

Information in English

Women in Business



Since 1983, Women in Business has been the contact partner within the Austrian Federal Economic Chamber for 100,000 female entrepreneurs in Austria. Around 33 % of the Austrian companies are led by women. Women In Business is the service centre, the representation of interests, and the network on a Federal level as well as in the nine provincial organisations.

As a service centre, Women in Business offers information on current topics in the quarterly periodical 'unternehmerin' (The Female Entrepreneur) and, in the virtual mode, on the web site www.unternehmerin.at, as well as tailor-made seminars for women in the domains of training and advanced education. 'Unternehmerin' offers information on current topics and a lot of practical advice for female entrepreneurs.

As a representation of interests, Women in Business supports the improvement of the general framework for female entrepreneurs. The introduction of the 'Betriebshilfe' (business continuation aide) throughout Austria, where as a relief for small companies a qualified replacement for the entrepreneur is made available temporarily, if she becomes unfit for work in the event of an accident or during maternity leave, etc. With this service the entrepreneur's living can be secured.

Women in Business is networking female entrepreneurs, managing directors, and wives working in their husbands' enterprises, by arranging regular technical lectures, seminars e.g. to improve leadership or negotiation skills of female business owners. Moreover, events such as the Ladies Lounge and debates with successful entrepreneurs, should encourage female business owners and support them in their daily performance. Women in Business is networking female entrepreneurs also on-line via the electronic marketplace for women – w2b – woman2business <http://w2b.wko.at/>, where business contacts can be established and services and products can be presented.

In 2008 a long-time demand of Women in Business was taken up into the government's programme: home help for child care will become tax-deductible in Austria. <http://kinderbetreuungsgeld.wkoratgeber.at/>