

# EXPORT ACADEMY



## IMPRESS! ENGLISH PRESENTATION SKILLS THAT MAKE A DIFFERENCE

Thursday, 21<sup>st</sup> June 2018 | 2 p.m. – 3 p.m.  
Free webinar registration [HERE](#)

Programme as of 22<sup>nd</sup> May 2018

The EXPEDIRE curriculum aims to provide those who are new to the area of “export” and those who need a refresher in various export topics with high-quality in-class courses and webinars. The webinar series consist of four free webinars and offer the perfect way to complete your export business know-how. Save time and attend the webinar from anywhere! The webinar language will be English! The level of English proficiency should be at least B2.

EXPEDIRE is co-funded by the European Union (European Regional Development Fund) under the Cooperation Programme Interreg V-A Slovenia-Austria.

### Webinar Trainer & Content

**Webinar Trainer:** Ms Desiree Fuchsbichler, Business English Experts, [www.bee.co.at](http://www.bee.co.at)

#### Content

- Concise, but compelling, company introductions
- Presenting your products and services
- Strategic language - helpful phrases, rhetorical devices for presentations
- Structure and signposting in formal and informal presentations
- Using your voice effectively - speed, pausing, rhythm and intonation
- Handling questions
- Common mistakes and how to avoid them

**How to register for this webinar?** Free registration for this webinar [HERE](#)