



BULMEDICA
BULDENTAL
16-18 MAY
2018

International
exhibition for
medicine



BULMEDICA BULDENTAL

International forum
for innovation in medicine



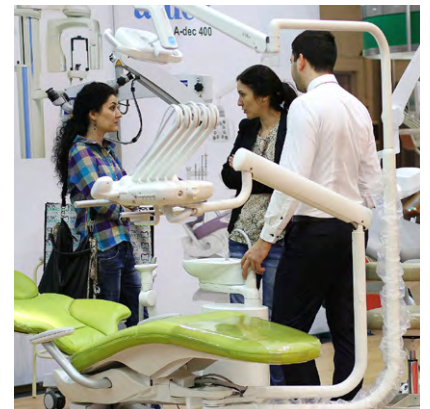
BULMEDICA/BULDENTAL is annually organized under the patronage of the Ministry of Health in Bulgaria and with the support of the Bulgarian Medical Association, the Bulgarian Dental Association, the Union

of Dental Technicians in Bulgaria, the Association of Dental Dealers in Bulgaria and the Bulgarian Pharmaceutical Union. The event provides an opportunity to be a meeting place for many

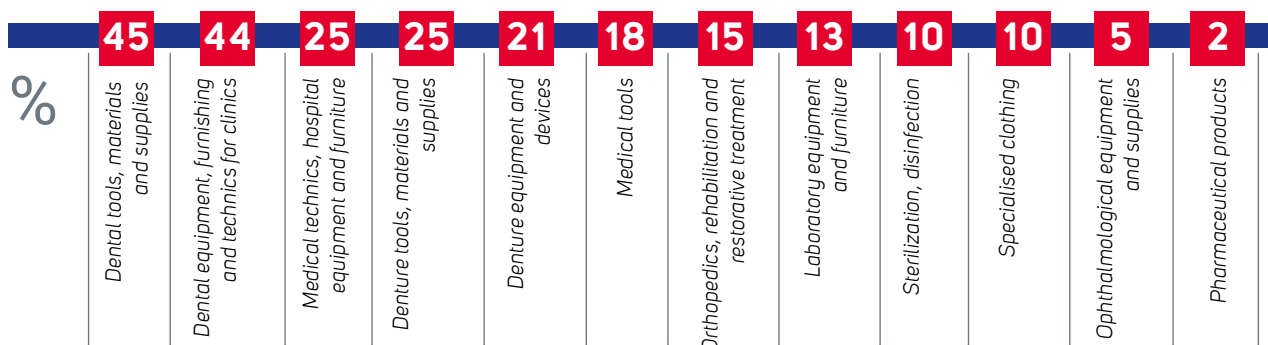
healthcare professionals and manufacturers, retailers and distributors of a wide range of equipment, devices and technologies for the medical practice.

SIDE-EVENTS PROGRAM 2017

- 2nd Dental Tribune Conference @ Buldental
- Innovation Corner Satellite Symposium - Progress through microbiology
- International Workshop "Metabolic diseases: genetics, epigenetics and proteomics"
- Demonstrations of the Bulgarian Red Cross
- An event by the Sofia Dental Meeting Association
- Company demonstrations, practical courses and events



EXHIBITORS PROFILE



THE HIGHLIGHTS OF BULMEDICA / BULDENTAL 2017

- 200+ exhibitors
- Participation of Bulgarian manufacturers of medical and dental devices, equipment, materials and consumables
- Foreign exhibitors from Italy, France, Russia, Singapore, China, Germany, the Netherlands, Pakistan, Latvia, Turkey, Greece, Romania, Ukraine, Slovenia, Hungary
- 50+ new exhibiting companies
- 850+ brands from more than 50 countries
- 240+ innovations from medicine and dental medicine
- 13 287 visitors - professionals from the field of medicine and dental medicine
- **today** Business Guide, with 10,000 copies in circulation, containing all the news from Bulmedica / Buldental

VISITORS PROFILE

■ Human medicin	15%
■ Dental medicine	29%
■ Public hospitals	10%
■ Private hospitals and clinic	19%
■ Dental technology	15%
■ Distributors and traders	7%
■ Laboratories	4%
■ Emergency	3%
■ Rehabilitator therapists	2%
■ Manufacturers	4%
■ Pharmaceuticals	1%
■ Equipment, devices and maintenance	2%
■ Others	1%

VISITORS PER COUNTRY

13 287 specialists from Bulgaria, Greece, Hungary, Serbia, France, Great Britain, USA, Macedonia, Turkey, Spain, Italy, Japan, China, Germany, Republic of Korea, Albania, Ukraine, Israel, Belgium, Russia, Cyprus



BENEFITS OF PARTICIPATION

- Win a market share in the fastest and most effective way
- Receive a wide range of important information for a short period of time
- Have the ideal place to establish business contacts
- Suitable conditions for monitoring the degree of satisfaction of current or potential customers of your products and / or services compared to competitors
- It offers ideal opportunities when you go international
- Facilitate your ideas to create a concept about the right way of your pricing policy

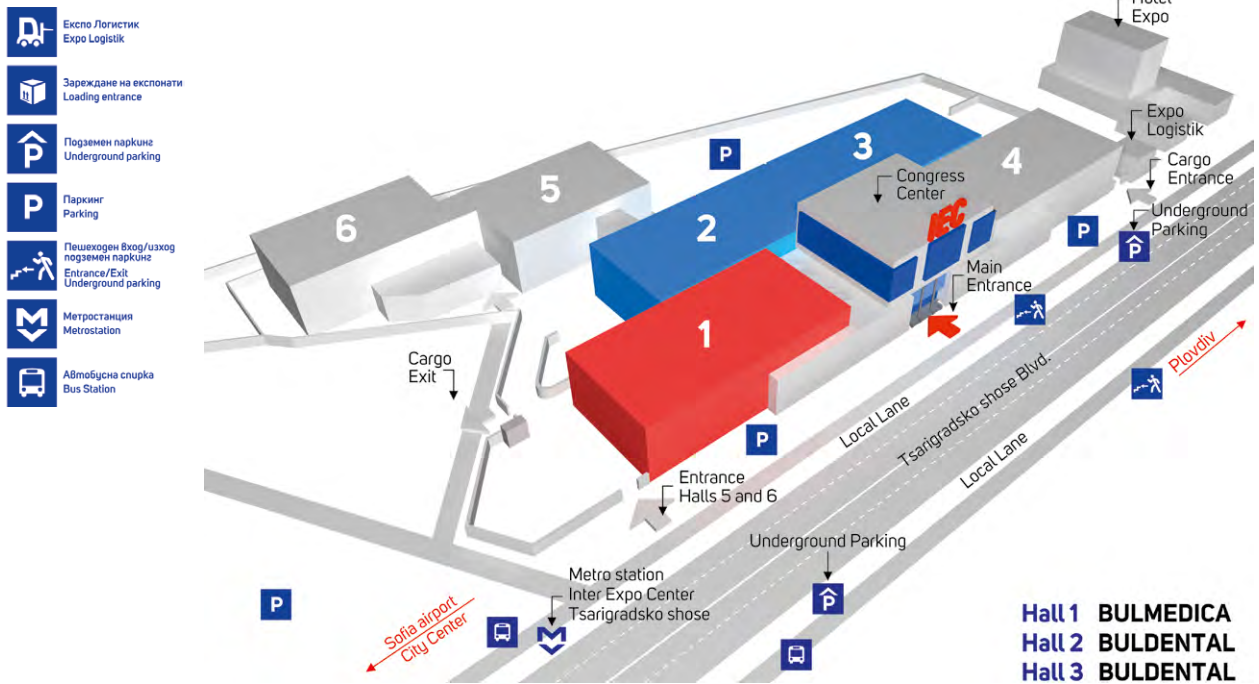
HOW DID EXHIBITORS RATE BULMEDICA/BULDENTAL



VISITORS PROFESSIONAL STATUS

■ Doctor	14%
■ Dental practitioner	25%
■ Dental technician	12%
■ Hospital director	11%
■ Manager of Medical center	11%
■ Manager of Dental center	13%
■ Manager of Medical-Diagnostic laboratory	9%
■ Manager of Dental technology laboratory	9%
■ Head of clini	3%
■ Head nurs	5%
■ Company owner	6%
■ Hospital attendant	2%
■ Others	1%





How to get to Inter Expo Center?

SOFIA AIRPORT

Inter Expo Center is located only 3 km away from the airport.

Sofia Airport provides daily flights to main European cities and offers all additional services for your trip.

Additional information on: www.sofia-airport.bg

METRO

Line 1 - station

Inter Expo Center -

Tsarigradsko shose

For more information:

www.metropolitan.bg/eng

TAXI

OK Supertrans tel.: (+359 2) 973 21 21, cell: 18294

Yellow taxi tel.: (+359 2) 91119

Green taxi tel.: (+359 2) 810 810, cell: (+359 878) 810 810

GPS coordinates

N 42.649206 / E 23.395404

Partners:

Bulgarian Medical Association
 Bulgarian Dental Association
 Association of Dental Dealers in Bulgaria
 Bulgarian Dental Technician Union
 Bulgarian Pharmaceutical Union

Useful information:

Dates: 16-18 May 2018

Venue: Inter Expo Center – Sofia

Admission: tickets, invitations, online registration

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 147, Tsarigradsko shose Blvd.,
 1784 Sofia, Bulgaria
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www.bulmedica.bg
www.iec.bg