



**ALI MAHLODJI**

MANAGEMENT@ALI.DO  
WWW.ALI.DO





# AN OVERVIEW OF MY WORK AND IMPACT

## ENTREPRENEURS & EXPERT FOR WORK, EDUCATION & YOUTH

- Forbes Business Council Member
- CEO futureOne: a media, tech and personal development company that helps society to develop a future mindset
- Founder and board member of the international career platform whatchado.com
- Trend researcher at the Zukunftsinstitut (the Institute for Future) in Frankfurt and Vienna
- Founder Leadership Next Generation Management Training Programm (Online + Offline)
- Austrias Number #1 Business Podcast „Die Ali Mahlodji Show“
- "Head of Education & Personality Development", Academy for Potential Development (Göttingen, Vienna)
- Founder the youth inspiration roadshow FutureRocka (Germany, Austria, Switzerland)
- Guest speaker at WU Executive Academy, Hasso Plattner University Berlin, TU Munich

## INTERNATIONAL KEYNOTE SPEAKER & MENTOR

- 150+ international keynotes annually: "Potential Development and the Role of People in the Digital Age", "Diversity Unplugged", "Leadership Next Generation" and "Innovation and Mindfulness in Disruptive Times".
- My goal is to make the whole society fit for the future, so 35% of my keynotes are at CxO + HR level & in companies, 25% in education and 40% with young people.

## AUTHOR & COLUMNIST

- Leadership: Next Level Work (Zukunftsinstitut)
- Leadership: Work Report on the Future of Work (Zukunftsinstitut)
- Entrepreneurship: "Und Was Machst Du So" (Econ) - bestseller in the management categories
- Selfmanagement: Entdecke dein Wofür (Gräfe & Unzer): Best new entry in the self-management category
- Columnist: Topic New Work, Digitalization, Society and Youth (Kurier, Manager Seminare, etc.)

## FUNCTIONS

- EU Youth Ambassador
- UNICEF Ambassador
- Charta der Vielfalt Deutschland (Jury, Diversity Award)
- Europäische Union (Ambassador for the New Narrative)
- Top25 Women of Society Germany (Jury, EditionF)
- Business Angel and Mentor for European Social Impact & Climate Conscious Start Ups
- Advisory Board for the Austrian ministry of Family

## EXAMPLES OF CLIENTS

- **Keynotes:** UNO, Microsoft, SAP, EY, Samsung, Roche, Red Cross, Mastercard, Deutsche Telekom, TEDx San Francisco, Nike, IBM, Siemens, Allianz, BMW, BASF, Deloitte, Deutsche Bank, EON, Vodafone, KONE, Philips, etc.
- **Trainings:** Red Bull, Interspar, REWE Deutschland, Lufthansa, American Axel & Manufacturing, Magenta Telekom, ÖBB, WU Executive Management Program, Post, etc.

## PRINCIPLES

- One-for-One-Principle: I do 50% of my work pro bono so I can support organizations, individuals and institutions without the financial means
- Strive to achieve everything you can imagine in life - but never at the expense of others.

## MY LIFE SO FAR THE SHORT VERSION

Ali was born in Iran in 1981 and came to Europe as a refugee as a child. He started his career as a high school dropout and tried more than 40 jobs. He launched his first company from a childhood idea: whatchado - the digital handbook of life stories which is the market leader for video employer branding in German-speaking countries today. As the CEO of whatchado he guided the company to market leadership. After dedicated the last years more to accompany the company in times of change.

In his role as an expert for work and education, he inspires and accompanies executives and HR teams in the further development of their competencies. He shares his insights as a keynote speaker, trainer and 4-time author. To date, he has reached over half a million people in more than 30 countries with his 1000+ keynotes. In 2021, he was appointed to the international Forbes Business Council and the EU appointed him as an EU Youth Ambassador for Life as a translator between generations and UNICEF appointed him as an Honorary Representative.

Ali Mahlodji is a studied expert for distributed computer systems and held management positions at Siemens and at the international tech company Sun Microsystems and was elected twice among the Top50 High Potentials of Austria. He counts brain researcher Dr. Gerald Hüther and human high performance expert Dr. Markus Jahn among his mentors and really just wants to save the world.

## AWARDS

## IN THE MEDIA





**"I BELIEVE THAT EVERYONE HAS EVERYTHING IT TAKES  
INSIDE THEM AND THAT NO ONE IS ACTUALLY A FLAW IN  
THE SYSTEM."**

ALI MAHLODJI

## **A FLAW IN THE SYSTEM, THE TRUE RESUME UNPLUGGED**

- From refugee child to member of the international Forbes Business Council, EU Youth Ambassador for Life and UNICEF Honorary Representative
- From job hopper with more than 40 jobs to founder of whatchado, the largest video job orientation platform in Europe and market leader for video employer branding
- From stutterer to international keynote speaker with over 1,500 keynotes to about half a million people in over 30 countries at over 1,000 companies
- From the worst high school report card to studying in record time and management jobs in international corporations
- From school dropout to multiple award-winning entrepreneur, advisory board member, investor and career mentor for over 1,000 people to date, whom he has accompanied on their path to success
- More than 20 international awards
- From a disastrous student to a 2-time best-selling author, business consultant and expert for work and education (Zukunftsinstitut, Akademie für Potentialentfaltung)
- From newcomer podcast to Austria's No. 1 business podcast in just 10 months

**"ALI MAHLODJI IS PREPARING THE NEXT GENERATIONS  
FOR JOBS THAT DON'T EXIST YET"**

FINANCIAL TIMES

**"THE PHILOSOPHER  
OF THE WORLD OF WORK"**

Ö1

**"AUSTRIA'S  
GREATEST MOTIVATOR"**

RED BULLETIN MAGAZIN

**"MAHLODJI LETS PEOPLE TELL THEIR  
STORIES".**

SPIEGEL ONLINE

**"ALI SAVES  
THE WORLD"**

SALZBURGER NACHRICHTEN

**"...HE TOOK AWAY MY FEAR OF THE  
OF THE FUTURE".**

CELINA K., STUDENT FROM BERLIN



**"BEST DAD  
EVER!"**

HIS ALMOST 3 YEAR OLD

**„BE NICE, ALWAYS“**

Ali Mahlodji