



ADVANTAGE AUSTRIA

Austria's Internationalisation Agency

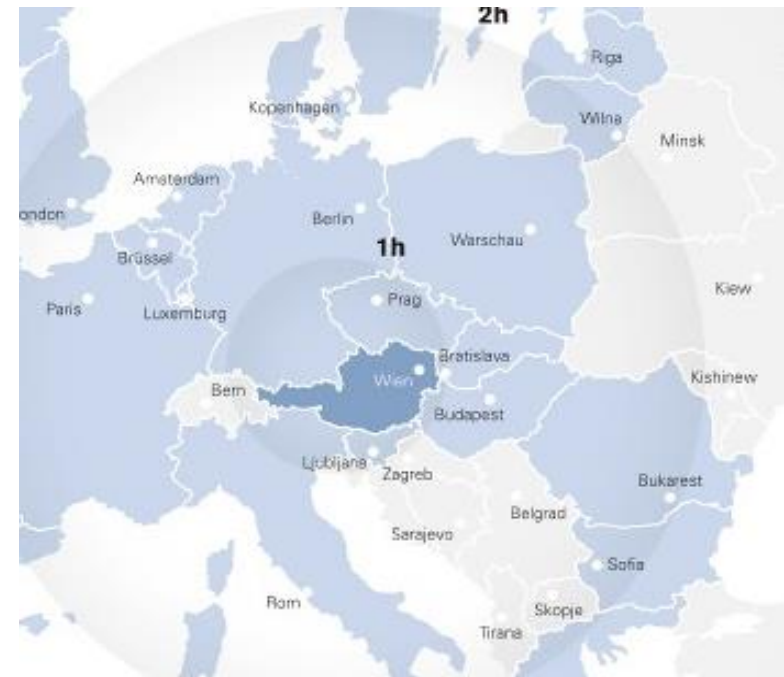
Andreas HAIDENTHALER, Corporate Communication

Nov. 22nd, 2016



Austria: An Open Economy In the Heart of Europe

- Area: 83,872 km²
- Population: 8.55 mio.
- GDP 2015: +0.8%
- GDP / capita: USD 47,226
- Unemployment rate: 5.8%
- R&D quota: 2.81% of GDP

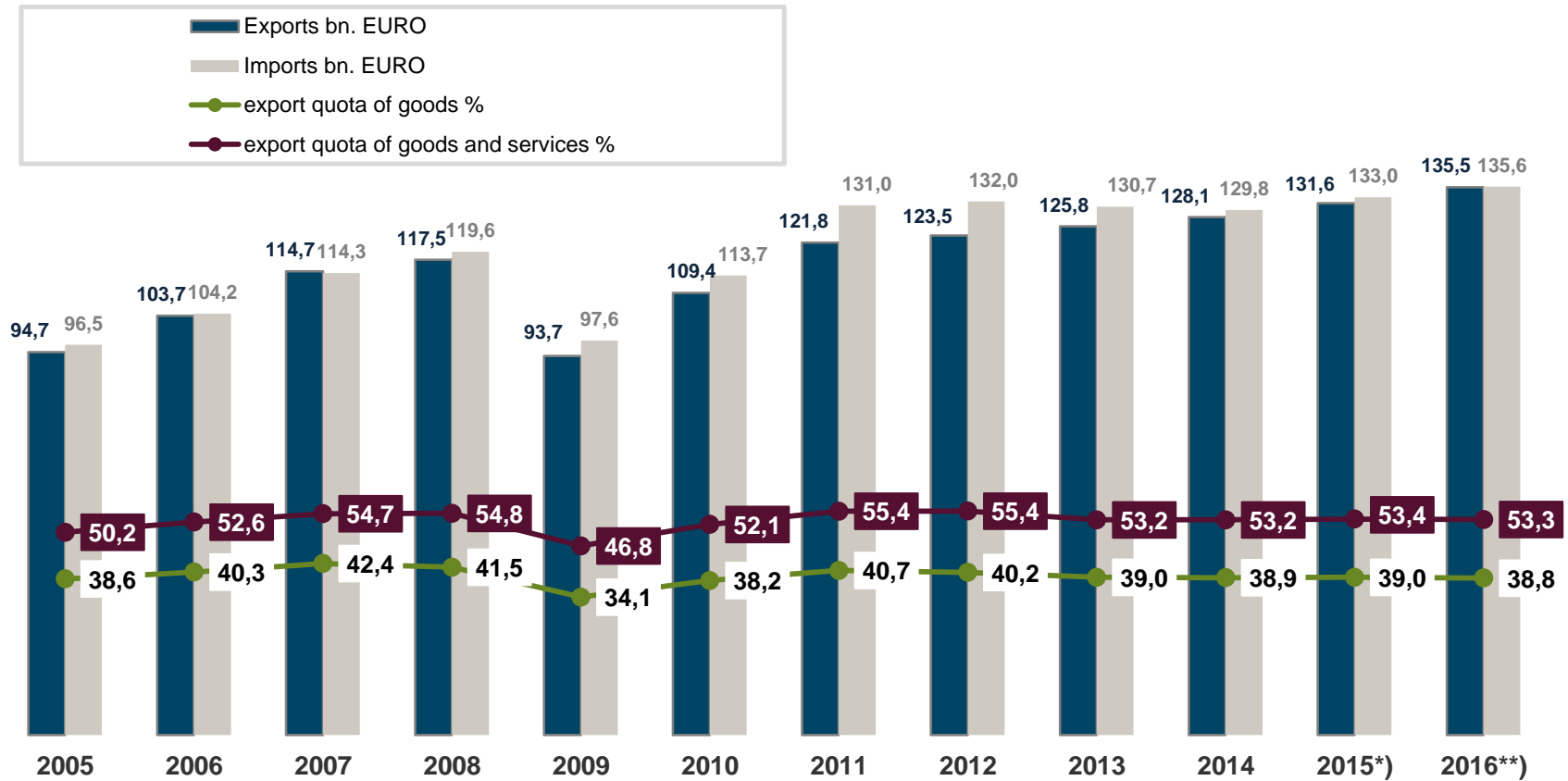


Source: ABA, EIU

Significance of Austrian Exports

- 2015 **export** of goods: **EUR 131.6 bn**
- 2015 **import** of goods: **EUR 133.0 bn**
- **55,000 exporters** (ten percent of Austria's companies)
- 53.4 percent export sales ratio
 - **almost 6 out of 10 EUR earned by export**
- USD 19,866 (per capita) generated in export
 - the world's **seventh largest exporter**

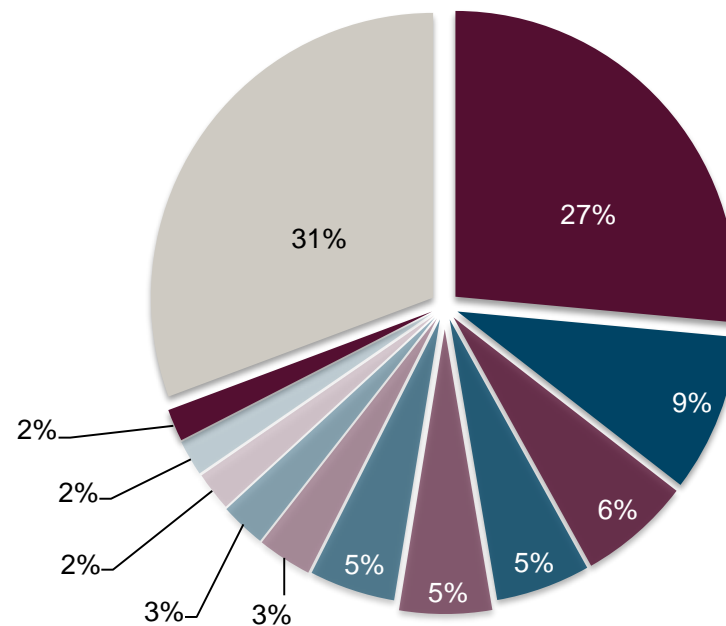
Austrian Exports 2005 – 2016



Source: Statistics Austria, WIFO, *) prel. data, **) outlook

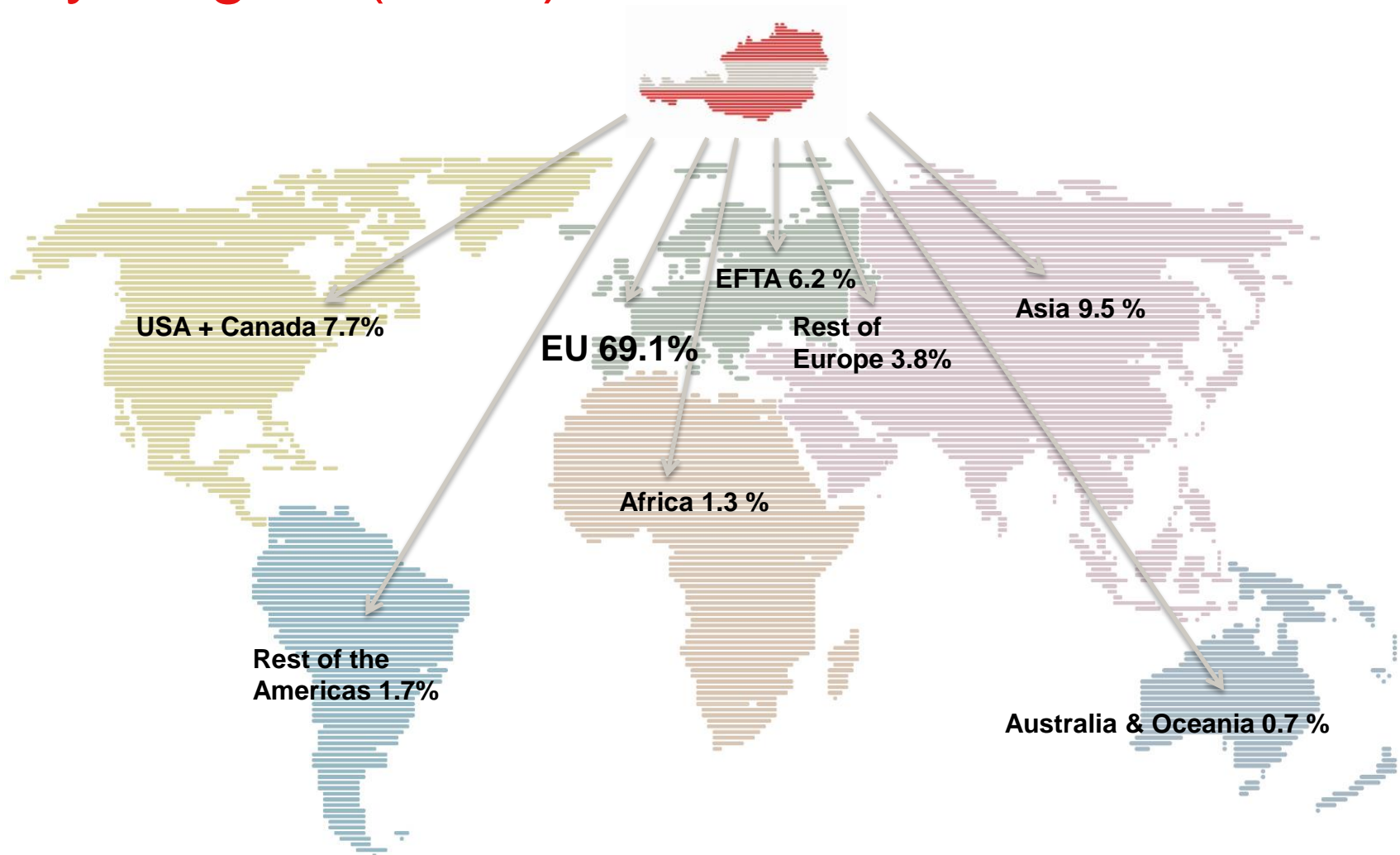
Top Export Products (2015)

- machinery
- road motor vehicles
- medical and pharmaceutical products
- iron & steel
- made of metal
- misc. manufactured articles
- paper, paperboard & articles
- non ferrous metals
- telecomm. equipment
- other transport equipment
- measuring and controlling instruments
- remaining products



Source: Statistics Austria (preliminary data)

Austria's Export Destinations by Region (2015) in %



Source: Statistics Austria (preliminary data)

ADVANTAGE AUSTRIA — The Internationalisation Agency for the Austrian economy

- Austria's Official Trade Promotion Organization (TPO)
- embedded in the Austrian Federal Economic Chamber
- Encouraging international activities by identifying business opportunities abroad
- Supports cross-border commercial activities
- Positions Austria globally as an attractive business location and a reliable business partner

ADVANTAGE AUSTRIA

Facts and figures

- More than **110** offices in 70 countries
- **800** employees
- **80** nationalities
- **1,200** ADVANTAGE AUSTRIA events
- **1,000** ADVANTAGE AUSTRIA publications
- **27,000** Austrian clients
- **70** years of experience
- **Global business support**

Our Services

KNOWLEDGE

International market expertise
- better than Google....

PLATFORMS

Showcase the competence of Austrian Companies abroad (fairs, events, web,,)

PARTNERS

Trusted Partners for the internationalization (Sector Experts, Distribution Partners, Service Providers ...)

KNOWLEDGE

- wko.at/aussenwirtschaft; app, social media, notification services
- weekly e-publication, 5 printed magazines/year
- over 1.000 publications (country reports and updates, sector profiles, reports on legal matters, magazines..)
- Events (Meetings with Trade Commissioners, Exporters' Day)
- One-to-one Consultancy by our 800 employees

PLATFORMS

- www.advantageaustria.org
- FRESH VIEW (Glossy brochures about sectors)
- Events in Austria: market place, B2B-Meetings
- Presentations abroad (Austrian Pavilions at world fairs, Catalogue Displays, Austria Showcases/Presentations)
- International Group Missions for Austrian companies abroad (trade missions, fact finding missions)
- Establish networks of Austrian subsidiaries abroad (AUSTRIA CONNECT)

產業搜尋

商機	奧地利公司	產業
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奧地利在台灣

活動

奧地利的業務指南

全文搜尋

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奧地利經貿 在台灣

www.advantageaustria.org 是奧地利工商總會對外貿易的官方網站。在網站上可以瀏覽不同的奧地利進出口公司，並促成龐大的商業機會。聯絡您當地的ADVANTAGE AUSTRIA奧地利商務代表辦事處或瀏覽不同部門的商機網站。 [→ 更多](#)

 奧地利經貿
在台灣

 重點
產業

 成功
案例

 Surprisingly
Ingenious

展覽與其他活動

 2016.11.04 - 2016.11.07
台北

 2016年台北國際旅展

(會談 8 家奧地利企業)

 2016.12.08
台北

2016年第6屆奧地利商業聯誼會 – 聖誕招待會

最近新聞



2016.09.07

2016年第三屆奧地利商業聯誼會 – 生命科學與生物科技
第三屆奧地利商業聯誼會成功地串聯了奧地利與台灣生命科學與生物科技業的重要人物



2016.06.17

奧地利資訊與通信科技參訪團對台灣印象非常深刻

台北

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新聞

合作單位

奧地利商品在台灣

已存文章 (0)

新加文章請按+, 加入後可以列印或製作PDF檔案。

 FRESH VIEW
下載


BEST TPO OF THE YEAR
ADVANTAGE AUSTRIA

PARTNERS

- Support for new exporters (Export Centers in all 9 states)
- Consultancy for „Pros“ (Internationalization, export financing, technology consultancy, networks) at Vienna Headquarters
- Trade Commissions (market entry, in-market support, investment advice, international procurement, crisis intervention)

Any questions?



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