

# 中华人民共和国商务部投资促进事务局

INVESTMENT PROMOTION AGENCY

MINISTRY OF COMMERCE OF THE PEOPLE'S REPUBLIC OF CHINA

28, ANDINGMENWAI DONGHOUXIANG, DONGCHENG DISTRICT, BEIJING, P. R. CHINA 100710

## CHINA AVIATION STARTUPS AND INNOVATION FORUM

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## CHINA AVIATION INDUSTRY INTERNATIONAL

## COOPERATION AND INVESTMENT CONFERENCE

### To whom it may concern,

In order to explore the ways of innovative cooperation and sustainable development for China aviation industry, and to promote effective connection between market and capital, the Investment Promotion Agency of the Ministry of Commerce of China (CIPA) is proposed to unite with the China Private Economy Research Association and the Aeronautics & Astronautics Association to hold “The First China Aviation Startups and Innovation Forum & The Second China Aviation Industry International Cooperation and Investment Conference.” on 28<sup>th</sup> - 29<sup>th</sup> August, 2016.

This conference contains two sessions: one session is for Startups and Innovation sector, with the theme of *<The Peak of the Innovation & Heading to the future>*, another session is for International Cooperation sector, with the theme of *<Opportunity interconnection, Wisdom all over the world>*, binding the “0 to 1” Startups process and “1 to 100” enterprise development process together. We will invite a broad range of guests from the administration of aviation industry, domestic and foreign experts, enterprises, investors, industrial parks and media delegates, to exchange views and perspectives with regard to the development and breakthrough point of the industry in the new policy environment by conferences, roadshows and strategic publications, to identify the opportunities of innovation projects and international cooperation in Aviation industry. Furthermore, to facilitate the valuable projects docking, developing and landing.

We sincerely invite you to join the dialogue session of the conference on 29<sup>th</sup> August. The dialogue is scheduled to last for 40 minutes in the morning (10:20--11:00), during which you could introduce the advantages of the aviation industry in Austria, as well as the policy for foreign investment, and/or any other topics regarding aviation

industry in Austria that you would like to share with the audience.

If you find interested and accept the invitation, please return the confirmation form (as attached) through email by 20<sup>th</sup> July.

We look forward to hearing from you.

Contacts : Ms. Yu Tong

Phone: 0086-10-64404533

Email : [yutong@fdi.gov.cn](mailto:yutong@fdi.gov.cn)

Investment Promotion Agency of Ministry of Commerce, P.R.China

30<sup>th</sup> June, 2016

## **Appendix. Preliminary program**

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**I. Conference Dates:** Sunday, 28<sup>th</sup> – Monday, 29<sup>th</sup> August, 2016

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**II. Conference Location:** Beijing, China

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**III. Organizational Institutions**

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### **Hosted by :**

- Ministry of Commerce of the People's Republic of China
- Private Economics Research Academy (The All-China Federation of Industry & Commerce)
- China Aviation Association

### **Co-hosted by (proposed) :**

- American Chamber of Commerce in China
- French Chamber of Commerce and Industry in China
- UK Trade & Investment
- German Chamber of Commerce in China
- Italy Chamber of Commerce in China
- Austrian Federal economic Chamber
- General Aviation association of Canada
- Beijing General Aviation Industry base
- China Association of Private Equity

### **Organized by :**

- Private Economics Research Academy's Aviation Economic Professional Committee
  - Beijing Aeronautics & Astronautics Association
  - Chinawing Innovation Technology (Beijing) Co.,Ltd
  - Shenzhen Sci-wing Aviation Technology Co.,Ltd
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#### IV. Conference Scale 500 People

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#### VI. Conference Schedule-Day1, 28<sup>th</sup> August

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### THE FIRST CHINA AVIATION STARTUPS AND INNOVATION FORUM

#### Topic: Peak of The Innovation & Heading to The Future

- 08:30--09:00 Registration
  - 09:00--09:15 Speech by the Host
  - 09:15--10:30 Keynote speech
    - Historical Opportunity of Aviation Industry Development
    - Importance of technical Innovation is Institutional Innovation
    - Disruptive Aviation Technologies
  - 10:30--10:45 Tea break
  - 10:45--11:45 Summit Dialogue —How to establish the new ecological industry innovation of aviation
    - Development of China general aviation industry
    - Strategic investment value of aviation industry
    - Sino-US youth maker plan
    - New ideas and actions of Beijing aviation industry development
  - 12:00--14:00 Lunch Break
  - 14:00--15:15 <**2016 China Aviation Startups Final Competition**> roadshow  
**Section 1**  
(Candidates who have passed the first round competition are qualified to enter the next round Roadshow , which includes a 10 minutes demonstration and a 5 minutes of Q & A )
    - 15:15--15:45 Entrepreneurial Story Sharing: The Power of the Examples.(The private Enterprise's unremitting effort on China aviation control equipment manufacture and operation service)
    - The road of the first civil unmanned aircraft company listed
  - 15:45--17:00 <**2016 China Aviation Startups Final Competition**> roadshow  
**Section 2**
    - 17:00--17:15 Entrepreneurial Story Sharing: The Power of the Examples
    - The responsibility of private enterprise in aviation rescue system
    - 17:15--17:30 Awards
  - 17:30--20:00 Dinner for host and guest speakers
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## VII. Conference Schedule-Day2, 29<sup>th</sup> August

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### **The 2nd CHINA AVIATION INTERNATIONAL COOPERATION AND INVESTMENT CONFERENCE**

#### **Topic : Opportunity interconnection & Wisdom all over the world**

- 09:00--09:10 Speech
- 09:10--10:20 Global new investment opportunity official release-- Advantages of Aviation industry in various countries and Opportunity to cooperate with Chinese company
- 10:20--11:00 International dialogue-- The differential advantages of aviation subsection
- 11:00--12:00 New strategic publication from domestic and foreign well-known companies
- 12:00--14:00 Lunch break
- 14:00--17:00 Roadshow  
(There are ten projects from different international companies who are seeking Chinese cooperation partners or investors. Each project has a fifteen minutes performance and a five minutes Q & A)

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#### **Media**

Xinhua News, People's Daily, China Daily, People.cn, Beijing Youth Daily, China Business News, China Business Times, Private Enterprise Economic Reference, The Economic Observer, China Times, Jiemian.com, China Aviation News, CAAC Journal, Chinese journal of civil aviation, Air Business Journal Beijing Business Daily, Capital Construction News, NetEase Aviaiton, China industry news, Aviation Knowledge, and Hexun.com. In addition, NetEase and Tencent will conduct an online live video for simultaneously broadcasting during the conference.