

PROGRAMME, FRIDAY, 10 JUNE

- 9.00 – 9.20 **Keynote speech** Prof. Dr. J. van den Akker
The entrepreneurial school as a trendsetter for Europe's future
- 9.30 -10.30 **Parallel workshops**
- **Workshop 1:** Start your own business. Risks and Benefits
Workshop Facilitators: Mr. Marck Hagen, NL
 - **Workshop 2:** How can entrepreneurial spirit and business knowledge be introduced into school? Workshop Facilitators: Prof. Dr. Harry Van De Weil, Netherlands, Hella Krusche, Germany (German & English)
 - **Workshop 3:** The Entrepreneur's Skills Certificate® – Evaluation and recommendations for the future of European business. Workshop facilitators Dr. Arjen Van Klink, Prof. Dr. J. Van den Akker, NL
Leitung: Dr. Arjen Van Klink, Prof. Dr. J. Van den Akker
 - **Workshop 4:** The Internationalisation of the Entrepreneur's Skills Certificate®
Workshop facilitator: Dr. Ernst Karner (German)
- 10.30 – 11.00 Coffee break
- 11.00 – 12.00 Repetition of parallel workshops
- 12.00 – 12.45 Round-up of workshops, outlook and leave-taking
- 12.45 – 13.30 Lunch
- 13.30 – 15.00 Free time
- 15.00 – open ended Social programme – guided tour to Kahlenberg and visit of a Heurigen wine tavern (contribution to costs: 25 Euros per person)



ONLINE REGISTRATION

for the First International Entrepreneurs' Skills Conference 2011

Please register by sending an email to unternehmerfuehrerschein@wko.at

Further information and the programme can be found on www.unternehmerfuehrerschein.at.
We recommend one of the following hotels near the venue: Erzherzog Rainer, Attache-Hotel or Hotel Papageno. For hotel reservation please check www.hrs.de

Your Entrepreneurs' Skills Team

INVITATION

1st International Entrepreneurs' Skills Conference
on 9/10 June 2011

Austrian Federal Economic Chamber
Wiedner Hauptstrasse 63 | 1040 Vienna
Rudolf Sallinger Saal

The First International Entrepreneurs' Skills Conference offers the opportunity to experience at firsthand how the Austria Federal Economic Chamber and institutions from Germany, France and the Benelux and many other countries are implementing the ambitious plans of the European Commission to promote business skills and entrepreneurial spirit.

There are separate panels on the subjects of "School and business" and "Europe on the path to an entrepreneurial society". The second day starts with a keynote speech on the future of education, followed by workshops on the operational implementation of entrepreneurship education in the education system.

Entrepreneurial thinking is interpreted as the ability to turn ideas into action. That requires creativity, innovation and a willingness to assume risk, as well as project management. This ability is used by everyone in their day-to-day lives at home and in society. It creates awareness among employees of economic relationships and forms the basis for entrepreneurial activity in the social and commercial field. The promotion of entrepreneurial thinking is therefore connected with the development of a broad spectrum of interrelated skills, abilities and attitudes.

The Entrepreneurs' Skills Certificate® is an example of the way in which young people are stimulated to act entrepreneurially and encouraged to implement creative ideas. As a voluntary certificate it represents an additional qualification for school students and thus provides a head start when looking for a job. The Entrepreneurs' Skills Certificate®, recognised by the European Commission as an example of best practice, is the result of an initiative by Austrian Federal Economic Chamber President Dr. Christoph Leitl, and has already been successfully applied in a number of European states.

In this connection, President Leitl said: "We are pleased about the positive international response to the Entrepreneurs' Skills Certificate® showcase project. It is essential to communicate to young people the most comprehensive foundations for entrepreneurial thinking and action as part of their school education."

The Austrian Federal Economic Chamber plays a major role in the field of training as well as further training and collaborates closely with the school system. It provides a link between school and business, puts young people in touch with future employers, enables apprenticeship training, offers teaching and learning materials as well as programmes to promote business knowledge and entrepreneurial spirit.

PROGRAMME: THURSDAY, 9 JUNE

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| 14.30 – 15.15 | Registration |
| 15.15 – 15.25 | Introductory presentation (German)
KommR. Renate Römer, Vice President Austrian Federal Economic Chamber |
| 15.25 – 15.40 | Keynote: Prof. Dr. Gudrun Biffl
Danube University Krems, Dean – Faculty of Communication and Globalization |
| 15.40 – 16.45 | Panel I: School and business: symbiosis or contradiction?
Mag. Elisabeth Dittrich, Vienna University of Education (German)
Dr. Walter Feymann, former Regional School Inspector (German)
Mag. Stephan Hörandner, Junior Alumni, Independent Trainer and Zither Musician (German)
Dr. Michael Landertshammer, Austrian Federal Economic Chamber, Educational Policy, Head of Department (German)
Dr. Johannes Theiner, European Parents' Association (German)
Philipp Pinter, Federal School Student Spokesperson (German)
Prof. Slavica Singer, PhD, UNESCO Chair in Entrepreneurship, University Osijek, HR
Facilitator: Christoph Schwarz, Journalist Die Presse, Home Affairs/ "Forum Education" (German) |
| 16:45 – 17:15 | Coffee break |
| 17:15 – 18.15 | Country reports from Benelux, Germany, France, Austria (German, English) |
| 18.15 – 18.30 | Presentations of the winners of the Junior Austria Competition (English) |
| 18.30 – 19.00 | Break |
| 19.00 – 20.15 | Panel 2: Europe: on the way to an entrepreneurial society? (German)
Dr. Christoph Leitl, President of the Austrian Federal Economic Chamber
Mag. Richard Kühnel, European Commission Representative in Austria (German)
Susanne Birkenstock, Shoe Manufacturer and TV Moderator, Germany (German)
PD Dr. Rainer Harms, NIKOS, University of Twente
Dr. Maria Hofmann-Schneller, Institute for Area Studies, Vienna University
Caroline Jenner, CEO Junior Achievement – Young Enterprise Europe
Dr. Arjan Klink, Strategist and Innovation Consultant, RABO Bank, Rotterdam
Antony Raijekov, Young Entrepreneur Multitouch-Technology, Austria/Bulgaria
Facilitator: Christoph Varga/ORF, Head of ZIB Business Desk (German) |
| 20.15 – 22.00 | VIP reception in Sky Lounge of the Austrian Federal Economic Chamber |