



ТОРГОВО-ПРОМИСЛОВА  
ПАЛАТА УКРАЇНИ



# AUSSEN WIRTSCHAFT FORUM

## AUSTRIAN-UKRAINIAN BUSINESS FORUM

Tuesday, 27.04.2021

### PROGRAMME

Venue: virtually - comfortably in front of your PC, tablet or smartphone

Event languages: English-Ukrainian simultaneous

Technology/Platform: zoom

As of: 16.04.2021 | subject to change

### Tuesday, 27.04.2021 (Vienna Time)

14.00 – 14.10

#### WELCOME & TECHNICAL REMARKS

- Gregor POSTL, Regional Manager Eastern Europe/Central Asia, Austrian Federal Economic Chamber
- Diana DOBRIY, Representative of UCCI in Austria/Vienna

14.10 – 14.30

#### OPENING REMARKS – „PERSPECTIVES FOR TRADE AND INVESTMENT COOPERATION BETWEEN UKRAINE AND AUSTRIA

- Oleksiy CHERNYSHOV, Minister for Communities and Territories Development, Head of Ukrainian-Austrian Joint Commission, Ukrainian side
- Florian FRAUSCHER, Director General for Economic Affairs, Innovation and International Policy in the Federal Ministry for Digital and Economic Affairs, Head of Austrian-Ukrainian Joint Commission, Austrian side
- Gennadiy CHYZHYKOV, President of UCCI
- Richard SCHENZ, Vice-President, Austrian Federal Economic Chamber

In Cooperation with:



Ministry for Communities and  
Territories Development of Ukraine

Federal Ministry  
Republic of Austria  
Digital and  
Economic Affairs



14.30 – 15.30

**DOING BUSINESS WITH UKRAINE – FOREIGN TRADE & INVESTMENT OPPORTUNITIES AND PROMISING INDUSTRIES**

**Host:** Diana DOBRIY, Representative of UCCI in Austria/Vienna

- **The new investment law, Investment Incentives**  
Sergiy TSIVKACH, CEO, UkraineInvest
- **Privatization-Investment Opportunities**  
Dmitry SENNYCHENKO, Chairman of the State Property Fund of Ukraine
- **Investment projects in the field of critical and strategic minerals**  
Roman OPIMAKH, Director General, State Geologic and Subsoil Survey of Ukraine
- **Ukrainian IT ecosystem as a global tech market player**  
Olexandr BORNIAKOV, Deputy Minister of Digital Transformation for IT Development of Ukraine
- **A practical guide to doing Business between Austria and Ukraine: Business platforms, exports, imports, Covid-travel requirements**  
Gabriele HASELSBERGER, Commercial Counsellor, Advantage Austria Office Kyiv

**Q & A – Host:** Gregor POSTL, Regional Manager, Eastern Europe/Central Asia, Austrian Federal Economic Chamber

15.30 – 16.30

**DOING BUSINESS WITH AUSTRIA – HOW TO ENTER THE AUSTRIAN MARKET – FROM EXPORT TO ESTABLISHING A BUSINESS**

**Host:** Gregor POSTL, Regional Manager, Eastern Europe/Central Asia, Austrian Federal Economic Chamber

- **Benefit from a commercial agent and increase your sales! How to find one in Austria.**  
Christian REBERNIG, Managing Director of Austrian Federal Association of Commercial Agents
- **Business Location Austria – Opportunities for Ukrainian companies**  
Birgit REITER-BRAUNWIESER, Regional Manager CEE, Austrian Business Agency
- **Vienna: Where you can enjoy success**  
Nicolai RODIMOV, Regional Manager, Vienna Business Agency
- **Key Success Factors for entering the Austrian market – experience from SK-Telemed**  
Catherine CHUCHYLINA, SK-Telemed GmbH

**Q & A – Host:** Diana DOBRIY, Representative of UCCI in Austria/Vienna

In Cooperation with: