

AUSSEN
WIRTSCHAFT
FORUM

AUSTRIA-TURKEY BUSINESS COUNCIL MEETING

Monday, 14.01.2019

PROGRAMME

Venue: Austrian Federal Economic Chamber | Hall 6 | Wiedner HauptstraÙe 63 | 1040 Vienna

As of: 11.01.2019 | Subject to changes

Working Language: English

Moderation: Konstantin BEKOS | Regionalmanager South-Eastern Europe, ADVANTAGE AUSTRIA

MONDAY, 14.01.2019

13.30 – 14.00

REGISTRATION

14.00 – 14.20

WELCOME REMARKS

- Dr. Richard SCHENZ | Vice President of the Austrian Federal Economic Chamber
- Nail OLPK | President, DEİK Turkey-Austria Business Council

14.20 – 14.40

WHY INVEST IN TURKEY

Faruk KURTULMUŐ | Advisor, Presidency of the Republic of Turkey Investment Office

14.40 – 15.00

ACTIVITIES OF AUSTRIAN COMPANIES IN TURKEY

Georg KARABACZEK | Head of ADVANTAGE AUSTRIA Istanbul

15.00 – 15.30

HOW TO BE SUCCESSFUL IN TURKEY

Klaus PFISTER | CEO, Lightbase GmbH
Oktay ERCIYAZ | CEO, Trenkwalder Group AG

15.30 – 16.00

DIGITAL TRANSFORMATION IN TURKEY

Canan M. ÖZSOY | Chairperson and CEO, GE Turkey
Utku PAZAR | Chief Strategy and Digital Officer, Arçelik A.Ő.

Q & A

FOLL.

B2B-MEETINGS

with the possibility to ad-hoc meetings between participants from Turkey and Austria

NETWORKING RECEPTION