

Konferenz für Kabel-TV & Breitband

Sponsor Concept

Cable Days - conference on cable-TV

8./9.11.2018 in Salzburg

The professional association of the telecommunication and broadcast industry of the Austrian Economic Chamber is the interest group based on federal law of Austrian telecommunication and broadcasting companies as well as for all Austrian cable network operators.

Cable Days serve as compressed platform for knowledge transfer and network for broadband providers, broadcasters and cable TV / IPTV. It is the essential network platform for all media providers and network operators at a local and nationwide level in Austria with visitors from Austria, Germany, Switzerland and other European countries.

The participation of more than 400 persons comprising interested decision-makers and leaders of the industry is expected.

Cable Days will be held in Salzburg, in the Salzburg Congress Center (www.salzburgcongress.com).

In order to provide plenty of time for networking on November 8, 2018 the conference will take place all-day and come to a close with an evening event (Cable Night). The conference will end with a lunch on november 9, 2018.

The programme will be designed diversified and interesting by specialist presentations of national and international experts and panel discussions.

Your benefit as a sponsor

- Competence** - Cable Days 2018 enables your company to present current issues and trends on the subject.
- Image** - as a sponsor partner you will benefit from the positive image transfer and you will stabilize your brand awareness.
- Target group** - you will achieve a strong advertising effect in your relevant target group and you will encounter a top-class group of participants.
- Contact** - the event programme offers you a good opportunity to engage in interesting conversations with the participants.

Contact for sponsors:

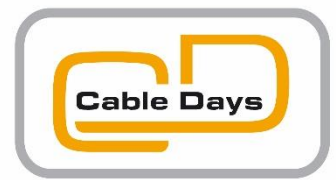
Angela Posch

Professional association of the telecommunication and broadcast industry

cable-days@wko.at, Tel.: +43 (0)5 90 900 4920



Telekom · Rundfunk



Konferenz für Kabel-TV & Breitband

Create your appearance - customised sponsoring!

Shape your own package! Choose your individual sponsor packages in addition to your basic services. Premium Services may be booked several times by all sponsors. Our Golden Packages are available for sponsors only! Do you have another idea to present your company? We look forward to your requests!

- Basic Services - Logo presence** EUR 500,--
Company logo on www.cable-days.at, as well as on all print forms

Premium Services

- Logo presence** EUR 500,--
Company logo on www.cable-days.at, as well as on all print forms
- 2 tickets** EUR 300,--
Valid for Cable-Days (november 8 and 9, 2018) and Cable Night (november 8, 2018)
- Stand at exhibition foyer, incl. 4 conference tickets + Cable Night** EUR 2.200,--
Size of the stand max. 3m x 4m at exhibition foyer (first floor)
- Standing point No: _____ Alternative: _____
- Promotional presence without support, incl. 4 conference tickets + Cable Night** EUR 1.100,--
- Present your press wall in the exhibition foyer (first floor) or
 catch attention with 2 roll-ups/blow-ups (first floor and "Europasaal") or
 we place your banner for you
- Advertising content for conference bags, incl. 4 conference tickets + Cable Night** EUR 800,--
Positioning of information materials or give-aways for 400 conference bags
- Promoters presence, incl. 2 conference tickets (1 ½ days)**
- 2 of our hostesses who hand out your give-aways to visitors on site EUR 1.000,--
 2 of your hostesses who hand out your give-aways to visitors on site EUR 600,--

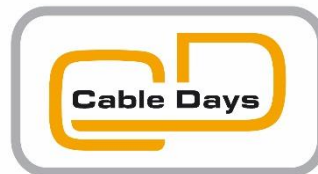
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Golden Packages

- Tote bag sponsoring**
 - We produce conference bags for you (incl. Cable-Days Logo) EUR 1.800,--
 - Provide 400 already branded conference bags EUR 600,--
- Branded conference-lanyards** EUR 1.200,--
400 conference-lanyards will be imprinted with your logo
- WLAN-Branding** EUR 750,--
Give the network and the password the name of your company!
- Photo-Box-Branding (Green Screen)** EUR 1.600,--
Your logo will be printed on photos of the photo box
- Happy Hour** EUR 2.600,--

All the amounts are exclusive of VAT.

Registration for Sponsoring

(form containing service overview to cable-days@wko.at)

company name / VAT (UID) No.

postal code, place, address

contact person

telephone / email

Term of payment following receipt of the invoice: **30 days net**

The professional association of the telecommunication and broadcast industry is not liable for wardrobe, damages to vehicles parked and damages caused by services of third parties. Furthermore the professional association of the telecommunication and broadcast industry does not assume liability for items of equipment and presentation technique and instruments.

date

legally binding signature sponsor

date

legally binding signature professional association

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