

Application Form: Health Tech Residency Mission to Berlin 2022

Thank you for your interest. We want this process to be as simple as possible for you—no long forms, no lists of unnecessary KPIs. But we still need to get some information about you and your startup. So please fill out all the required fields marked with an asterisk*, and we'll follow up as soon as we can.

*Please only submit one application per team.

Who should apply?

In partnership with Silicon Allee, the Advantage Austria Berlin health tech residency is a soft-landing program that will support five Austrian startups with technology-enabled healthcare products or services. If your startup is considering expanding to Germany or the rest of the European Union and is looking for in-depth knowledge on opening a business in Germany, market insights, and accessing top-tier international investors, industry experts, and business partners, then you should definitely apply.

What will you learn

- Understanding the German Market – business culture, company formation, taxation, regulation
- Fundraising journey – Investor Expectations and Readiness, Pitch Lessons
- Growth strategy – product-market fit, value proposition, validation
- Healthcare – German industry knowledge

Format

One month program running from April 1st - May 5th 2022 divided into two parts. Phase One (online): four weeks. Phase two (in person): one week in Berlin. For the in-person phase, up to two people per selected company may participate.

Selection Criteria

You will have a scalable business model, a current MVP, and you should be able to demonstrate commercial traction. A cohort of 5 startups will be selected for the programme.

The cost of the programme, if you are selected, will amount to €800 (excl. VAT). You will also need to cover the cost of attending the Berlin events yourself.

Please get your application in as soon as possible! **The deadline for submitting your application is March 5th, 2022.**

Founder Information

First Name*

Last Name*

What is your position in the company?*

Email*

This address will be used to contact you.

What have you previously worked on, built or created that highlights your unique skills?*

Examples include startups, work, a side project, etc. Please provide URLs.

Startup information

Company Name*

Company Website

Personal LinkedIn

Choose your industry*

- Diagnosis
- Therapy
- Nursing / Care
- Rehabilitation
- Healthcare services
- Quality of life
- Pharmaceutical
- Biotech
- Healthcare Digitalisation
- Mental Health
- Other

Specify Other
only if chosen above

Select the option that describes your product maturity best.*

- Idea / concept
- Pre-commercialised (i.e. you have a prototype, but it is not yet commercially available)
- Commercialised (your product/service is available in the market)

Ready to scale (proven product and a proven business model)

What is the biggest challenge for you in growing your business / commercialising your product?*

Company Elevator Pitch*

Give us your brief "elevator pitch".

What is the biggest challenge for you in growing your business / commercialising your product that the Residency program can help you solve?***

What is your interest in expanding your business to Berlin and Germany?*

Important: Please send your pitch (file) by email to berlin@wko.at

Please submit your pitch in English, as many of our reviewers only speak English. If you'd like to submit a Loom or video of you making the pitch, please include the link in a document. Accepted file types: pdf, ppt, doc | Email: berlin@wko.at

Please note: We cannot consider any applications, until we have received the completed application form as well as your pitch.

I understand that this is a public competition. The data collected from this company profile will be used to inform stakeholders of the startup ecosystem. By submitting your company's profile, I agree that general company information submitted can be published to the media or to relevant bodies. If my startup is selected to participate in the Health Tech Residency Berlin 2022, the above information will be shared with program partners, which will help to facilitate a tailor made program to fit the participating startups' needs.

I agree to these terms*

Submit