



Wien, 7. Juni 2017

Lutz Güllner

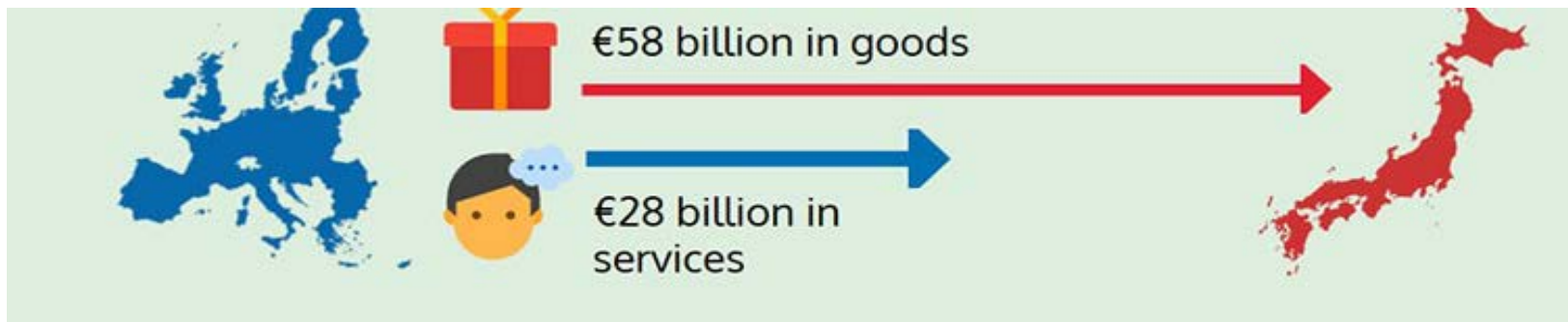
Europäische Kommission

Generaldirektion Handel



EU & Japan

- Viertgrößte Volkswirtschaft
- Siebtwichtigster Handelspartner der EU
- 127 Mio Einwohner
- EU Firmen exportieren
 - **58 Mrd Güter**
 - **28 Mrd Dienstleistungen**



Handelshürden...



1 High
Japanese
customs
taxes



Nearly 40%
on beef



Up to 30%
on chocolate



15%
on wine



Up to 40%
on cheese



2 Awkward
rules

For example, Japan
has long and costly
procedures to
approve each variety
of fruit.



This discourages
EU exporters from
trying to get all
the necessary
approvals.

Ziele des Abkommens



... will have Japan recognise over 200 certified European delicacies.

This protects European farmers and producers when selling abroad.



... will lead to a growth in green tech, while not raising the demand for energy or imports of fossil fuels.



... sets strong, legal standards for workers and the environment under the deal.



... can create EU jobs - every €1 billion in EU exports supports 14,000 jobs in Europe.



... opens up Japan's services market to EU firms, and allow them to bid for more public contracts in Japan.



... will help design rules and standards that would ensure global trade is free and fair.



Was bedeutet das Abkommen für...

- **Industriesektoren?**
 - **Medizinische Produkte und Geräte, Lebensmittel und landwirtschaft. Produkte, Autos...**
- **Dienstleistungssektor -**
 - **Finanzdienstleistungen, Telekommunikation, Verkehr, Logistik**
- **Öffentliche Ausschreibungen?**
- **Schutz des geist. Eigentums?**
- **Investitionen?**



Andere Themen

- Regulierungen & Standards
- Daseinsvorsorge
- Nachhaltigkeit
- Etc.

Fokus auf KMU



- **Eigenes KMU Kapitel**
- **Transparenz**
- **Regulierungszusammenarbeit**
- **Zollabwicklung**



European
Commission



Nächste Schritte...

Zollfragen

- Wenn ausgehandelt:
Registrierung für
Zollpräferenzen



Japan



Latest news

The 8th EU-Japan Joint Customs Cooperation Committee (JCCC) took place in Tokyo on January 25 of 2017.

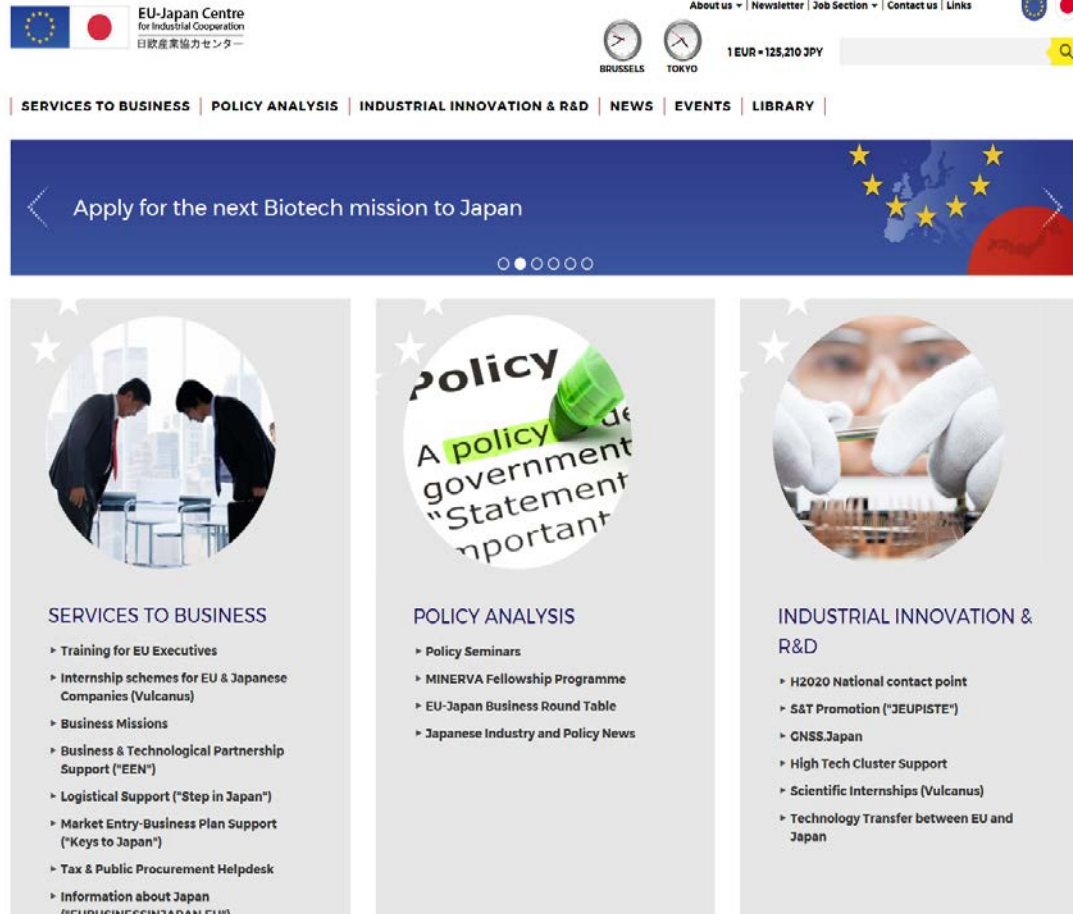
The JCCC was co-chaired by Mr. Stephen Quest, Director General of Taxation and Customs Union at the European Commission and Mr. Mikio Kajikawa, the Director General of the Customs and Tariff Bureau from the Ministry of Finance of Japan.

The meeting agenda included discussions on the reliable traders and how to tap the full potential of the existing EU-Japan Mutual Recognition Agreement on the respective 'trusted trader' programmes. Identification of reliable traders allows focusing more on the risky ones thereby upgrading customs efficiency and accelerating trade flows. It has been agreed to raise awareness and visibility among the trade community and continue dialogue on the enhancement of benefits.

http://ec.europa.eu/taxation_customs/business/international-affairs/international-customs-cooperation-mutual-administrative-assistance-agreements/japan_en

Weitere Informationen

- EU Trade website
- EU-Japan Centre
- EU-Japan Customs Cooperation
- MADB
- EU Delegation in Japan



The screenshot shows the website of the EU-Japan Centre for Industrial Cooperation. At the top, there are navigation links: "About us", "Newsletter", "Job Section", "Contact us", and "Links". Below these are icons for "BRUSSELS" and "TOKYO" and a currency converter showing "1 EUR = 125,210 JPY". A search bar is also present. The main navigation menu includes "SERVICES TO BUSINESS", "POLICY ANALYSIS", "INDUSTRIAL INNOVATION & R&D", "NEWS", "EVENTS", and "LIBRARY". A prominent banner reads "Apply for the next Biotech mission to Japan". Below the banner are three main content areas:

- SERVICES TO BUSINESS**
 - ▶ Training for EU Executives
 - ▶ Internship schemes for EU & Japanese Companies (Vulcanus)
 - ▶ Business Missions
 - ▶ Business & Technological Partnership Support ("EEN")
 - ▶ Logistical Support ("Step in Japan")
 - ▶ Market Entry-Business Plan Support ("Keys to Japan")
 - ▶ Tax & Public Procurement Helpdesk
 - ▶ Information about Japan ("FURUSINESSINJAPAN.FU")
- POLICY ANALYSIS**
 - ▶ Policy Seminars
 - ▶ MINERVA Fellowship Programme
 - ▶ EU-Japan Business Round Table
 - ▶ Japanese Industry and Policy News
- INDUSTRIAL INNOVATION & R&D**
 - ▶ H2020 National contact point
 - ▶ S&T Promotion ("JEUPISTE")
 - ▶ CNSS.Japan
 - ▶ High Tech Cluster Support
 - ▶ Scientific Internships (Vulcanus)
 - ▶ Technology Transfer between EU and Japan

