

EXPO 2017 Astana / Kasachstan
AUSTRIA`s contribution



FACTS & FIGURES

- EXPO 2017 ASTANA
International Recognised Exhibition
- Duration: June 10th - September 10th
- Theme: Future Energy
- Subthemes:
 - Reducing CO² Emissions
 - Living Energy Efficiency
 - Energy for All
- Participants: 100 Countries & Int. Organisations
- Visitors: 5 million visits expected



EXPO2017 : AUSTRIA

ASTANA | KAZAKHSTAN

EXPO - SITE



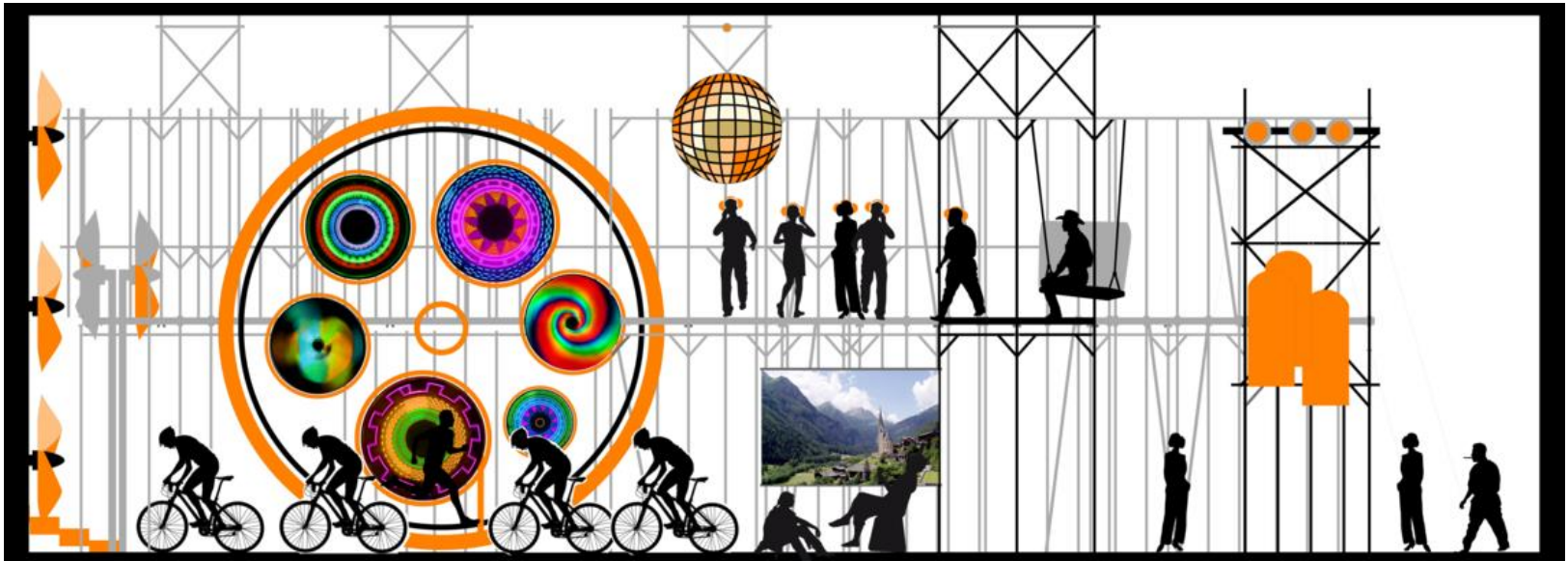
AUSTRIAN PARTICIPATION

- Government decision December 2015
- Commissioner General Richard Schenz
- Organised & financed by Federal Ministry of Science, Research & Economy and Austrian Federal Economic Chamber
- Funds: EUR 4,8 Mio. (75 % Ministry : 25 % Chamber)
- Individual pavilion in International Hall C 1
Economic, touristic & cultur programmes

AUSTRIAN-PAVILION

- Individual pavilion 900 m², neighbour of Switzerland, Czech Republic, Sweden and Latvia
- International call for design proposals, awarded project:
Austria - with brain, heart and muscle power
- *Global energy issues cannot be solved on a national level.
The future of Energy requires energy of global humankind.*
- Brain: *Be mindful of the value of energy*
Heart: *Energise the world with your own energy*
Power: *Move with us*

AUSTRIA - with BRAIN, HEART & MUSCLE POWER



AUSTRIA-KAZAKHSTAN

- Austrian Export: EUR 200-300 Mio./year
+21,6% in the period 01-06 2016
- Bilateral trade volume 2015: EUR 1,1 Mrd.
of which EUR 800 Mio. delivery of energy
- The Commercial Consellor at the Austrian Embassy is
preparing special programmes to foster bilateral B2B
contacts during EXPO 2017

HOW to PARTICIPATE

- The exhibition in hall C 1 expects family audience > general image; presentation of Austria as a modern & innovative country in the heart of Europe; no individual company stands allowed
- EXPO participation can also serve as platform for B2B meetings - VIP-Lounge for various settings:

Individual company presentation

Product presentation

Networking events

Roadshows

- We are open for cooperations/suggestions

CONTACTS

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THANK YOU FOR YOU ATTENTION

