

Jana Gerschler

Jana Gerschler was born in Chemnitz and currently resides in Neukirchen in the Erzgebirge region. She boasts a career spanning over 25 years in various key positions. With qualifications as a certified personnel specialist and industrial manager, she has established herself as an experienced HR consultant specializing in recruiting and talent acquisition. Her extensive expertise also includes strategic HR consulting for businesses.

In addition to her role as a personnel consultant, she works as a vocational and educational instructor, focusing on career orientation. Her dedication to education showcases her passion for nurturing young talents.

Another facet of her career is her qualification as a psychological counselor / alternative practitioner for psychotherapy. Her specialization lies in addressing psychological issues among employees, significantly contributing to a positive work environment and employee satisfaction.

Currently, she supports Heinrich Schmid Company in the recruiting domain as an experienced personnel consultant – handling recruitment from apprentices to executives. As a "Digital Recruiter," she focuses on effectively reaching out to future talents and candidates. She keenly observes the type of communication required by the younger generation to obtain relevant information for their career choices. The Career Garden project serves as a prime example of successful modern communication and information dissemination.