



BUSINESS LOCATION UPPER AUSTRIA

UPPER AUSTRIAN ECONOMIC CHAMBER

UPPER AUSTRIA - IN THE HEART OF EUROPE



Key-Figures of Upper Austria

11.980 km²

1.484.044 inhabitants

206.895 inhabitants in

98.352 enterprises

688.000 employees

ECONOMIC KEY FIGURES

	Upper Austria	%	Position	Austria
GDP* (2019, billion EUR, current prices)	68,4	17,1	2	399,1
GDP Growth Rate* (2019, real)	1,5 %			1,7 %
Startup Companies (2018, incl. attendants)	5.509	14,0	4	39.322
Employees in Employment* (August 2019)	688.000	17,8	2	3.866.000
Rate of Unemployment* (August 2019)	4,6 %		3	6,7 %
Exports* (export of goods 2018, billion EUR)	38,2	25,4	1	150,1
Export Ratio* (export of goods in % of GDP 2018)	57,7 %		2	38,9 %
Industrial Production (2018, billion EUR)	41,2	24,4	1	168,8

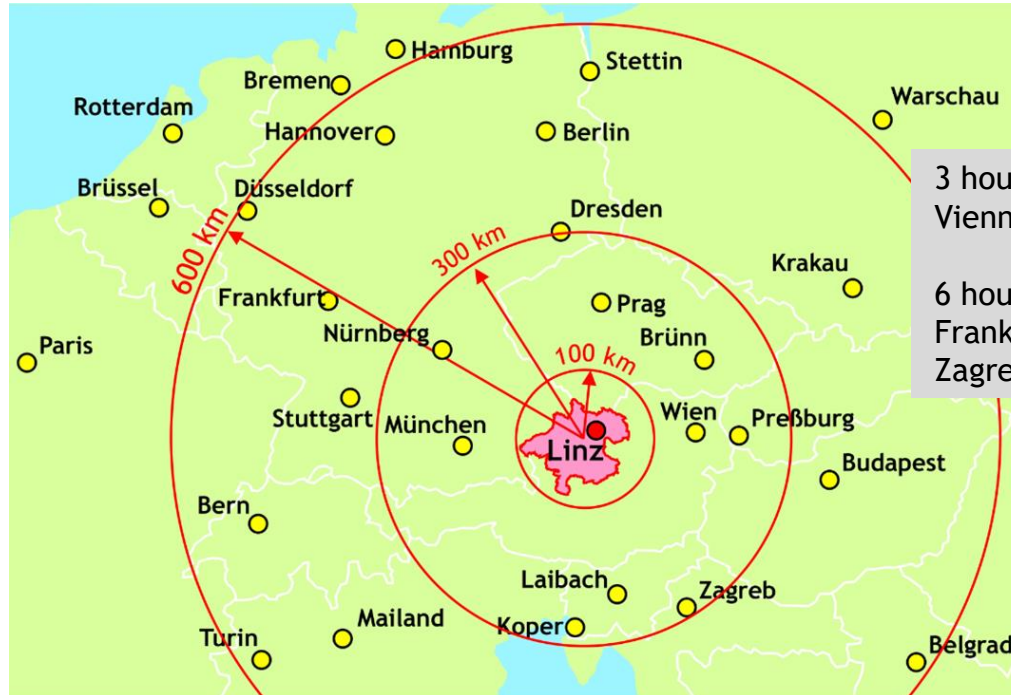
*preliminary numbers, estimates

Source: AMS, WKO-Statistik, Statistics Austria, WIFO

KEY INDUSTRIES 2018

	Billion EUR	Upper Austria	%	Austria
Machinery and Metal Goods Industry		12,4	31,6	39,2
Automotive Industry		8,1	47,9	16,9
Chemical Industry		5,1	33,3	15,4
Non-ferrous Metals Industry		2,4	48,6	4,9
Food Industry		2,3	22,9	10,1
Construction Industry		2,0	27,9	7,0
Electrical & Electronics Industry		1,8	9,9	18,1

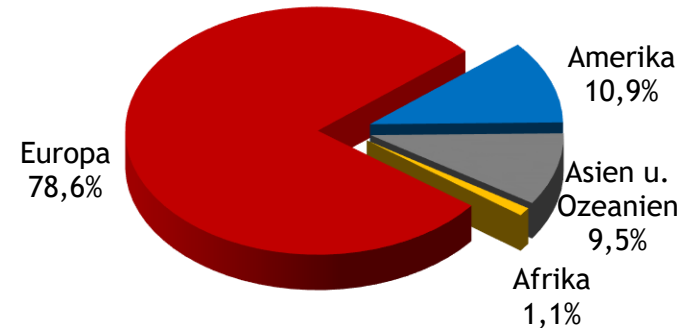
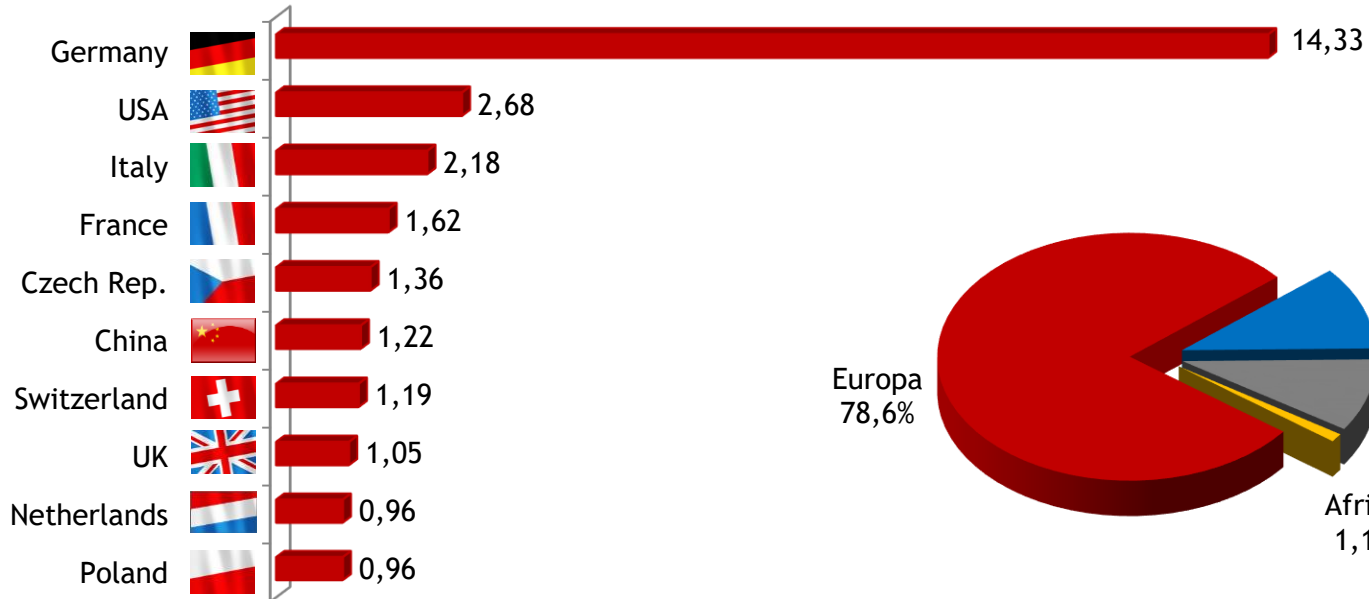
THE CENTER OF CENTRAL EUROPE



3 hours to Prague, Munich, Vienna, Bratislava,...

6 hours to Zurich, Budapest, Frankfurt, Bozen, Ljubljana, Zagreb,...

UPPER AUSTRIA'S TOP 10 TRADING PARTNERS AND EXPORTS BY CONTINENTS 2018



TOURISM & CULTURE IN UPPER AUSTRIA 2018

- 3.133.343 (+6,0%) arrivals
- 8.167.291 (+5,8%) overnight stays
 - 3.586.472 (+7,3%) foreigners
 - 4.580.819 (+4,7%) natives



OUTSTANDING ADVANTAGES OF UPPER AUSTRIA

- Highly qualified labour force, universities and senior technical colleges
- Trendsetting policies for technology and innovation: Competence-centers, clusters, networks
- Strong and versatile industries and innovative small and medium sized enterprises (SMEs)
- Outstanding location (Central Europe) and transportation networks
- Moderate business tax
- Economic, social and political stability
- Attractive offers for leisure time activities and outstanding quality of life



WIRTSCHAFTSKAMMER OBERÖSTERREICH