

AUSSENWIRTSCHAFT AUSTRIA

ÖSTERREICHS INTERNATIONALISIERUNGS-AGENTUR

FORUM UKRAINE

Vienna, 30th of October 2017



ECONOMIC SITUATION IN UKRAINE AND BILATERAL TRADE

Vienna, 30th of October 2017



ADVANTAGE AUSTRIA – INTERNATIONALIZATION AGENCY FOR THE AUSTRIAN ECONOMY

- ⇒ Encouraging international activities by identifying business opportunities abroad
- ⇒ Supports cross-border commercial activities
- ⇒ Positions Austria globally as an attractive business location and a reliable business partner



FACTS AND FIGURES ADVANTAGE AUSTRIA

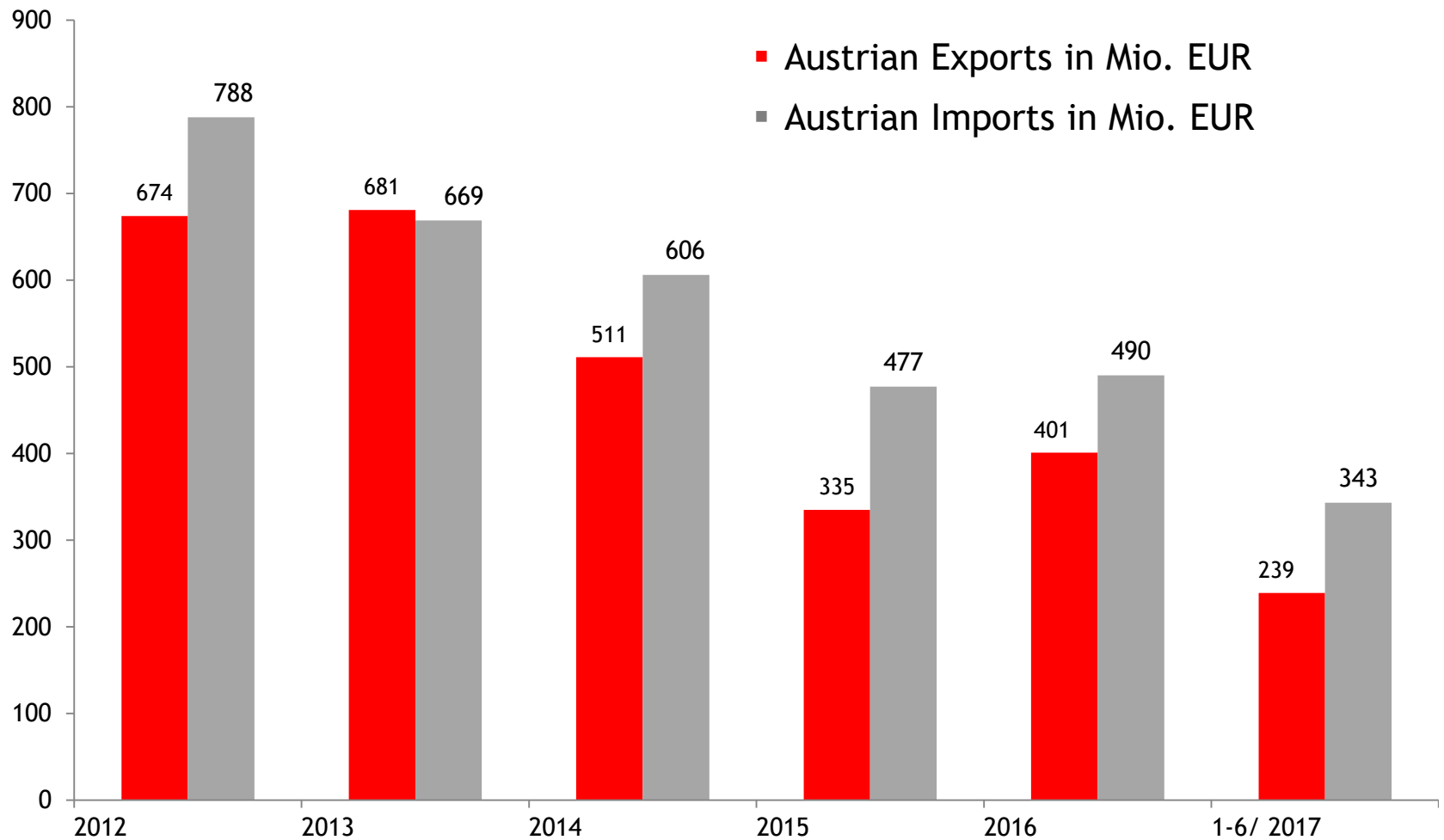
- ⇒ **more than 110 offices in 70 countries**
- ⇒ **800 employees**
- ⇒ **80 nationalities**
- ⇒ **1,250 ADVANTAGE AUSTRIA events**
- ⇒ **1,000 ADVANTAGE AUSTRIA publications**
- ⇒ **24,700 Austrian companies**
- ⇒ **60+ years' experience**
- ⇒ **Global business support**



UKRAINE - MACROECONOMIC FIGURES

	2015	2016	2017 (estimate)
GDP-growth, %	-9,8	2,3	2,0
Inflation rate, %	48,7	13,9	14,5
Unemployment rate, %	9,1	9,3	9,0
Exports in bln USD	38,1	36,6	n/a
Imports in bln USD	37,5	39,2	n/a

UKRAINE - AUSTRIA BILATERAL TRADE IN MIO. EUR



UKRAINE - AUSTRIAN EXPORTS AND IMPORTS

- ⇒ Austrian **exports** to Ukraine:
pharmaceuticals, machinery, pulp/paper, plastics etc.
- ⇒ Austrian **imports** to Ukraine:
ores/slag, toys/sport equipment, textiles, iron/steel, electronics etc.



UKRAINE - CHANCES FOR AUSTRIAN COMPANIES

- ⇒ Geographical proximity to Austria
- ⇒ Big market potential
- ⇒ High level of education
- ⇒ Industrial base in various sectors, e.g. steel or chemical sector
- ⇒ Modernization tendencies in many fields



UKRAINE - DIRECT FOREIGN INVESTMENT

COUNTRY	Mio. USD as of 31.12.2016 (Ukrstat)	In %
Cyprus	9.691	25,7
Netherlands	5.753	15,3
Russia	4.349	11,5
UK	2.046	5,4
Virgin Islands	1.766	4,7
Germany	1.606	4,3
Switzerland	1.467	3,9
France	1.294	3,4
Austria	1.272	3,4
Luxemburg	965	2,6
Other EU countries	1.615	4,3
Total (all countries)	37.655	



UKRAINE - AUSTRIAN PRESENCE

- ⇒ Around 25 production sites
- ⇒ More than 150 Austria-related companies resident in Ukraine
- ⇒ Commercial Office in Lviv/Western Ukraine (ADVANTAGE AUSTRIA Lviv)



UKRAINE - BUSINESS OPPORTUNITIES

- ⇒ Energy Efficiency/Renewable Energy
- ⇒ Machines for the production of food stuffs
- ⇒ Agricultural and forestry sector
- ⇒ Industrial modernization
- ⇒ IT (esp. IT outsourcing)



ACTIVITIES OF ADVANTAGE AUSTRIA KYIV

- ⇒ Branch focuses:
 - Agricultural and forestry technology
 - Energy efficiency
 - Industrial modernization
- ⇒ Networking events (Austrian Business Circles) dedicated to specific topics
- ⇒ Participation in trade fairs:
 - „Energy Efficiency. Renewable Energy“** (November 2017)
 - „Agro Animal Show“** (February 2018)
 - „Woodprocessing“** (May 2018)





Hermann Ortner
Commercial Counsellor
AUSSENWIRTSCHAFT AUSTRIA, Kiev
T +380 44 2203540
E kiew@wko.at
W wko.at/aussenwirtschaft/ua

