
Marktforschung

Kaufabsicht mit
> 90 %
Genauigkeit
simulieren.



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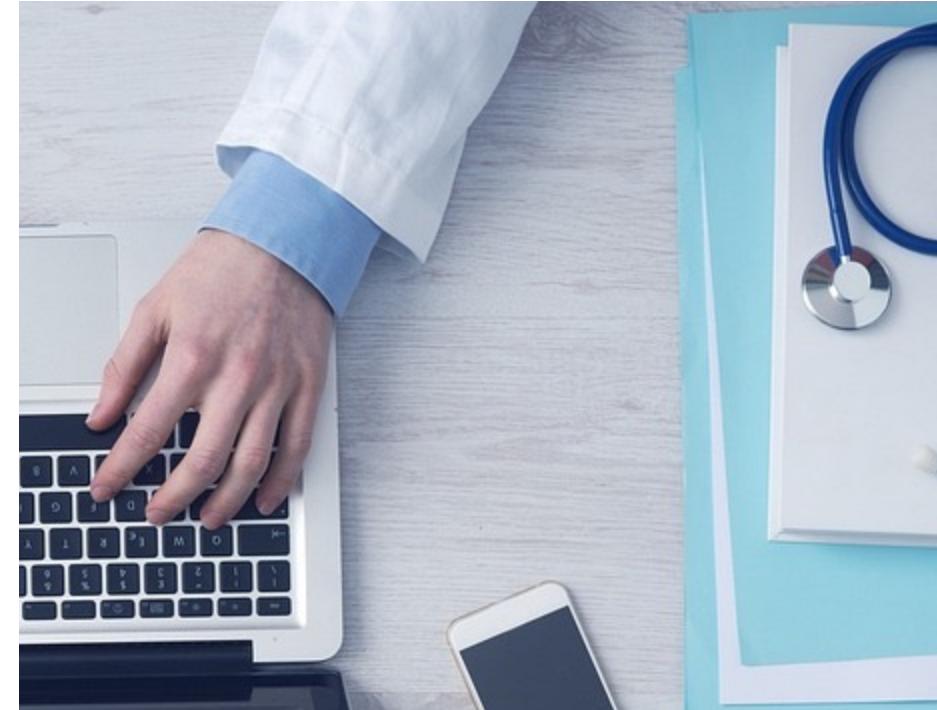
Wearables

Transkribieren
in
Echtzeit.



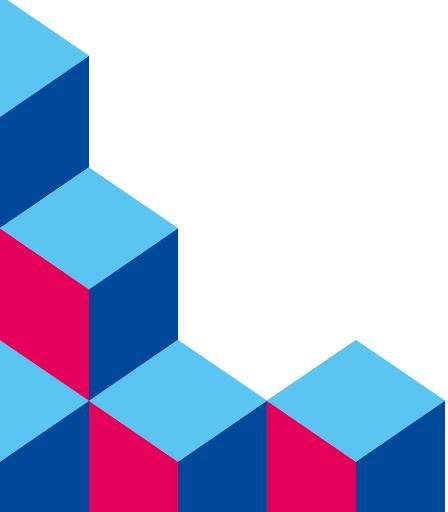
Back-Office

**Administration
wird
einfacher**



Sprache.

...Zukunft



INNOVATION > AI

They're Making TCP/IP For AI, And It's Called NANDA

By [John Werner](#), Contributor. ⓘ I a...



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Published Apr 29, 2025, 10:05am EDT, Updated May 01, 2025, 12:42pm EDT



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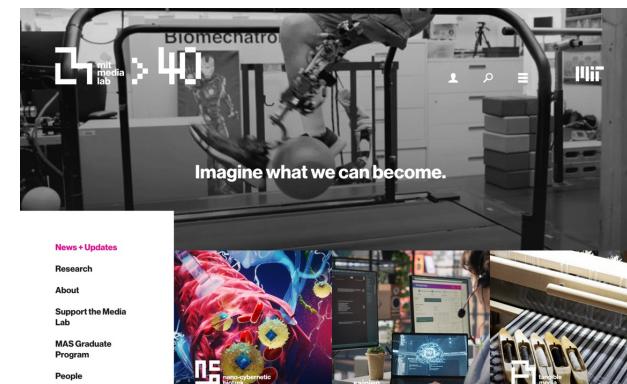




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If your company is interested in becoming a host for EM-Lab, please contact Dr. Sharmila C. Chatterjee, academic head of the [Enterprise Management Certificate](#), at schatterjee@mit.edu

...Austausch





Betina Kitzler

Growth & AI Strategy

Advisor Quantum-Foreward/ Co-Founder
MIT Sloan Fellow



Newsletter

„KI und der tägliche Wahnsinn“
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