



CHANGING PERSPECTIVE

Austrian
IT & CONSULTANTS
DAY
2023

Transformation in der Mobilität

Der Wandel in der individuellen Mobilität



Ehsan Zadmard

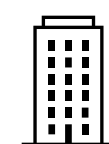
Geboren in Kabul - aufgewachsen in Ried

ArcelorMittal Management

Entrepreneur mit 22

MBO mit 25

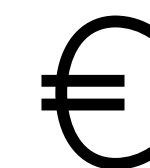
3



75



35m









Designed for WASTE

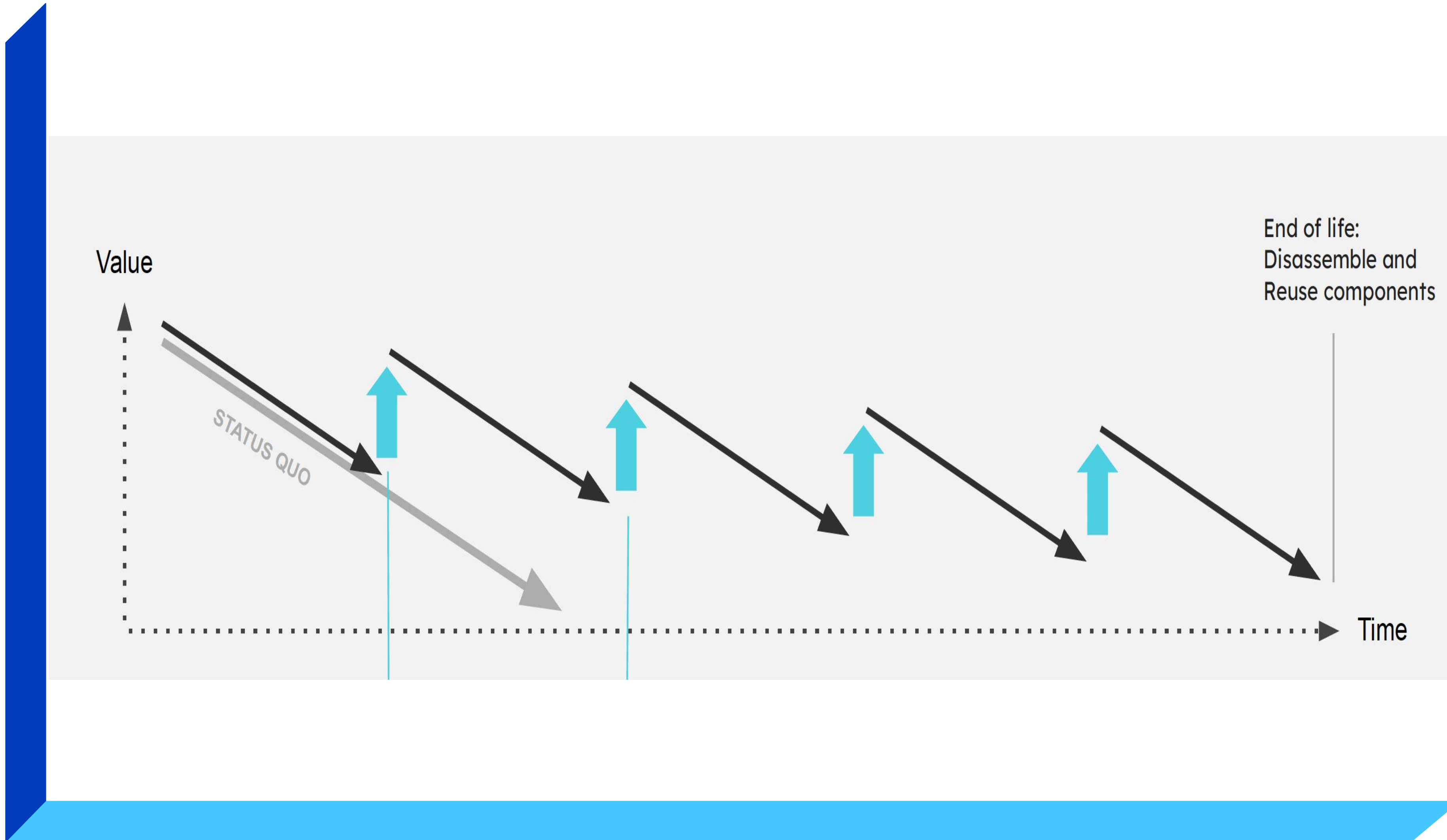
Kaufen – Verbrauchen – Entsorgen – Kaufen



Designed for WASTE

Kaufen – Verbrauchen – Entsorgen – Kaufen

Circular Economy Concept



Future Revenue Streams

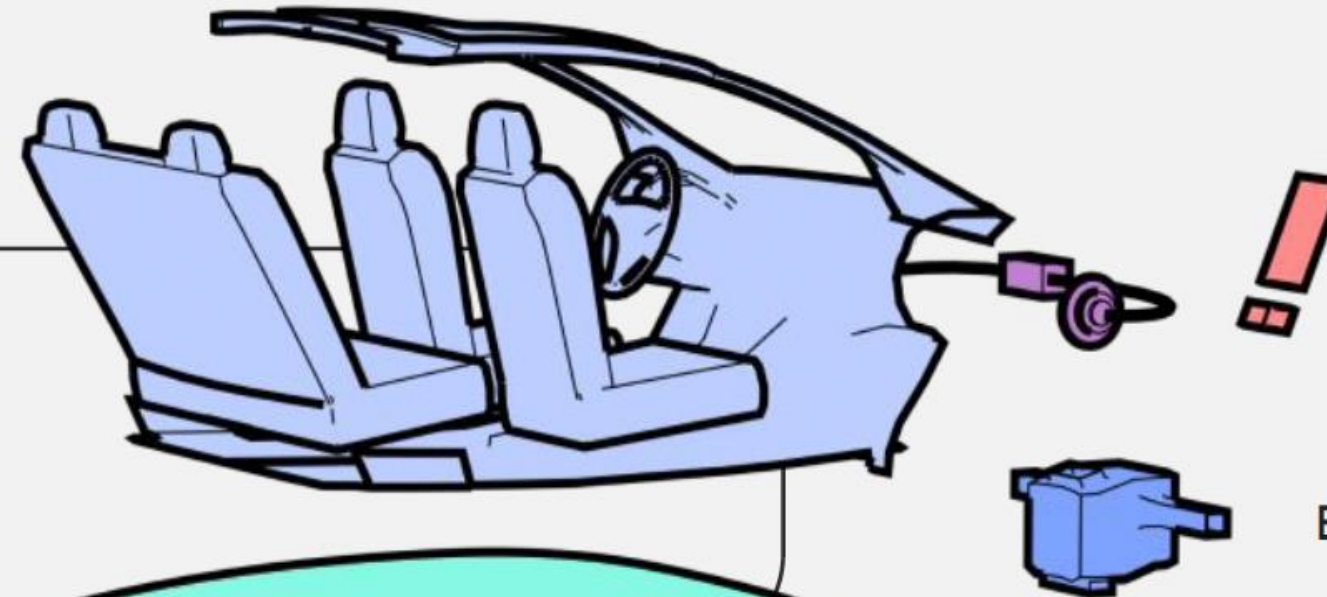
- ▣ **Charging**
- ▣ **Refurbishment**
- ▣ **(Energie)Transport – Autonomes Fahren**



Pure Circular Vehicle | Core Concept

Two key ingredients

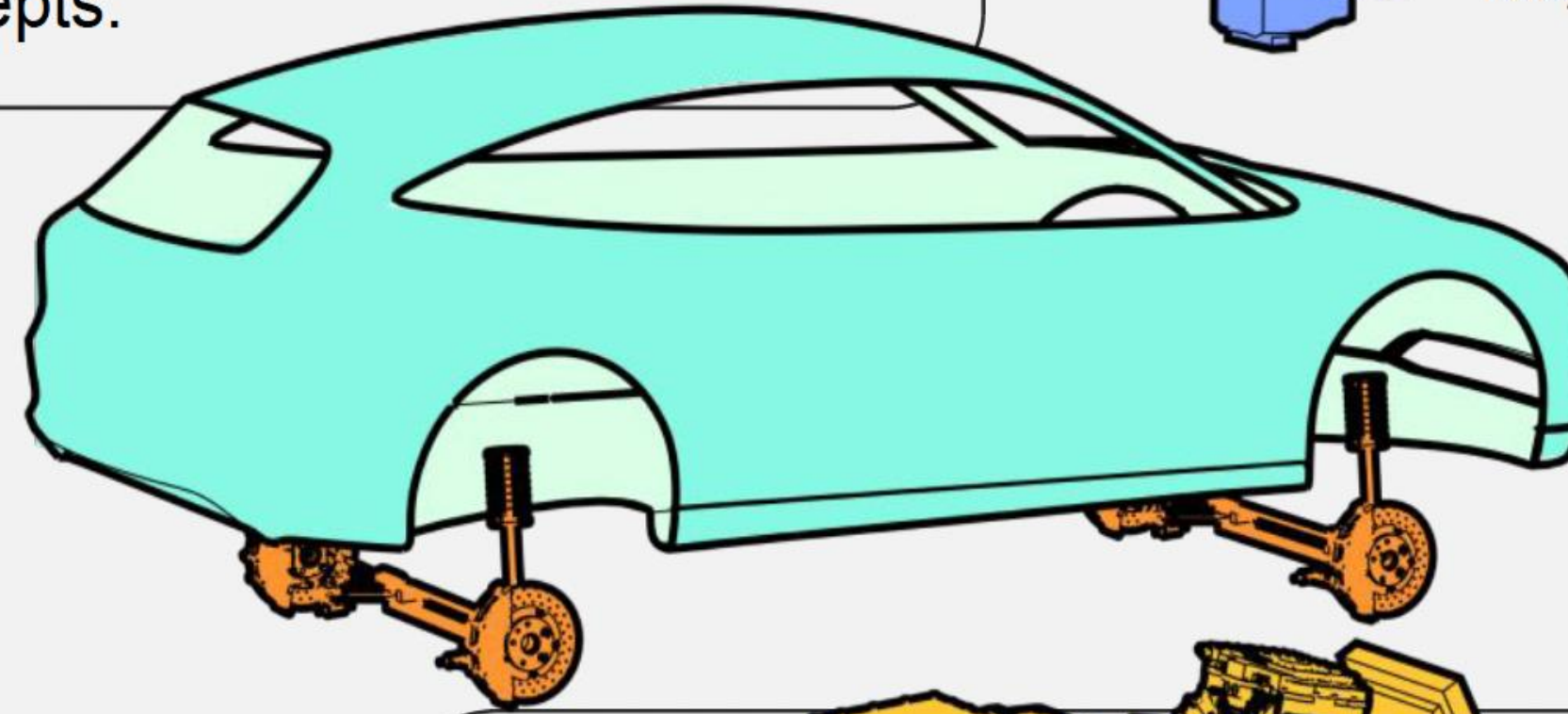
#2 Refurbishable Interior:
Materials Research and
engineering concepts.



Infotainment: BYO

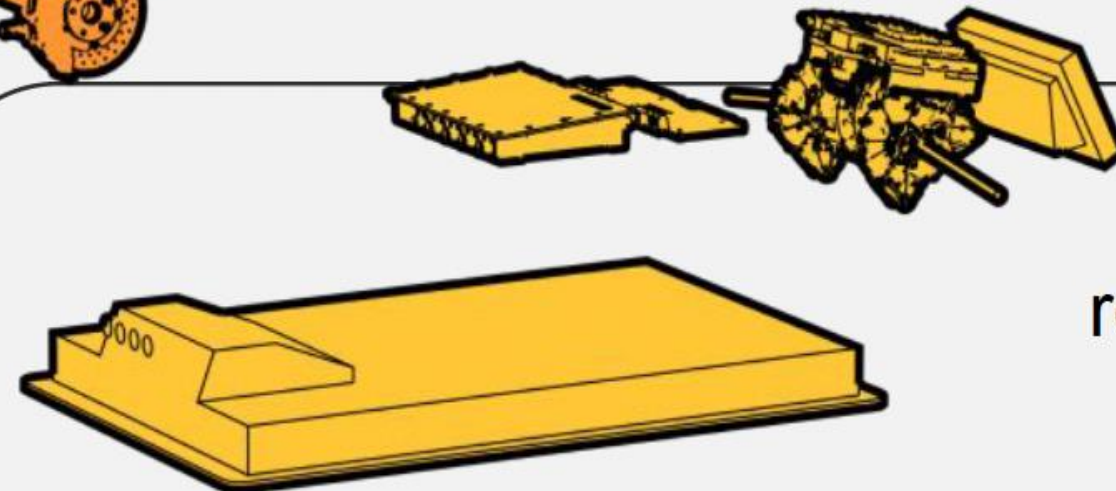
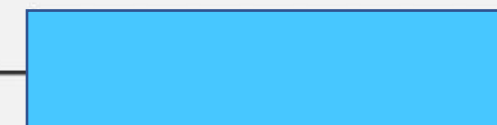
Easy Service AC Module

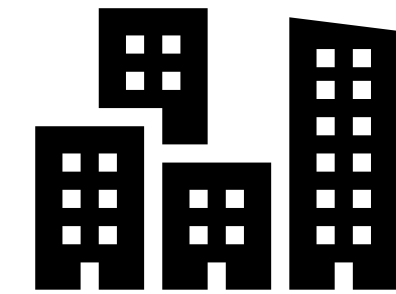
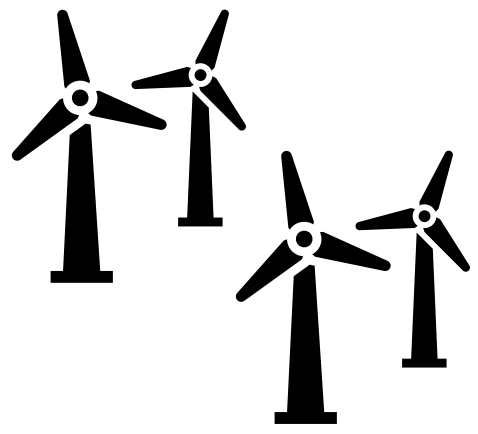
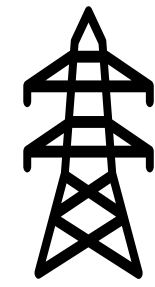
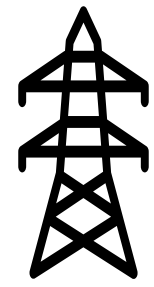
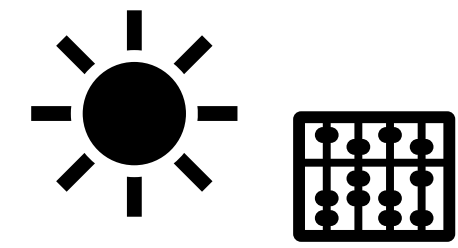
Last mile Integration

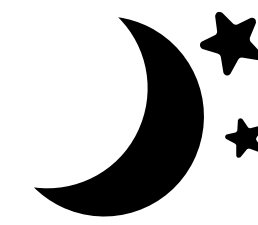
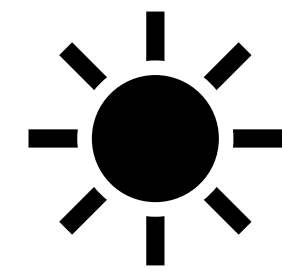


Exterior: robust, not modern.

#1 Long lasting Drive train,
refurbishable through hardware
and software upgrades.





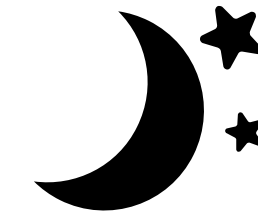
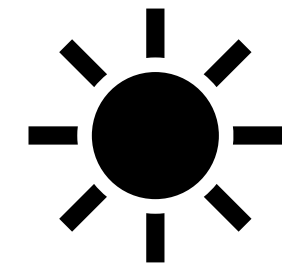


Parken

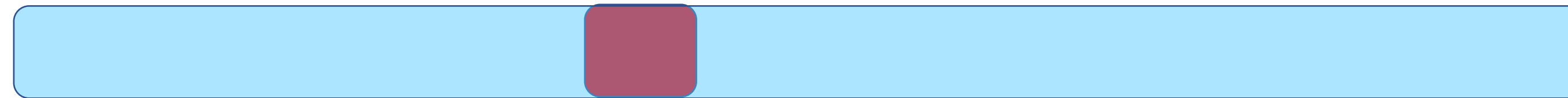


Fahren





Parken



Transport

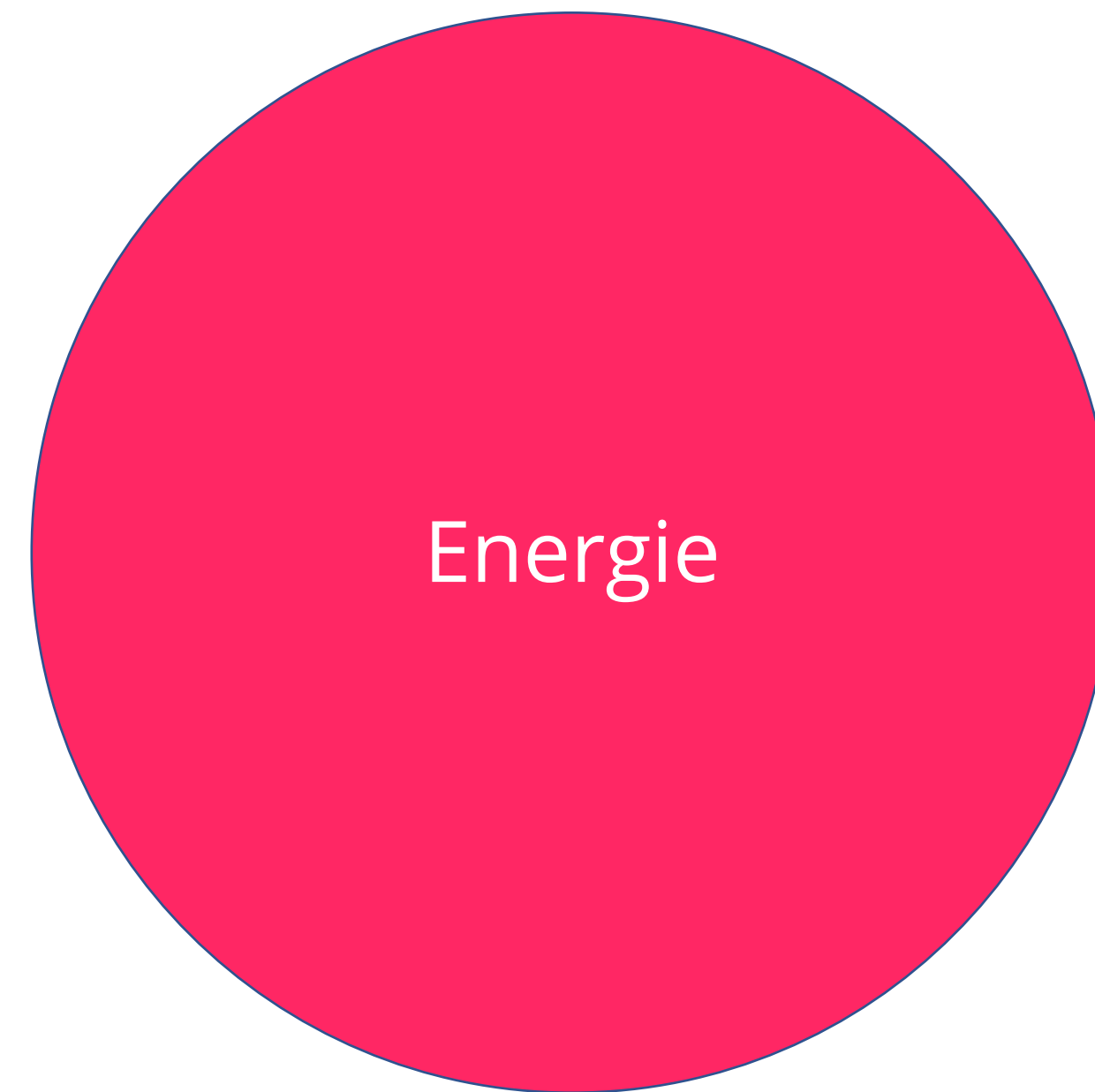
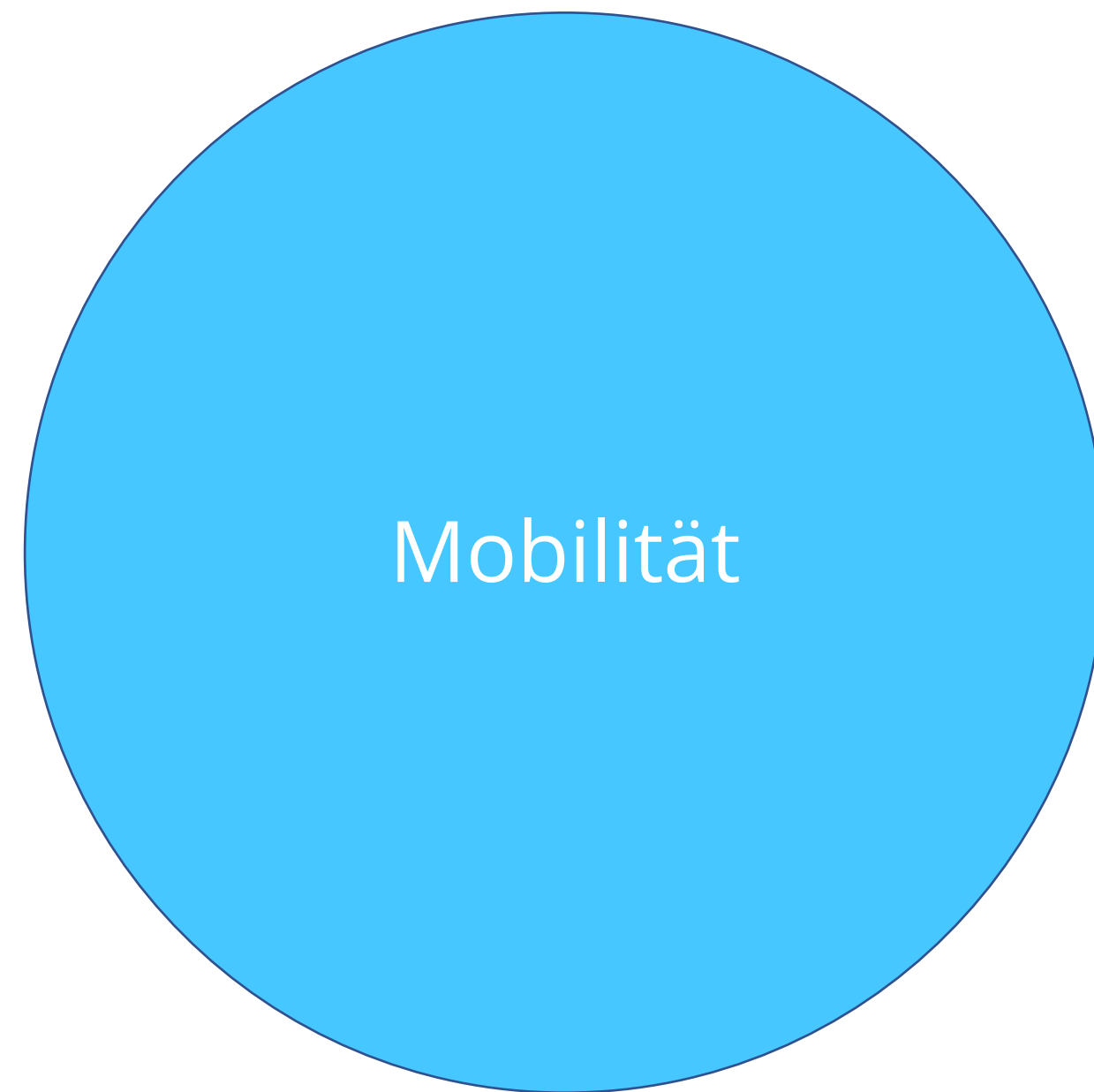


V2X



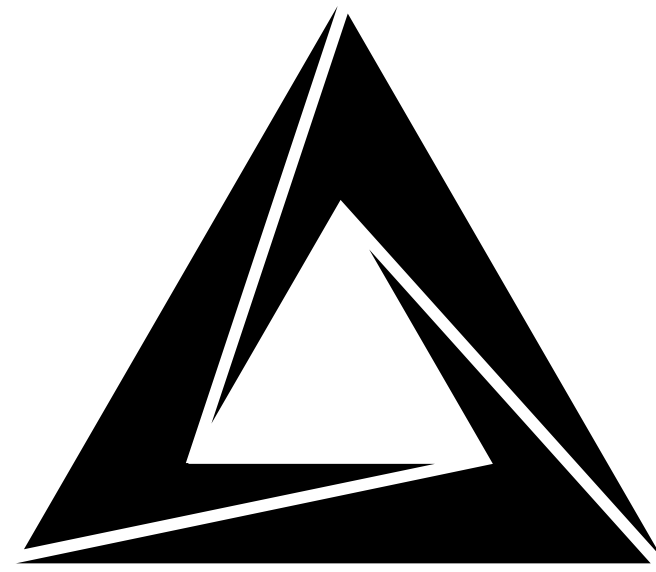
Charging







NEW Mobility



ALVERI



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