

Short Bio:

Dr. Barbara Zach, Ball. MA

Dr. Barbara Zach, Bakk. MA, is a sociologist and expert in intergenerational digital participation. She is a project manager at the Data_Lab, a department specialized in research data management, AI skills building, and knowledge transfer within the digital center of the University of Graz (IDea_Lab). She shares her expertise as a lecturer on AI & project management at UniforLife. Additionally, she has been supporting the Academic Programs of WIFI Steiermark for many years, most recently as a lecturer.